



GLOBAL HAMILTON



*Global Hamilton is an initiative of the City of
Hamilton's Economic Development Office*



Hamilton



Objective: To attract and support economic class immigrants, immigrant entrepreneurs, and international students to the City of Hamilton

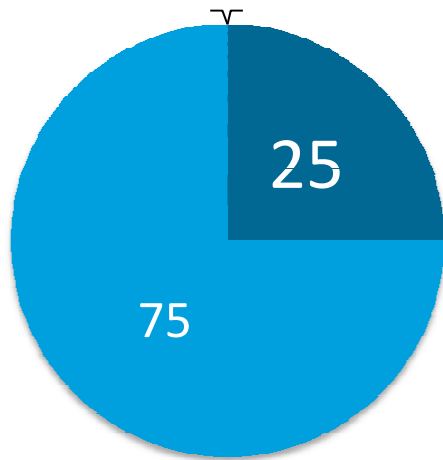
Originally located in the City Manager's Office,
relocated to Economic Development Division April
2014



- ▶ Immigrants are an asset to Hamilton.
- ▶ Immigrants are mobile, and they follow opportunities.
- ▶ Most immigrants to Hamilton already have family and friends here, or they come for postsecondary education.



of Immigrants in Hamilton

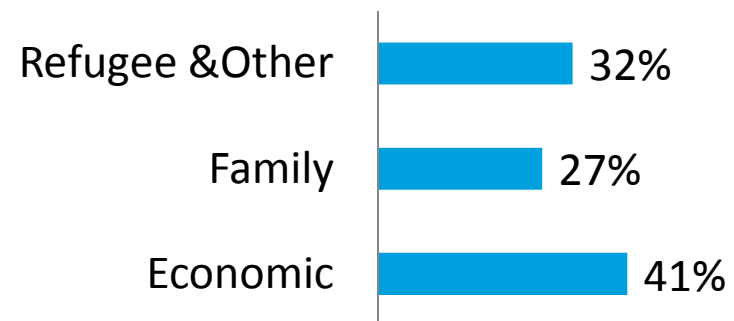


Overall in Hamilton, immigrants have higher levels of education than Canadian-born.

81% of the city's immigrants arrived in Canada more than 10 years ago.

3000 - 4000
landings per year

Types of Immigrants





Elements of Immigrant Attraction





ATTRACT

- Global Hamilton Council
- Global Hamilton Connect
- Recruitment with local educational institutions
- Immigration Portal
- FDI Strategy Support
- Soft Landing Site at MIP

SUPPORT

- Outreach to ethnic and faith groups about City Services
- PED Friendly Ambassador program
- Quick Guide to Starting a Business
- City-supported Business Loan Fund*

EDUCATE

- Global Hamilton Series in *The Spectator*
- Commentary pieces in *The Spectator*
- Research and promotion of local data on immigration



- Multilateral organizations giving space to cities as key players on immigration front.
- Cities increasingly in competition with each other for immigrants.
- Migrants have choices, follow opportunities.

Thank You!

» » **Sarah Wayland**

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