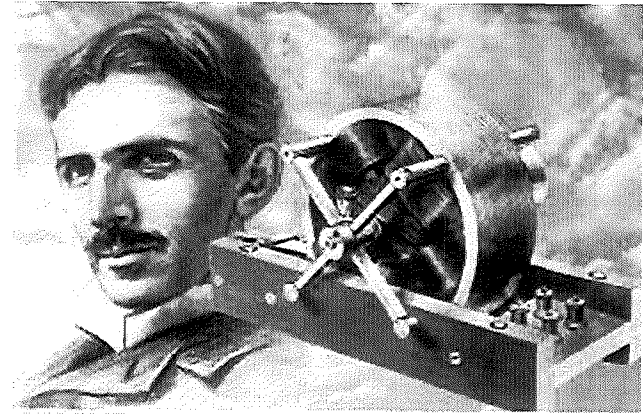


Put Nikola Tesla on the Map

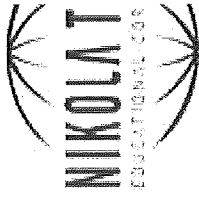
Hamilton ON. Canada



**Presentation to City of Hamilton General Issues Committee
Presented by Vic Djurdjevic, President NTEC
March 23, 2016**

October 14, 2015

HAMILTON CITY COUNCIL

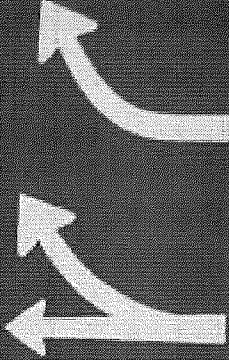


**APPROVED SECTION OF
BURLINGTON ST TO BE
RENAMED TO:**



90

**Nikola Tesla
Boulevard**



F

Put Tesla on the Map

Hamilton ON. Canada



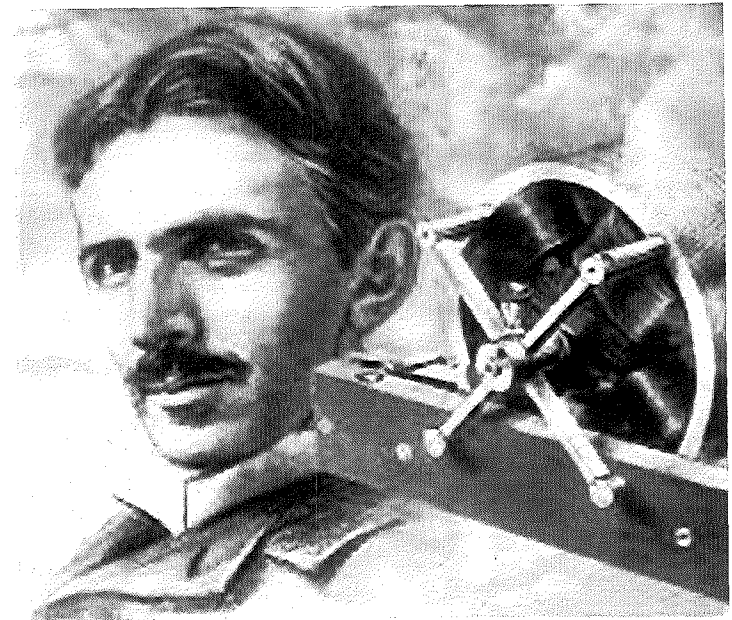
**Total Cost to replace
signs**

\$150,000 CND

Raised

As of March 23, 2016

\$83,750.00



Put Tesla on the Map

Hamilton ON. Canada

Staff working on the detailed
plans for the city Signs



CO has provided cost estimates

discussion with City Staff on agreements to be entered into to receive the funds and procedures to be allowed being worked out.

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Hamilton ON. Canada

raise balance of funds,

2 full weeks of active solicitation,

WO major fundraisers

April 2nd, 2016

April 9th, 2016

one minor fundraiser

April 10th, 2016



Fundraising gala

Hamilton ON. Canada

12nd, 2016 at Winona Vine Estates



Information have been forwarded to:

Hamilton Mayor's Office
City of Hamilton Councillors
Hamilton Local MPs
Hamilton Local MPPs

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Funds will be ready by week c

April 11th, 2016

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Hamilton ON. Canada



the power of Tesla”

Word of Nikola Tesla Boulevard has spread
all over the world

numerous Facebook groups are
disseminating the developments

funds have been received from four
continents

Hamilton's Newest
Street Name



**Nikola Tesla
Boulevard**

DONATE

“Knowing is not enough; we must apply. Willing is not enough; we must do.”

Johann Wolfgang von Goethe

Put TESLA on The Map



TESLA'S AMBASSADORS

“Putting” Tesla on the Map

Hamilton ON. Canada



Hamilton City Staff

Confirmed committed to working to get the signs up prior to July 10th, 2016

Requested that they need to receive the funds before any work can be done.

“Putting” Tesla on the Map

Hamilton ON. Canada



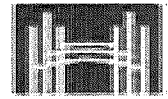
and Ribbon Cutting Ceremonies

10th, 2016 – Noon

Plans include closing section of Burlington St
should not be a major traffic concern – Sunday

Want event to be grand with Political, Business leaders
Major Donors Participating & in Attendance

Want to create spectacular event worthy to attract m
to the event



Hamilton

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10th, 2016:

Political attendance

Municipal - Mayor and Councillors

Provincial – MPPs & party leaders/ministers

Federal – MP's & party leaders/ministers

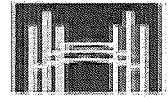
Business Leaders & Donors

City of Hamilton via:

Tourism

Other event to coincide

- **Burlington Teentour band**
- **Tesla cars &**
- **Tesla Groups**



Hamilton

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portunity to:

Teach people about Nikola Tesla

Promote Hamilton via:

Tourism

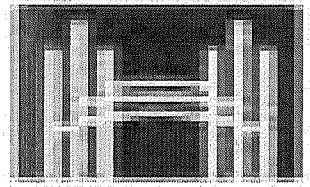
Inspiration & Innovation

Vision for city as progressive

Attract media attention

Encourage Education – via school curriculum

Proclaim July 10th as Nikola Tesla Day.



Hamilton

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NIKOLA TESLA
EDUCATIONAL CORPORATION

=

“Win/Win/Win”