



CITY OF HAMILTON
COMMUNITY & EMERGENCY SERVICES DEPARTMENT
Recreation Division

TO:	Chair and Members Emergency & Community Services Committee
COMMITTEE DATE:	April 25, 2016
SUBJECT/REPORT NO:	ArcelorMittal Dofasco Grassroots Soccer Program (CES16022) (Ward 3)
WARD(S) AFFECTED:	Ward 3
PREPARED BY:	Steve Sevor (905) 546-2424 ext. 4645
SUBMITTED BY:	Joe-Anne Priel General Manager Community & Emergency Services Department
SIGNATURE:	

RECOMMENDATION

- (a) That the City of Hamilton enter into a ten (10) year agreement with ArcelorMittal Dofasco G.P. and the Hamilton and District Soccer Association that will allow the City of Hamilton to administer funding of \$250,000 contributed by ArcelorMittal Dofasco to support the ArcelorMittal Dofasco Grassroots Soccer program over the next 10 years;
- (b) That the Mayor and City Clerk be authorized and directed to execute an agreement on behalf of the City of Hamilton in a form that is satisfactory to the City Solicitor;
- (c) That the General Manager of Community and Emergency Services or designate be granted the delegated authority to approve any subsequent changes to the agreement and execute any related or ancillary documentation as may be required to give effect thereto, in a form satisfactory to the City Solicitor; and,
- (d) That the General Manager of Community and Emergency Services or designate be nominated as the representative of the City of Hamilton for purpose of administering the agreement.

EXECUTIVE SUMMARY

On June 4, 2014, the General Issues Committee approved a recommendation from the Pan Am Stadium Precinct Sub-Committee (Report 14-002) to establish the 2015 Pan Am Games Host Showcase Program.

Part of the showcase initiative included the implementation of a Grassroots soccer pilot program (“the program”) in the lower City in 2015. The program, intended for youth 6 to

12 years of age, was coordinated by staff in the Recreation Division and delivered by staff and volunteers of the Hamilton and District Soccer Association. Funding for the pilot program was secured through grants from the Province of Ontario's Sport and Recreation Communities Fund (\$49,000), and the Hamilton Community Foundation (\$15,000).

In 2015, during a 6 week period, over 200 players and 50 volunteers were involved in the inaugural pilot soccer program that was successfully implemented at Tim Horton's Field.

During the lead up to the Pan Am Games, ArcelorMittal Dofasco had been looking for opportunities to establish a sport program to provide a long term legacy from the Games. Discussions with City staff and the Hamilton and District Soccer Association led to a partnership being formed to ensure the long term sustainability of the grassroots soccer program. In June of 2015, ArcelorMittal Dofasco announced their commitment to provide \$250,000 to fund the program over the next 10 years. The program has now been branded as the ArcelorMittal Dofasco Grassroots Soccer Program.

An agreement in principle has been reached with ArcelorMittal Dofasco, the City of Hamilton and the Hamilton and District Soccer Association in order to continue to provide this legacy program to the children in the stadium precinct. The proposed agreement would commit ArcelorMittal Dofasco to provide funding of \$25,000 per annum over the next ten years, starting in 2016. The Hamilton and District Soccer Association will deliver the program on an ongoing basis. The City, through the Recreation Division, will provide oversight of the annual ArcelorMittal Dofasco Grassroots Soccer Program. This oversight will include acceptance of the annual funding, verifying expenditures related to the program, issuing funds to Hamilton and District Soccer Association based on approved expenditures, and carrying over unspent funding to issue in subsequent years.

Staff is recommending that the City enter into a formal agreement based on the terms of agreement in principle identified above.

Alternatives for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial:

The City of Hamilton will receive \$250,000 over 10 years and issue up to \$25,000 annually to Hamilton and District Soccer Association upon receipt of expenditures.

The operating agreement between the parties will contain requirements related to financial management and reporting, including direction for unused funds year to year or at the end of 10 years. The agreement will also include details for joint annual reporting requirements from the Hamilton and District Soccer Association and City of Hamilton to Dofasco.

Staffing:

Recreation staff will be involved in the ongoing administration and distribution of funds but will not be involved in direct program delivery. Additional staffing is not required to administer the City's obligations under the proposed agreement.

Legal:

The legal agreement to be executed was drafted by lawyers representing ArcelorMittal Dofasco. The draft has been reviewed by Counsel in the City Solicitor's office and they are in the process of negotiating the final details of the agreement. All future changes to the agreement will also be reviewed by Counsel representing the City.

HISTORICAL BACKGROUND

The Grassroots Soccer Program was intended to benefit youth within the stadium precinct neighbourhood where cost has been identified as a barrier to participation. In addition, soccer opportunities have not been available to the neighbourhood in the past due to lack of facilities and an established minor soccer association.

At the end of the pilot program in 2015, two key stakeholders, ArcelorMittal Dofasco and the Hamilton and District Soccer Association, expressed their desire to continue the program into the future. ArcelorMittal Dofasco announced their commitment to provide long term funding of the program in June of 2015. A subsequent agreement in principle to continue the program was agreed upon by respective partners, including the City of Hamilton.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

There are no policy or legislative implications.

RELEVANT CONSULTATION

Legal: Legal Services has provided guidance and advice on the program and their comments have been incorporated into this report.

Finance: Finance and Administration, Corporate Services has provided guidance and advice on the program and their comments have been incorporated into this report.

Corporate Services: Procurement has provided guidance and advice and their comments have been incorporated into this report.

Stadium Operations (City of Hamilton): Stadium management support the use of Tim Horton's Field for the current location of programming.

ANALYSIS AND RATIONAL FOR RECOMMENDATION

The proposed agreement will provide opportunities for the youth in the stadium precinct to take part in a long-term soccer program that will contribute to achieving a healthy active lifestyle. The partnership developed with ArcelorMittal Dofasco and the Hamilton and District Soccer Association supports the operational priorities of the City and reduces barriers to participation in sport. This partnership also supports the goal of creating lasting legacies from the City's involvement in the 2015 Pan/Parapan American Games.

ALTERNATIVES FOR CONSIDERATION

None

ALIGNMENT TO THE 2012 – 2015 STRATEGIC PLAN

Strategic Priority #1

A Prosperous & Healthy Community

WE enhance our image, economy and well-being by demonstrating that Hamilton is a great place to live, work, play and learn.

Strategic Objective

- 1.5 Support the development and implementation of neighbourhood and City wide strategies that will improve the health and well-being of residents.

APPENDICES AND SCHEDULES ATTACHED

None