

**Changes to the 2016
City Enrichment Fund Guidelines**

Program	Changes - Guidelines	Rationale
Arts	Categories that are not yet available are clearly marked	To continue publishing the 8 approved categories, while making it clearer for applicants to access the information
	Created a chart for each Funding Category (replacing the 2 from the previous year)	For clarity in understanding which application, funding amounts, and assessment weighting belonged to which category
	Added definition of Economic Impact	Assistance to applicants
Communities, Culture & Heritage (CCH)	Changed the CCH categories from Events to Established Activity & Projects to New Projects	Fulfilling a CEF objective, renaming the Projects category to New Initiatives demonstrates to council and the public that both emerging organizations and emerging projects/programs are being served by the CEF.
		Many CCH applicants applied to the wrong category or would have been better placed in a category other than the one they applied for.
		Eliminating multiple applications from the same applicant (Events issue).
		Capture a more inclusive definition of our Community, Culture, and Heritage client's activities and produce a more efficient administrative and assessment process.
	<u>NEW PROJECTS</u> (formerly Projects stream)	Added a 3 year limit for each project. This stream will continue to fund a new project for the first 3 years of its development, after which funding can be applied for through 'Established Activity'
		Arts Program recipients are ineligible to apply
	Assessment criteria- 'Community Identity' is removed. 'Activity Plan' and 'Project Plan' has been added	Community identity' is assessed through the Community Impact section

Program	Changes - Guidelines	Rationale
		'Activity Plan' and 'Project Plan' provides an area for applicant to present their Event, Program, or Project
	Added definition of Economic Impact	Assistance to applicants
Community Services	Category C renamed to Every Child and Family Thrives (Replaced Everybody Plays)	To avoid confusion with sport category Suggested via online survey April 2015 To broaden submissions for Emerging Needs applicants
	New Category D – No Youth is Left Behind	Suggested in online survey results Consistent with current policy directions (municipal/provincial/federal) to focus on youth
	Category G Eliminated – Everyone is Empowered by Information	These programs are a better fit under Community Capacity building
	Requests exceeding a 5% increase will be considered program expansion requests. Staff will follow up and request additional information.	Applicants wanted consideration for program expansion requests. The current form does not capture additional information that should be considered in order to recommend program expansion funding
	Added to eligibility criteria that programs must provide service to City of Hamilton residents	Implied in 2015 version, just stated to be clear
	Added to non-eligible expenses in Emerging Needs – program expansion requests	To avoid confusion in 2016 and beyond and address questions asked in 2015 about whether program expansion requests would be considered “emerging” needs
Sport & Active Lifestyle (SAL)	Organizations can apply for <u>up to two streams</u>	Staff have recommended that organizations be limited to up to two applications per intake year Recommending a limit on submission allows the organization to fully maximize their resources to complete quality submissions.

<i>Program</i>	<i>Changes - Guidelines</i>	<i>Rationale</i>
		Those organizations that submitted more than 2 funding application in 2015 intake year did not score well.
	Maximum Funding Levels in Program Streams	<p>Funding ceilings to the funding streams have been increased for better alignment of overall project costs with available funds. With the exception of Multisport Hosting, all funding streams will have ceiling maximum of \$7,500</p> <p>Increasing the funding ceiling will increase the ability for the City to leverage the great work of those in the sport community; furthermore the change in funding maximums allows for consistency in dispersion of funds and will allow staff to rationalize much more transparently.</p> <p>Organizations are not obligated to request the full funding maximum; requests should continue to be based on the 30% of eligible expenses.</p> <p>Multisport Hosting funding ceiling will move to a ceiling of \$50,000</p>