



General Issues Committee

February 17, 2016

48,205

People Engaged
in Total

84

Events
and Festivals

17,478



Website Visitors

1,376



People on
Email List

2,384



Social Media
Interactions

320,196



Social Media
Impressions

1,225

1,171

54

Online Survey
Participants

English

French



2,710



The Spectator
Op-Ed Readers

6,943

4,759

2,184

Vision Cards

English

Other Language

2,200+



Children and Youth Engaged

10,000+



Visitors to our lemonade stand at
events and festivals

420

Workshop
Attendees



3,045

People attended
a presentation



20
Open Houses
hosted

417
Open House
Attendees

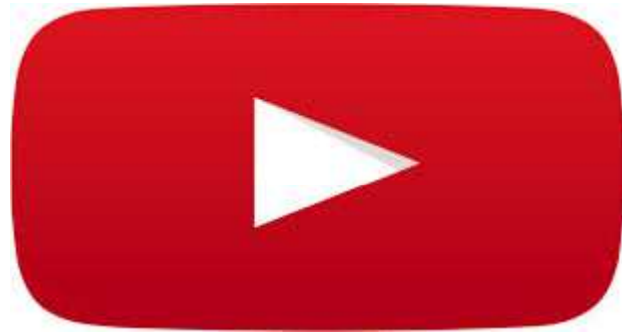


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Interviews with
small business owners



Our Future Hamilton: Engagement snapshot





THEME
1

COMMUNITY ENGAGEMENT
AND PARTICIPATION

Sebastian Skrobos

Member, Hamilton Engagement Committee



THEME
2

ECONOMIC PROSPERITY
AND GROWTH

Peter Mokrycke
Small Business Owner

THEME
3

HEALTHY AND
SAFE COMMUNITIES



Kelly O'Halloran
Hamilton Health Sciences



FACTORS THAT SHAPE OUR HEALTH

50%

YOUR LIFE

INCOME
EARLY CHILDHOOD DEVELOPMENT
DISABILITY
EDUCATION
SOCIAL EXCLUSION
SOCIAL SAFETY NET
GENDER
EMPLOYMENT/WORKING CONDITIONS
RACE
ABORIGINAL STATUS
SAFE AND NUTRITIOUS FOOD
HOUSING/HOMELESSNESS
COMMUNITY BELONGING

25%

YOUR HEALTH CARE

ACCESS TO HEALTH CARE
HEALTH CARE SYSTEM
WAIT TIMES

15%

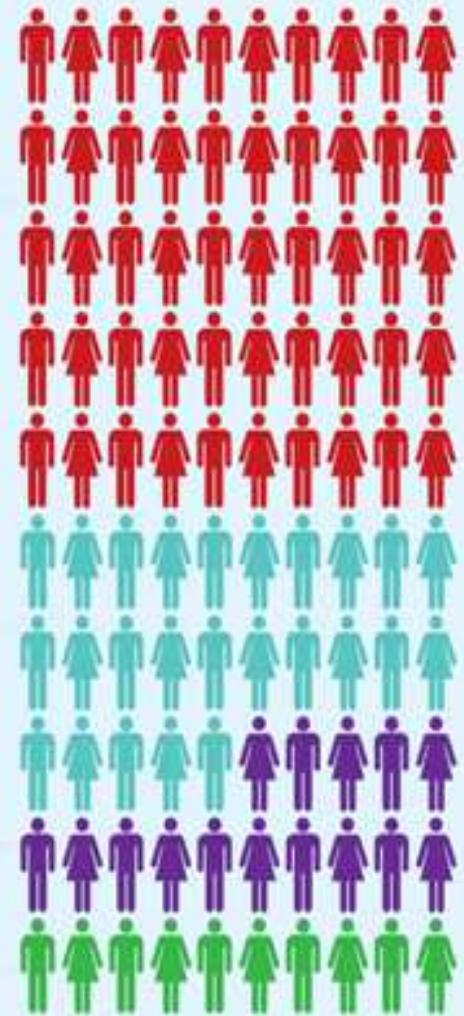
YOUR BIOLOGY

BIOLOGY
GENETICS

10%

YOUR ENVIRONMENT

AIR QUALITY
CIVIC INFRASTRUCTURE



THESE ARE CANADA'S SOCIAL DETERMINANTS OF HEALTH #SDOH

Source: Canadian Medical Association. www.cma.org

THEME
4

CLEAN
AND GREEN



Kathryn Enders
Green Venture



THEME
5

BUILT ENVIRONMENT
AND INFRASTRUCTURE

Anna Roberts

Member, Hamilton Engagement Committee



THEME
6

CULTURE
AND DIVERSITY

Gary Warner

Retired McMaster University professor

Next Steps...



- Using the Vision to inform the City of Hamilton's Strategic Plan development
- Sharing the Vision with community partners and stakeholders to inform key priorities and planning
- Bringing partners and stakeholders together for a workshop in April – implementation, actions and success measures
- Annual progress reporting