

# HAMILTON HIVE

## MISSION

To provide an all-in-one, up-to-date resource for young professionals (YPs) from across the economic landscape that are looking to start or advance their career and life in Hamilton. To assist in building young professional networks in Hamilton by attracting and retaining YPs in the city by advancing business, social, educational, and career development opportunities.

## VISION

To be Hamilton's umbrella organization for young leaders, professionals, and their groups.

## HIVE STRUCTURE

### HIVE EXECUTIVE

Chair, Vice Chair, Secretary, Treasurer

### 23 MEMBER GROUPS

1,000+ collective members, Reach 25,000+ YPs,  
Serves 280,000+ YPs

### YOUNG PROFESSIONALS

**SECTORS** Community, Entrepreneurship, Industry,  
Professional, Creative Health & Fitness

## HIVE ROLES

### TO MEMBER GROUPS

- Support member groups' initiatives by promoting their work (e.g. events) through the HIVE social media and e-newsletter
- Facilitate and exchange information among member groups, ensuring that each group is aware of the resources and services provided by other groups
- Showcase their initiatives to demonstrate that YPs can prosper and thrive in the city

### TO YOUNG PROFESSIONALS

- Gather and disseminate information and resources relevant to young professionals
- Draw on the expertise of member groups to provide different kinds of support to YPs
- Inform YPs of issues and news in the city, primarily through social media and The Buzz (blog on the HIVE website)

## MAIN ACTIVITIES

### COMMUNICATION

HIVE is a hub that curates and shares information relating to YPs. This is done through:

- Our e-newsletter - 1,500+ subscribers
- Social media platforms
  - Facebook- 750+ likes
  - Twitter- 5,500+ followers
  - Instagram- 175+ followers
  - LinkedIn- 265+ members

HIVE Meet & Greet – a social that brings together HIVE member groups to share how YPs can get involved through the groups

### PROFESSIONAL DEVELOPMENT

Annual HIVEX conference for YPs, gathering 200+ in Hamilton and the GTHA area. The conference is in its 5th year.

Three subcommittees for YPs to participate and assist in the development of HIVE:

- HIVEX conference planning
- Public relations
- Sponsorship and stewardship

**VISIT** [www.hamiltonhive.ca](http://www.hamiltonhive.ca)


**EMAIL** [administrator@hamiltonhive.ca](mailto:administrator@hamiltonhive.ca)

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