



CITY OF HAMILTON
CORPORATE SERVICES DEPARTMENT
Finance, Administration & Revenue Generation

TO:	Mayor and Members General Issues Committee
COMMITTEE DATE:	September 2, 2015
SUBJECT/REPORT NO:	City Enrichment Fund – Implementation Phase 3 (FCS14024)(d)) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	John Hertel 905-546-2424, ext. 2739
SUBMITTED BY:	Mike Zegarac General Manager Finance & Corporate Services Department
SIGNATURE:	

RECOMMENDATION

That the revised Guidelines and Application Forms for the amended and expanded City Enrichment Fund program area, Arts Program and Communities, Culture and Heritage, as outlined in the attached Appendix “A” to Report FCS14024(d), be approved;

EXECUTIVE SUMMARY

The City of Hamilton’s City Enrichment Fund plays a significant role in enriching the community through targeted grant programs. The City Enrichment Fund was launched with an inaugural application intake in 2014 with four program areas: Arts; Communities’, Culture and Heritage Program; Community Services; and Sport & Active Lifestyles.

The City Enrichment Fund was piloted in 2015. Two new program areas, Agriculture and Environment, and refinements to existing funding streams were approved by City Council in July 2015 City Enrichment Fund-Implementation Phase 2 (FCS14024)(c)).

As planned, each of the six program areas is being phased in incrementally and funding streams enhanced or added as new funding is approved. In spring 2015, the Operating and Arts Festivals funding streams were enhanced with the additional \$500,000 approved for the Arts Program.

The next funding streams in the approved program framework to be activated in the Arts Program and Communities, Culture and Heritage Program are as follows:

Arts Program:

- i. Capacity Building for Arts Organizations
- ii. Creation and Presentation Grants for Artists

Communities, Culture, & Heritage Program:

- i. Capacity Building for Cultural Organizations

In anticipation of additional dollars being considered for the Arts Program Area and Community, Culture and Heritage Program Area as part of the 2016 budget process (approved recommendation (e) (FCS14024)(c)), program guidelines were expanded and application forms were developed over the summer of 2015. This report seeks approval of those revised and new documents, attached as Appendix "A" to report FCS14024(d) as follows:

Arts Program:

- enhanced Guidelines Capacity Building see Appendix "A" Part 1, pages 12-15
- enhanced Guidelines Creation and Presentation see Appendix "A" Part 1 pages 16-19
- new application forms Capacity Building see Appendix "A" Part 3
- new application form Creation and Presentation see Appendix "A" Part 4

Communities', Culture and Heritage Program:

- enhanced Guidelines Capacity Building see Appendix "A" Part 2, pages 14-17
- new application form Capacity Building see Appendix "A" Part 5

Recommendations to Grants Sub-Committee for the approval of grants in these three funding streams will occur only if grant dollars are approved as part of the 2016 budget deliberations.

Alternative for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL

Financial: Not Applicable

Staffing: Not Applicable

Legal: Not Applicable

HISTORICAL BACKGROUND (Chronology of events)

Report (FCS 14024(a)) Terms of Reference for the Evaluation of the City of Hamilton Community Partnership Program was approved by Council June 25, 2014.

The City Enrichment Fund Implementation (FCS14024(b)) was approved by Council on September 24, 2014.

The City Enrichment Fund Implementation (FCS14024(c)) was approved by Council on July 10, 2015.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

Not Applicable

RELEVANT CONSULTATION

Arts Advisory Commission

- Meeting held on June 23, 2015, feedback provided by Commission members on the priority of which of the six proposed streams should be introduced in 2016

Hamilton Community Foundation

- Discussion regarding coordination of arts funding initiatives

ANALYSIS AND RATIONAL FOR RECOMMENDATION

(Include Performance Measurement/Benchmarking Data if applicable)

The activation of these new funding streams is part of the incremental phasing in of the City Enrichment Fund. The charts below show the status of each of the approved funding streams for the Arts Program and the Communities, Culture and Heritage Program.

ARTS PROGRAM	STATUS
1. Operating	<ul style="list-style-type: none">• piloted with 2014 intake, fully operational for November 2015 intake
2. Festivals	<ul style="list-style-type: none">• piloted with 2014 intake, fully operational for November 2015 intake
3. Capacity building	<ul style="list-style-type: none">• recommended for pilot intake, November 2015
4. Creation and Presentation	<ul style="list-style-type: none">• recommended for pilot intake, November 2015
5. Innovation	<ul style="list-style-type: none">• not active
6. Business Development	<ul style="list-style-type: none">• not active
7. Capital Improvement	<ul style="list-style-type: none">• not active

ARTS PROGRAM	STATUS
8. Major Capital	<ul style="list-style-type: none"> not active

COMMUNITIES, CULTURE AND HERITAGE PROGRAM	STATUS
1. Established Activities	<ul style="list-style-type: none"> piloted with 2014 intake, fully operational for November 2015 intake
2. New Projects	<ul style="list-style-type: none"> piloted with 2014 intake, fully operational for November 2015 intake
3. Capacity Building	<ul style="list-style-type: none"> recommended for pilot intake, November 2015
4. Operating	<ul style="list-style-type: none"> not active

ALTERNATIVES FOR CONSIDERATION (Include Financial, Staffing, Legal and Policy Implications and Pros and Cons for each alternative)

Not Applicable

ALIGNMENT TO THE 2012 – 2015 STRATEGIC PLAN

Strategic Priority #1

A Prosperous & Healthy Community

WE enhance our image, economy and well-being by demonstrating that Hamilton is a great place to live, work, play and learn.

Strategic Objective

- 1.5 Support the development and implementation of neighbourhood and City wide strategies that will improve the health and well-being of residents.
- 1.6 Enhance Overall Sustainability (financial, economic, social and environmental).

Strategic Priority #2

Valued & Sustainable Services

WE deliver high quality services that meet citizen needs and expectations, in a cost effective and responsible manner.

Strategic Objective

- 2.2 Improve the City's approach to engaging and informing citizens and stakeholders.
- 2.3 Enhance customer service satisfaction.

Strategic Priority #3

Leadership & Governance

WE work together to ensure we are a government that is respectful towards each other and that the community has confidence and trust in.

Strategic Objective

3.4 Enhance opportunities for administrative and operational efficiencies.

APPENDICES AND SCHEDULES ATTACHED

Appendix “A” to Report FCS14024(d) – Amended and expanded Funding Guidelines and application forms for the ‘City Enrichment Fund” (Arts Program and Communities, Culture and Heritage Program).