



CITY OF HAMILTON ANIMAL SERVICES

(905) 574-3433

Summer Licensing Project Final Report

August 26th 2015

Submitted to:
Brad Potts

Submitted By:
John Alsbergas & Chantelle Verhey

INDEX

CONTENT	PAGE
Summer Overview & Totals.....	1
Waterdown.....	2
Dundas.....	3
Ancaster.....	4
Binbrook.....	5
Program Analysis & Moving Forward.....	6

Summer Licensing Project Final Report

TOTAL SALES	961
Door Sales	169
Notice Sales	792

- Sales were recorded during a **13 week period** over the summer of 2015
- **17%** of sales were recorded at the doors of residents households
- **83%** of sales were recorded through Notice to Comply orders

Total Houses Canvassed	6870
Previously Existing Licences	1298
Approximate # of Unlicensed Dogs	1355

- Approximately **51%** of dogs in canvassed areas were **unlicensed**
 - Estimate based on dogs identified audibly or visually + 10% (conservative) missed dogs estimation (e.g. dogs that did not bark, were not present, or were otherwise unidentifiable during canvassing)
- Approximately **18.5%** of all houses canvassed had **unlicensed dogs**
- Approximately **19-26%** of houses that had dogs were **multi-dog households**

Total PONs	58
Outstanding Notices (*Notices not yet purchased)	134

- 46 **Owner Fail To Licence** tickets (**\$180 per offence**) issued thus far based on Notice to Comply orders

People Talked To	1973
------------------	-------------

- Spoke with nearly 2000 residents throughout Waterdown, Dundas, Ancaster, and Binbrook **providing information** regarding the City of Hamilton's Responsible Animal Ownership by-law 12-031 and Animal Services community presence

WATERDOWN

TOTAL SALES	453
Door Sales	110
Notice Sales	343

- Sales were recorded during a **5½ week period**
- **25%** of sales were recorded at the doors of residents households
- **75%** of sales were recorded through Notice to Comply orders

Total Houses Canvassed	3045
Previously Existing Licences	417
Approximate # of Unlicensed Dogs	550

- Approximately **57%** of dogs in the canvassed area were **unlicensed**
- Approximately **18%** of all houses canvassed **had unlicensed dogs**
- Approximately **24%** of houses that had dogs were **multi-dog households**

People Talked To	932
------------------	------------

Notes:

- Overall, we covered nearly half of the major suburban residential areas in Waterdown
- Residents were generally enthusiastic about the increased presence of Animal Services in the area

Outstanding Notices	38
---------------------	-----------

DUNDAS

TOTAL SALES	49
Door Sales	10
Notice Sales	39

- Sales were recorded during a **1 week period**
- **21%** of sales were recorded at the doors of residents households
- **79%** of sales were recorded through Notice to Comply orders

Total Houses Canvassed	637
Previously Existing Licences	162
Approximate # of Unlicensed Dogs	65

- Approximately **26%** of dogs in the canvassed area were **unlicensed**
- Approximately **10%** of all houses canvassed **had unlicensed dogs**
- Approximately **11%** of houses that had dogs were **multi-dog households**

People Talked To	199
------------------	------------

Notes:

- Overall, we only covered a small area of Dundas due to a lack of possible production
- We hypothesize that the low number of identifiable unlicensed dogs in the area can be attributed to the generally older age of the community and the strong previously existing animal services presence
- Residents were generally friendly and compliant, but those without previously existing licences showed little concern for the potential consequences of failing to comply with the by-law

Outstanding Notices	12
---------------------	-----------

ANCASTER

TOTAL SALES	39
Door Sales	5
Notice Sales	34

- Sales were recorded during a **1 week period**
- **12%** of sales were recorded at the doors of residents households
- **88%** of sales were recorded through Notice to Comply orders

Total Houses Canvassed	637
Previously Existing Licences	69
Approximate # of Unlicensed Dogs	47

- Approximately **40%** of dogs in the canvassed area were **unlicensed**
- Approximately **7%** of all houses canvassed **had unlicensed dogs**
- Approximately **27%** of houses that had dogs were **multi-dog households**

People Talked To	213
------------------	------------

Notes:

- Similar to Dundas, we only covered a small area due to a lack of possible production
- Overall, we found that only a small percentage of households had dogs
 - However, a large percentage of those that were identified did not have licenses
- We also found that a number of residents were not receptive to our services

Outstanding Notices	7
---------------------	----------

BINBROOK

TOTAL SALES	420
Door Sales	44
Notice Sales	376

- Sales were recorded during a **5½ week period**
- **11%** of sales were recorded at the doors of residents households
- **89%** of sales were recorded through Notice to Comply orders

Total Houses Canvassed	2551
Previously Existing Licences	650
Approximate # of Unlicensed Dogs	648

- Approximately **50%** of dogs in the canvassed area were **unlicensed**
- Approximately **25%** of all houses canvassed **had unlicensed dogs**
- Approximately **19%** of houses that had dogs were **multi-dog households**

People Talked To	671
------------------	------------

Notes:

- Overall, we were able to canvass all major suburban areas in Binbrook
- Some residents were slightly skeptical about our presence in light of recent break-ins in the area
 - However, those were a small minority. Most residents were thrilled to see increased law enforcement in the area

Outstanding Notices	77
---------------------	-----------

Program Analysis/Moving Forward

- We conservatively estimate that the number of unlicensed dogs in the City of Hamilton is, **at minimum**, equal to the number of currently licensed dogs
- As a result, we estimate that there are approximately **35,000-40,000** unlicensed dogs in the City of Hamilton
 - This estimate is based on the total number private dwellings within Hamilton and our average percentage of houses with unlicensed dogs identified during canvassing
- In order to increase the area covered and further facilitate the identification of unlicensed dogs in the city, we recommend **expanding the project for next summer**
- We believe that the **training** for the program this summer was well executed and did an exceptional job in preparing us for the various aspects of the job
 - This includes the time spent on the road with experienced officers as well the time spent in the shelter learning to process licenses using **Hansen 8**
- The various **resources** required for the program's success were always provided and readily available
 - If possible, we think it would be beneficial to acquire more reliable laptops for the officers and students out on the road
 - If the program expands, we also think that more moneris machines or mobile credit & debit machines would be helpful
- Overall, we believe that it is possible to **replicate and build** upon the success achieved by this summer's program