

City Enrichment Fund ARTS PROGRAM – OPERATING STREAM Emerging Professional & Semi-Professional Arts Organizations 2016 APPLICATION FORM

DEADLINE: 4:30 pm, November 2, 2015 Submit one signed original and (1) copy of all documents prior to the deadline to:

City Enrichment Fund
71 Main Street West, City Hall, 1st Floor, Hamilton ON, L8P 4Y5
P: 905.546.2424 ext. 4524
Attention: Rosanna Melatti, City Enrichment Fund

Submission Requirements

- Do not send any portion of your application, or support material, electronically via e-mail, fax or other electronic means
- Use the application form provided
- All text material must be on single-sided 8.5 x 11 white paper
- Do not use staples, binders or separators in your submission. Paper clips or other removable clips are acceptable
- Use a typeface no smaller than 11 point
- Follow page length maximums if specified on the application. Additional pages will be removed and not assessed
- Incomplete applications will be considered ineligible
- · Late applications will not be considered and will be returned unopened

Section 1: Organization Information

| Organization Name | | | | | |
|---|----------------|--------------------------------------|-------|-----------|-----------------------------|
| Organization Legal Name (if different from <i>Organization</i> <i>Name</i> above) | ☐ If the ap | oplication is suc ad of the organ | | • | payable to the legal |
| Head Office Address | ' | | | | |
| Suite / Apt. / Floor | | | | | |
| Number and Street Name | | | | | |
| City | | | | | |
| Province | ON | Postal Code | | | |
| Mailing Address (if different | from the addre | ess above) | | | |
| Suite / Apt. / Floor | | | | | |
| Number and Street Name | | | | | |
| Town / City | | | | | |
| Province | ON | ON Postal Code | | | |
| Organization Contact | | | | | |
| Phone Number | | | Email | | |
| Website | | | | | |
| | | | | | |
| Personnel | | | | | |
| Board Chair/President | First Name | | | Last Name | |
| | Title | | | Email | |
| | Phone | | | Extension | |
| Administrative Lead | First Name | | | Last Name | |

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| | Title | | | Email | |
|--|----------------------|----------------------------|------------------|-----------------|--|
| | Phone | | | Extension | |
| Artistic Lead | First Name | | | Last Name | |
| | Title | | | Email | |
| | Phone | | | Extension | |
| | | | | | |
| Application Contact | | | | | |
| Person to be contacted | First Name | | | Last Name | |
| about this application | Title | | | Email | |
| | Phone | | | Extension | |
| | | | | | |
| Legal status of organization | on | | | | |
| ☐ Incorporated not-for-profit Incorporation date | | | (month/day/year) | | |
| | Incorporation number | | | | |
| ☐ Charitable status | Charitable re | Charitable registration nu | | | |
| | | | | | |
| Grant Request Information (Please review grant levels in program guidelines) | | | | | |
| The requested grant starts with your next fiscal year which commences: | | month/day/year) | | | |
| Please check one | | □ Profes | sional 🗆 Sen | ni-Professional | |
| Operating grant request: | | \$ | | | |
| | | | | | |

DECLARATION: On behalf of and with the authority of the organization named above, in signing this application we certify that:

We have carefully read the Arts Program Guidelines and eligibility criteria. Our organization

| an | d activities meet these criteria. |
|----|--|
| | We accept the conditions of this Program as outlined in the Guidelines and agree to abide by City Council's funding decision. |
| | All the information provided is accurate and complete and we are authorized to make an application on behalf of this organization. |
| | Our organization is not-for-profit. |
| | All confirmed and pending revenue from City of Hamilton has been reported in the financial section and does not exceed 30% of the total eligible budget of the organization's operation, program or project. |
| | We understand that approved grant amounts may be less than the maximum or requested amount. |
| | We understand that if this application is successful, no funds will be released until all outstanding documentation and or reports for previous City of Hamilton grants have been submitted. |
| | If a grant is awarded, we accept responsibility for ensuring that the activities for which funding is received are completed in the manner described in this application. |

Municipal Freedom of Information and Protection of Privacy Personal information on this application form is collected under the authority of section 107 of the Municipal Act, 2001 S.O. 2001, C. 25. The City of Hamilton will use this information in the determination of eligibility and in establishing funding allocation recommendations. A list of successful applicants will be made public. Questions regarding the collection of this information may be addressed to:

Rosanna Melatti, City Enrichment Fund

71 Main Street West, City Hall, 1st Floor, Hamilton ON, L8P 4Y5

P: 905.546.2424 ext. 4524

E: Rosanna.Melatti@hamilton.ca

| | First name / Last name | Title | Signature |
|-----------------------|---|------------------------|-----------|
| Board Chair/President | | | |
| Administrative Lead | | | |
| Artistic Lead | | | |
| Approval date | The full Board of Directors h application at its meeting on | // (month/day/year) | |

Section 2: Organization Profile (Maximum 2 pages)

| Organizational Mandate / Mission |
|---|
| What is your organization's mandate and/or mission and artistic vision? |
| |
| Brief History |
| Provide a brief history of your organization to give us an understanding of its development and context for current activities. |
| |
| Current leadership |
| Provide maximum one paragraph of biographical information on your founding, artistic and/or administrative lead. |
| |
| Buildings / Facilities If you operate a facility for public activities please complete this section |
| Is the facility □ Leased □ Owned □ Rented |
| Do you have a capital management plan? |
| Do you have a capital reserve fund? If so, how much is in this fund? |
| What, if any major repairs or renovations are being made or required? |
| |
| Describe the role your facility plays in your community. |
| |
| |
| Organization Description (100 word <u>maximum</u>) This description will be published as part of your organization's 2016 City Enrichment Fund Application Summary Form. |
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Section 3: Organization Viability (Maximum 2 pages)

Describe how your Board of Directors support the organization.

Do you have a Strategic Plan? If yes, what period does it cover? How do you evaluate your progress in realizing the plan's objectives?

What are your significant organizational plans for the request year and how were they shaped by the successes and challenges of the founding years? Include general information about organizational stability and/or growth, human resources, and marketing.

Describe the initiatives you plan to undertake to generate private sector revenues in the request year. How do these compare with past revenue generating strategies?

Section 4: Program and Outreach (Maximum 3 pages)

| Provide a summary of your artistic activities for the request year. |
|--|
| |
| What is the profile of your current audience or participants? Describe your marketing strategies and plan. |
| |
| Describe your community outreach efforts and how they increase participation and broaden audiences. |
| |
| Describe your relationships or partnerships with other arts organizations, community groups and for-profit businesses in Hamilton. Describe any plans you have to strengthen these and/or create new partnerships in the year ahead. |
| |
| Describe the ways volunteers are involved with your organization. How do you recruit volunteers? |
| |

Section 5: Financial and Statistical Information

STATISTICAL DATA

| STATISTICS | Current / previous year | Request year |
|---|-------------------------|--------------|
| Number of Directors on the Board | | |
| Total number of FTEs | | |
| Number of artists employed and on contract | | |
| Number of Hamilton-based artists and cultural workers employed or on contract | | |
| Number of exhibitions, performances and/or events | | |
| Number of members/subscribers | | |
| Attendance/Visitors at activities in Hamilton (paid) | | |
| Attendance/Visitors at activities in Hamilton (unpaid) | | |
| Attendance/visitors at activities you produced outside of Hamilton | | |
| Number of volunteers | | |
| Estimated number of volunteer hours | | |

FINANCIAL DATA

| REVENUES (exclude in kind) | Last completed fiscal year | Current fiscal year | Request year |
|--|----------------------------|------------------------|--------------|
| EARNED REVENUE | | | |
| Box office, admission fees etc. | | | |
| Workshops, course registrations | | | |
| Rentals, sales and commissions | | | |
| Memberships | | | |
| Facility / equipment rentals | | | |
| Investment income | | | |
| Other (specify) | | | |
| PRIVATE SECTOR REVENUE | | | |
| Individual donations | | | |
| Corporate donations | | | |
| Corporate sponsorships | | | |
| Foundations | | | |
| Fundraising events/activities | | | |
| Other (specify) | | | |
| GOVERNMENT REVENUE | | | |
| Federal government (all programs) | | | |
| Provincial government (all programs) | | | |
| This request from City of Hamilton, City | | | |
| Enrichment Fund | | | |
| Other City of Hamilton revenue (specify) | | | |

| Other municipal (specify) | | |
|---------------------------|--|--|
| Other (specify) | | |
| | | |
| TOTAL REVENUES | | |

| EXPENSES | Last completed fiscal year | Current fiscal year | Request year |
|--|----------------------------|---------------------|--------------|
| Artist Fees / Salaries / Honoraria | | | |
| Production / Exhibition expenses | | | |
| Administrative Salaries / Fees / Honoraria | | | |
| Marketing (expenses only) | | | |
| Fundraising (expenses only) | | | |
| Administration/office | | | |
| Rent/venue/occupancy | | | |
| Insurance | | | |
| Legal/accounting | | | |
| Other (specify) | | | |
| TOTAL EXPENSES | | | |
| OTHER | | | |
| Cash surplus/deficit for year | | | |
| Accumulated surplus / deficit, start of year* | | | |
| Accumulated surplus / deficit, end of year* | | | |
| Accumulated surplus/deficit at end of year as a percentage of operating budget | | | |
| In Kind contributions (Specify) | | | |

^{*} Must match financial statements

Please provide any additional information or clarification regarding the financial data above that will be of assistance to the panel reviewing this application. Specifically identify and provide the rationale for any budget line variance over 20%.

If you reported an operating deficit for the past fiscal year, describe the actions taken and planned to ensure timely recovery and any results to date. NOTE: If you have an unrestricted net asset deficiency of more than 10% of revenue, you must attach a deficit reduction plan that includes targets, timelines and responsibilities. Grants will not be released without the receipt and acceptance by the City of this plan.

Section 6: Application Checklist

This application form relates directly to the assessment criteria used to evaluate your organization's request for funding (see program guidelines).

Please ensure that your application provides assessors with all the information they need to review your application. The panel assesses each application against the criteria listed in these guidelines, and with consideration of the applicant organization's ability to achieve the stated goals and objectives in the context of its mandate and direction. The panel also considers the applicant's available resources and stage of development, and the cultural and artistic environments in which it works.

| To be complete, your application must include two copies of the following documents: |
|--|
| □ Completed and signed application |
| ☐ List of the current Board of Directors, including number of years on the Board and Board role (Chair, Secretary etc.) |
| , |
| List of the current staff including job title and whether full or part time |
| ☐ Most recent audited or unaudited financial statements |
| ☐ Deficit reduction plan (if required, see Financial and Statistical Information section) |
| Support material that will help the assessors to evaluate your application (eg program brochure, catalogue, fundraising materials) |
| ☐ A one page summary of previous year's activities |

Proof of incorporation may be requested.

Section 7: Suggestions for Assessors

The City of Hamilton is developing a database of potential assessors for the Arts Program. Please recommend up to three individuals who are familiar with your organization, discipline and/or the arts sector who you think should be included.

| Name | Title / Position | Connection with the Artform or Organization | Phone Number |
|------|------------------|--|--------------|
| | | | |
| | | | |
| | | | |