



Hamilton

**BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE
REPORT 15-007**

8:00 a.m.

Tuesday, July 14, 2015

Room 264

Hamilton City Hall

71 Main Street West

Present: Councillor M. Green (Chair)
Susan Braithwaite – International Village BIA
Rachel Braithwaite – Barton Village BIA
Lisa Anderson – Dundas BIA
Wilf Arndt – Waterdown BIA
Kathy Drewitt – Downtown Hamilton BIA
Tony Greco – Locke Street BIA
Lia Hess – King West BIA
Tony Mark – Ottawa Street BIA (Vice Chair)
Jennifer Mattern – Ancaster BIA
Marty Schreiter - Concession Street BIA
Doug Sutherland – Stoney Creek BIA
Craig Waters – Westdale Village BIA

Absent:
with regrets: Kathy Drewitt – Downtown Hamilton BIA

Absent: Main West Esplanade BIA Representative

**THE BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE PRESENTS
REPORT 15-007 AND RESPECTFULLY RECOMMENDS:**

1. Update from the *Ontario Municipal Act* Working Group and recommendations for *Ontario Municipal Act* Changes (Item 6.2)

That the Mayor write to the Minister of Municipal Affairs and Housing advising him of the recommendations of the Business Improvement Area Advisory Committee, as outlined in Appendix A to BIAAC Report 15-007, respecting Changes to the *Ontario Municipal Act*.

2. Proposed Expenditure from the Westdale Village BIA (Item 9.1(a))

That the expenditure request from the Westdale Village BIA in the amount of \$14,456.24 from the Commercial Improvement Program for beautification and \$20,645.55 from the Parking Revenue Sharing Program for marketing, be approved.

3. Proposed Expenditure from the Downtown Dundas BIA (Added Item 9.1(b))

(a) That the expenditure request from the Downtown Dundas BIA in the amount of \$12,380.74 from the Commercial Improvement Program for cleaning and maintaining the public road allowance and purchasing and maintaining Christmas decorations; and,

(b) That the expenditure request from the Downtown Dundas BIA in the amount of \$23,162.28 from the Parking Revenue Sharing Program for: beautification and promotions, purchasing and maintaining hanging flower baskets, promotion of the Dundas BIA and its events and the costs associated with events happening in the remainder of 2015, be approved.

4. Proposed Expenditure from the Ancaster Village BIA (Added Item 9.1(c))

That the expenditure request from the Ancaster Village BIA in the amount of \$6,647.71 from the Commercial Improvement Program and \$5,993.22 from the Parking Revenue Sharing Program for beautification projects, be approved.

FOR THE INFORMATION OF COMMITTEE:

A. UPDATES FROM COMMITTEE MEMBERS (Item A)

Committee members used this time to provide updates on various activities and initiatives in their respective BIAs.

1. CHANGES TO THE AGENDA (Item 1)

The Committee Clerk advised of the following changes to the agenda:

- (i) Added as Item 6.4 – the Impact of Free Parking for Veterans on BIAs
- (ii) Added as Item 9.1 (b) – Expenditure Request from the Downtown Dundas BIA
- (iii) Added as Item 9.1 (c) - Expenditure Request from the Ancaster Village BIA
- (iv) Added as Item 9.2 – History of the Business Improvement Area Advisory Committee

The agenda for the July 14, 2015 meeting was approved, as amended.

2. DECLARATIONS OF INTEREST (Item 2)

There were no declarations of interest.

3. APPROVAL OF PREVIOUS MINUTES (Item 3)

(i) June 9, 2015

The June 9, 2015 Minutes of the Business Improvement Area Advisory Committee were approved, as presented.

3. PRESENTATIONS (Item 5)

- (i) Verbal Update from Betty Matthews-Malone, Director of Operations, Public Works Department and Jennifer Atkinson, Acting Manager, Road Operations and Maintenance, respecting the Status of the Alleyway Study (Item 5.1)**

Peter Wobschall, Supervisor, Corporate Assets and Strategic Planning and Jennifer Di Domenico, Manager, Policy and Programs, Corporate Assets and Strategic Planning, made a presentation to the Committee on

behalf of the Public Works Department respecting the Status of the Alleyway Study with the aid of a PowerPoint presentation and a handout. A copy of the presentation and handout has been retained for the public record.

Mr. Wobschall and Ms. Di Domenico's presentation included, but was not limited to, the following:

- Progress Update on the Alleyway Management Program
- Medium to Long-Term Alleyways Management Strategy
- The "Team Up to Clean Up" Program

The presentation respecting the Status of the Alleyway Study, was received.

5. DISCUSSION ITEMS (Item 6)

(i) Presentation from Factor(E) Design Initiative respecting Updates to the HABIA Mobile App: Path Forward (Item 6.1)

Mr. Tyler Cowie from Factor(E) Design Initiative provided the Committee with an overview of recent changes that have been made to the HABIA Mobile App: Path Forward. Mr. Cowie gave a demonstration on how the new application works and answered questions from the Committee.

The presentation from Factor(E) Design Initiative respecting Updates to the HABIA Mobile App: Path Forward, was received.

(ii) Update from the *Ontario Municipal Act* Review Working Group and Recommendations for *Ontario Municipal Act* Changes (Item 6.2)

Lisa Anderson provided the Committee with an update on the work of the *Ontario Municipal Act* Review Working Group.

For disposition on this matter refer to Item 1.

(iii) Correspondence from Kay Matthews, Executive Director, Ontario BIA Association, respecting Invitation to Attend a Future Meeting (Item 6.3)

The correspondence from Kay Matthews, Executive Director, Ontario BIA Association, respecting Invitation to Attend a Future Meeting, was received.

The Committee Clerk was directed to contact staff at the City of Hamilton's Human Resources Department to invite them to attend a future meeting to speak to the issue of developing a Human Resources Policy and/or Guidelines for BIAs.

(iv) Free Parking for Veterans (Added Item 6.4)

The Committee discussed their concerns respecting the impact that the pilot project for providing free parking for veterans would have on their respective BIAs.

The Committee Clerk was directed to contact staff in the Parking Services Division to invite them to attend a future meeting to speak to the issue of the impact of free parking for veterans on BIAs.

6. GENERAL INFORMATION/OTHER BUSINESS (Item 9)

(i) City of Hamilton Parking Revenue Sharing Program and the Contribution to BIA Operating Budget Program - Approval of Proposed BIA Expenditures (Item 9.1)

(a) Proposed Expenditure from the Westdale Village BIA (Item 9.1(a))

For disposition on this matter, refer to Item 2.

(b) Proposed Expenditure from the Downtown Dundas BIA (Added Item 9.1(b))

For disposition on this matter, refer to Item 3.

(c) Proposed Expenditure from the Ancaster Village BIA (Added Item 9.1(c))

For disposition on this matter, refer to Item 4.

(i) History of the Business Improvement Area Advisory Committee (Added Item 9.2)

Carlo Gorni, BIA Coordinator, Urban Renewal, provided the committee with a history of the Business Improvement Area Advisory Committee with the aid of a handout. A copy of the handout has been retained for the official record.

The update respecting the History of the Business Improvement Area Advisory Committee, was received.

7. ADJOURNMENT (Item 10)

There being no further business, the Business Improvement Advisory Committee was adjourned at 9:36 a.m.

Respectfully submitted,

Councillor M. Green, Chair
Business Improvement Area
Advisory Committee

Lauri Leduc
Legislative Coordinator
Office of the City Clerk