



**BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE
GENERAL ISSUES COMMITTEE**

DATE

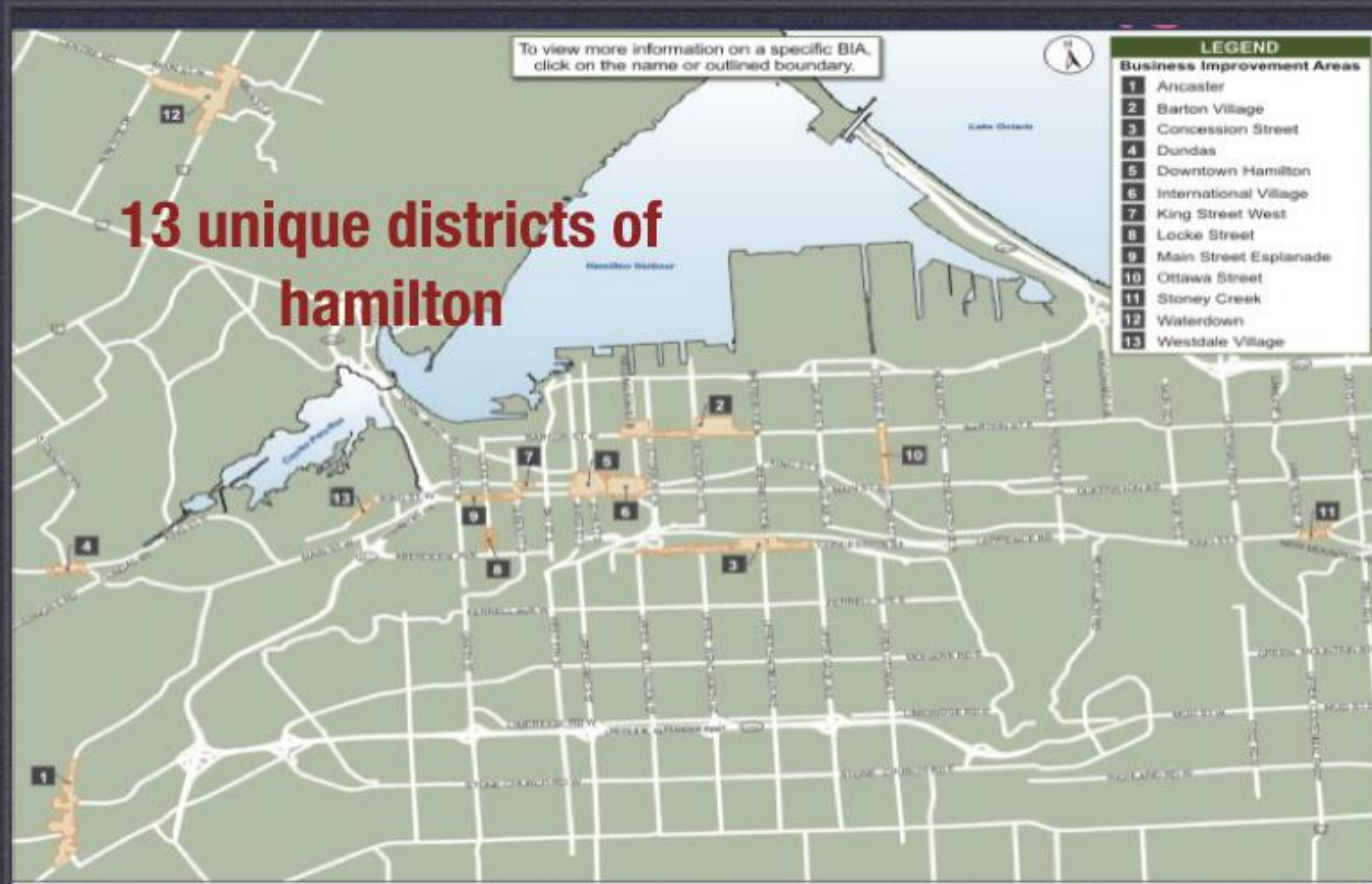
FEBRUARY 17, 2016

JENNIFER MATTERN AND KATHY DREWITT

What is a BIA?

- * This "made in Ontario" innovation allows local businesses and commercial property owners/tenants to join together - *with the support of the municipality*- to organize, finance and carry out **physical improvements** and to **promote economic development** in their district

WHO ARE WE?



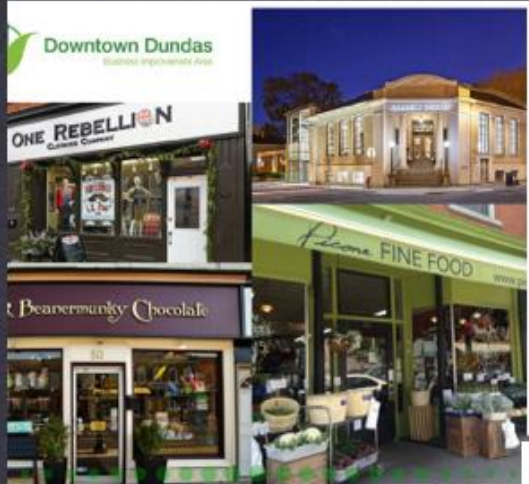
**We represent over 1000 properties
and over 1800 businesses**

BIAs in Hamilton

**ANCASTER
BARTON VILLAGE
CONCESSION STREET
DOWNTOWN HAMILTON
DUNDAS
INTERNATIONAL VILLAGE
KING STREET
LOCKE STREET
MAIN WEST ESPLANADE
OTTAWA STREET
STONEY CREEK
WATER DOWN
WESTDALE**

Our impact on our communities...

- * \$1.3 million raised in Levies- this is directly injected back into our districts
- * Our BIAs represent about \$ 476.7 million in commercial/ industrial assessments
- * \$16.3 million in annual commercial/industrial taxes (municipal+education taxes) are collected from our BIAs
- * Our BIAs have contributed over 9000 hours of volunteer time back into our communities



DUNDAS BIA



STONEY CREEK BIA



DOWNTOWN HAMILTON BIA



ANCASTER BIA



WESTDALE BIA

WATERDOWN BIA



OTTAWA STREET



LOCKE
STREET BIA

OTTAWA STREET BIA

LOCKE STREET BIA



KING STREET BIA

BARTON VILLAGE BIA



INTERNATIONAL VILLAGE BIA



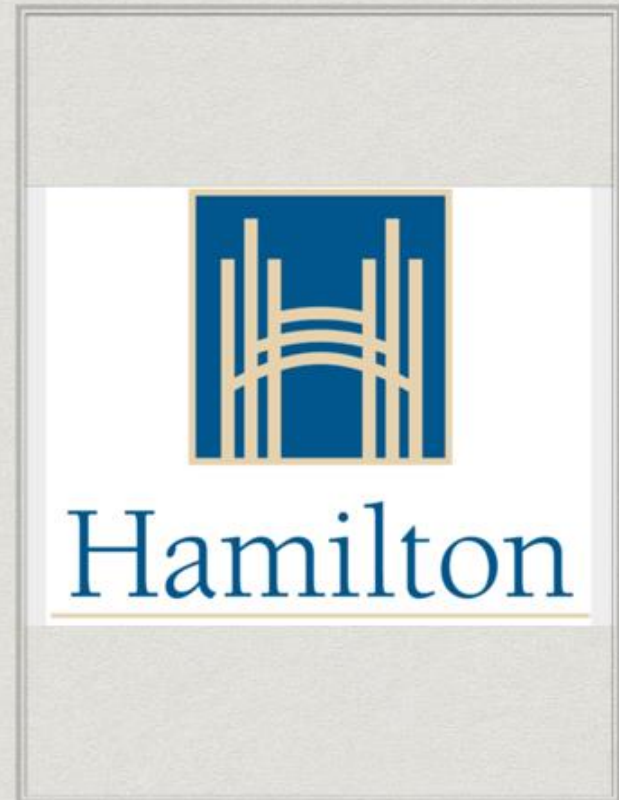
**Main Street West
Esplanade BIA**

CONCESSION STREET BIA

MAIN WEST BIA

Support from the City of Hamilton for all BIAs

- * Commercial market assessment studies
- * Parking revenue sharing
- * CIP grants
- * Christmas grants
- * Staff support
- * Strategic planning support for the BIAAC



BIA awards of Excellence



Thank you