

Thank You



Who Are We?

We are an advocacy organization run by local residents







What We Do

We advocate for best social and economic benefits for City of Hamilton

We exchange ideas between residents, businesses and stakeholders – including City of Hamilton





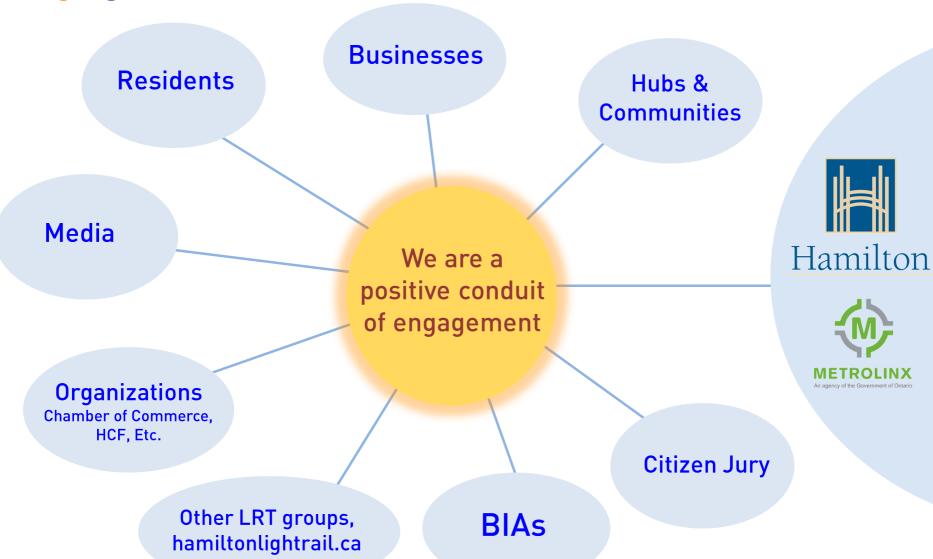
HAMILTON//LRT

Logo Rationale:

The icon is a monogram of the letter H, stylized to visually refer to route maps of urban metro rail lines. The six dots represent the amalgamated cities and towns that make up the City of Hamilton. The 3 lines that form the H are all connected, showing that the city is unified by LRT.

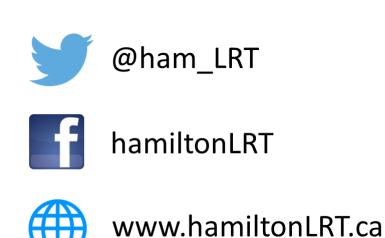
The colors are bright and diverse to reflect the unique qualities of the Hamilton. The wordmark is also the common hashtag. In this case it is broken by light grey slashes that represent rails. The overall feel is bright, progressive and positive.





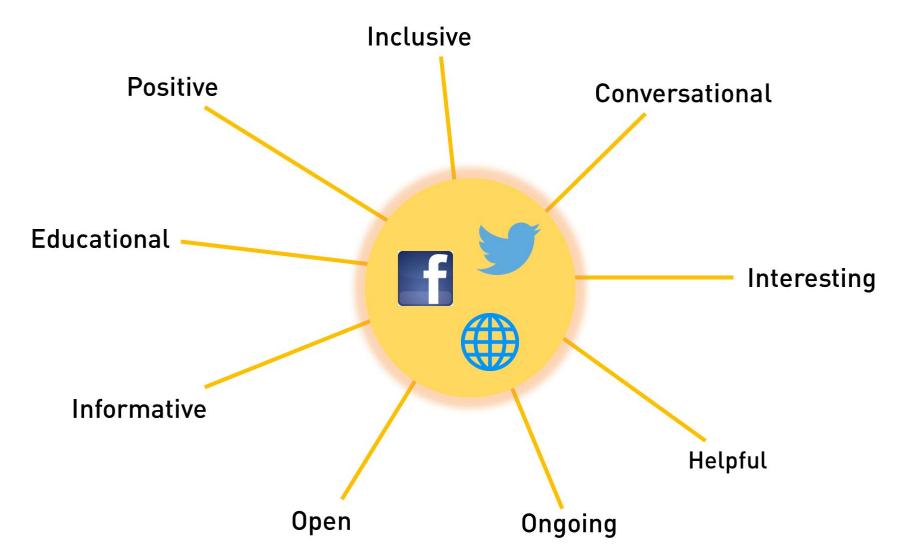


Our Social Media Engagement











Communication is Paramount





Beyond a bittersweet past: Many new opportunities in concurrent with LRT





Conversation About Incremental LRT Expansions









