

**CITY OF HAMILTON**

**MOTION**

**Public Works Committee:  
March 21, 2016**

**MOVED BY COUNCILLOR S. MERULLA.....**

**SECONDED BY C. COLLINS.....**

**Extension to the Alleyway Improvement Pilot Program (Ward 2)**

WHEREAS the Alleyway Improvement Pilot Project realized various improvements to the alleyway north of King St. East from James St. North to Wellington St. North between August 2014 and March 2015 including: LED lighting retrofits, community art installations, commercial address wayfinding, enhanced litter pickup and powerwashing, and the implementation of a waste management program, and;

WHEREAS the Alleyway Improvement Pilot Project realized over 100 site visits by Municipal Law Enforcement (MLE) resulting in 25 charges and more than 50 educational visits to individual commercial businesses adjacent to the pilot alleyway, and;

WHEREAS the Alleyway Improvement Pilot Project realized a 93% increase in the use of blue bins by commercial properties; a 73% reduction in garbage bags collected at curbside; and a 15% reduction in waste set out within the alleyway for collection, and;

WHEREAS the International Village and Downtown Hamilton BIAs were provided with funding to contribute their established communications networks, conduct graffiti block and removal product testing, and to each hire a part-time Alleyway Coordinator from April to November 2014, and;

WHEREAS the primary function of the BIA Alleyway Coordinator was to actively engage businesses adjacent to the pilot alleyway and provide educational materials to businesses, and assist city staff in identifying and addressing property standards and illegal dumping issues within the alleyway, and;

WHEREAS the International Village and Downtown Hamilton BIAs and city staff from Business Programs, Waste Operations, Policy & Programs, and Municipal Law Enforcement acknowledge the gains made during the project, however agree that a limited 2-year extension of the alleyway program to focus on illegal dumping and waste management issues would further assist in addressing beautification efforts within the alley, and;

WHEREAS the Downtown Hamilton and International Village BIAs require \$46,500 to fund a shared part-time Alleyway Coordinator for a period of two years between April 2016 and March 2018, and;

WHEREAS improved alleyways result in cleaner and safer areas and are important in promoting the image of the Downtown Core,

THEREFORE BE IT RESOLVED

- (a) That the Alleyway Improvement Pilot Program be extended until 2018 at a total cost of \$46,500; to be funded with the remaining \$20,000 from the original pilot program budget (projectID 4041311350), and an upwards cost of \$26,500 to be funded from the Ward 2 Area Rating Account (Reserve # 108052).