

# City Enrichment Fund ARTS PROGRAM – OPERATING STREAM Emerging Professional & Semi-Professional Arts Organizations 2016 APPLICATION FORM

# DEADLINE: 4:30 pm, November 2, 2015 Submit one signed original and (1) copy of all documents prior to the deadline to:

City Enrichment Fund
71 Main Street West, City Hall, 1st Floor, Hamilton ON, L8P 4Y5
P: 905.546.2424 ext. 4524
Attention: Rosanna Melatti, City Enrichment Fund

### **Submission Requirements**

- Do not send any portion of your application, or support material, electronically via e-mail, fax or other electronic means
- Use the application form provided
- All text material must be on single-sided 8.5 x 11 white paper
- Do not use staples, binders or separators in your submission. Paper clips or other removable clips are acceptable
- Use a typeface no smaller than 11 point
- Follow page length maximums if specified on the application. Additional pages will be removed and not assessed
- Incomplete applications will be considered ineligible
- Late applications will not be considered and will be returned unopened

# **Section 1: Organization Information**

Organization Name					
<b>Organization Legal Name</b> (if different from <i>Organization Name</i> above)	If the ap	oplication is suc		-	payable to the <b>legal</b>
Head Office Address					
Suite / Apt. / Floor					
Number and Street Name					
City					
Province	ON	Postal Code			
Mailing Address (if different	from the addr	ess above)			
Suite / Apt. / Floor					
Number and Street Name					
Town / City					
Province	ON	ON Postal Code			
Organization Contact					
Phone Number			Email		
Website					
_					
Personnel					
Board Chair/President	First Name			Last Name	
	Title			Email	
	Phone			Extension	
Administrative Lead	First Name			Last Name	

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	Title			Email	
	Phone			Extension	
Artistic Lead	First Name			Last Name	
	Title			Email	
	Phone			Extension	
Application Contact					
Person to be contacted	First Name			Last Name	
about this application	Title			Email	
	Phone			Extension	
Legal status of organization	on				
☐ Incorporated not-for-prof	it Incorporatio	n date	<u></u>		
				(month/day/	year)
	Incorporatio	n number			
☐ Charitable status	Charitable re	Charitable registration number			
Grant Request Information	n (Please review	grant level	s in progra	m guidelines)	
The requested grant starts with your next fiscal year			,	/	
which commences:		(month/day/year)			
Diagon ah salvana					
Please check one		☐ Professional ☐ Semi-Professional			
Operating grant request:		\$			
			1		

DECLARATION: On behalf of and with the authority of the organization named above, in signing this application we certify that:

We have carefully read the Arts Program Guidelines and eligibility criteria. Our organization

an	d activities meet these criteria.
	We accept the conditions of this Program as outlined in the Guidelines and agree to abide by City Council's funding decision.
	All the information provided is accurate and complete and we are authorized to make an application on behalf of this organization.
	Our organization is not-for-profit.
	All confirmed and pending revenue from City of Hamilton has been reported in the financial section and does not exceed 30% of the total eligible budget of the organization's operation, program or project.
	We understand that approved grant amounts may be less than the maximum or requested amount.
	We understand that if this application is successful, no funds will be released until all outstanding documentation and or reports for previous City of Hamilton grants have been submitted.
	If a grant is awarded, we accept responsibility for ensuring that the activities for which funding is received are completed in the manner described in this application.

**Municipal Freedom of Information and Protection of Privacy** Personal information on this application form is collected under the authority of section 107 of the Municipal Act, 2001 S.O. 2001, C. 25. The City of Hamilton will use this information in the determination of eligibility and in establishing funding allocation recommendations. A list of successful applicants will be made public. Questions regarding the collection of this information may be addressed to:

Rosanna Melatti, City Enrichment Fund

71 Main Street West, City Hall, 1st Floor, Hamilton ON, L8P 4Y5

P: 905.546.2424 ext. 4524

E: Rosanna.Melatti@hamilton.ca

	First name / Last name	Title	Signature
Board Chair/President			
Administrative Lead			
Artistic Lead			
Approval date	The full Board of Directors h application at its meeting on	// (month/day/year)	

# **Section 2: Organization Profile (Maximum 2 pages)**

Organizational Mandate / Mission
What is your organization's mandate and/or mission and artistic vision?
Brief History
Provide a brief history of your organization to give us an understanding of its development and context for current activities.
Current leadership
Provide maximum one paragraph of biographical information on your founding, artistic and/or administrative lead.
Buildings / Facilities If you operate a facility for public activities please complete this section
Is the facility □ Leased □ Owned □ Rented
Do you have a capital management plan?
Do you have a capital reserve fund? If so, how much is in this fund?
What, if any major repairs or renovations are being made or required?
Describe the role your facility plays in your community.
Organization Description (100 word maximum) This description will be published as part of your organization's 2016 City Enrichment Fund Application Summary Form.

# **Section 3: Organization Viability (Maximum 2 pages)**

Describe how your Board of Directors support the organization.

Do you have a Strategic Plan? If yes, what period does it cover? How do you evaluate your progress in realizing the plan's objectives?

What are your significant organizational plans for the request year and how were they shaped by the successes and challenges of the founding years? Include general information about organizational stability and/or growth, human resources, and marketing.

Describe the initiatives you plan to undertake to generate private sector revenues in the request year. How do these compare with past revenue generating strategies?

# **Section 4: Program and Outreach (Maximum 3 pages)**

Provide a summary of your artistic activities for the request year.
What is the profile of your current audience or participants? Describe your marketing strategies and plan.
Describe your community outreach efforts and how they increase participation and broaden audiences.
Describe your relationships or partnerships with other arts organizations, community groups and for-profit businesses in Hamilton. Describe any plans you have to strengthen these and/or create new partnerships in the year ahead.
Describe the ways volunteers are involved with your organization. How do you recruit volunteers?

# **Section 5: Financial and Statistical Information**

### STATISTICAL DATA

STATISTICS	Current / previous year	Request year
Number of Directors on the Board		
Total number of FTEs		
Number of artists employed and on contract		
Number of Hamilton-based artists and cultural workers employed or on contract		
Number of exhibitions, performances and/or events		
Number of members/subscribers		
Attendance/Visitors at activities in Hamilton (paid)		
Attendance/Visitors at activities in Hamilton (unpaid)		
Attendance/visitors at activities you produced outside of Hamilton		
Number of volunteers		
Estimated number of volunteer hours		

#### FINANCIAL DATA

REVENUES (exclude in kind)	Last completed fiscal year	Current fiscal year	Request year
EARNED REVENUE			
Box office, admission fees etc.			
Workshops, course registrations			
Rentals, sales and commissions			
Memberships			
Facility / equipment rentals			
Investment income			
Other (specify)			
PRIVATE SECTOR REVENUE			
Individual donations			
Corporate donations			
Corporate sponsorships			
Foundations			
Fundraising events/activities			
Other (specify)			
GOVERNMENT REVENUE			
Federal government (all programs)			
Provincial government (all programs)			
This request from City of Hamilton, City Enrichment Fund			
Other City of Hamilton revenue (specify)			

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Other municipal (specify)		
Other (specify)		
TOTAL REVENUES		

EXPENSES	Last completed fiscal year	Current fiscal year	Request year
Artist Fees / Salaries / Honoraria			
Production / Exhibition expenses			
Administrative Salaries / Fees / Honoraria			
Marketing (expenses only)			
Fundraising (expenses only)			
Administration/office			
Rent/venue/occupancy			
Insurance			
Legal/accounting			
Other (specify)			
TOTAL EXPENSES			
OTHER			
Cash surplus/deficit for year			
Accumulated surplus / deficit, start of year*			
Accumulated surplus / deficit, end of year*			
Accumulated surplus/deficit at end of year as a percentage of operating budget			
In Kind contributions (Specify)			

<sup>\*</sup> Must match financial statements

Please provide any additional information or clarification regarding the financial data above that will be of assistance to the panel reviewing this application. Specifically identify and provide the rationale for any budget line variance over 20%.

If you reported an operating deficit for the past fiscal year, describe the actions taken and planned to ensure timely recovery and any results to date. NOTE: If you have an unrestricted net asset deficiency of more than 10% of revenue, you must attach a deficit reduction plan that includes targets, timelines and responsibilities. Grants will not be released without the receipt and acceptance by the City of this plan.

## **Section 6: Application Checklist**

This application form relates directly to the assessment criteria used to evaluate your organization's request for funding (see program guidelines).

Please ensure that your application provides assessors with all the information they need to review your application. The panel assesses each application against the criteria listed in these guidelines, and with consideration of the applicant organization's ability to achieve the stated goals and objectives in the context of its mandate and direction. The panel also considers the applicant's available resources and stage of development, and the cultural and artistic environments in which it works.

To be complete, your application must include <b>two copies</b> of the following documents:
□ Completed and signed application
☐ List of the current Board of Directors, including number of years on the Board and Board role (Chair,
Secretary etc.)
<ul> <li>List of the current staff including job title and whether full or part time</li> </ul>
☐ Most recent audited or unaudited financial statements
☐ Deficit reduction plan (if required, see Financial and Statistical Information section)
☐ Support material that will help the assessors to evaluate your application (eg program brochure,
catalogue, fundraising materials)
□ A one page summary of previous year's activities

Proof of incorporation may be requested.

# **Section 7: Suggestions for Assessors**

The City of Hamilton is developing a database of potential assessors for the Arts Program. Please recommend up to three individuals who are familiar with your organization, discipline and/or the arts sector who you think should be included.

Name	Title / Position	Connection with the Artform or Organization	Phone Number