Minister Responsible for Seniors Affairs

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March, 2016

Dear Friends,

June marks the 32nd anniversary of Seniors' Month in Ontario. To recognize the important role seniors play in our communities, we will be celebrating this year under the theme of, "Seniors Making a Difference."

It's a fitting theme, given how our seniors have built our communities and continue to contribute their time and talents today in many ways.

I would like to encourage you to work with your MPP(s) and municipalities to host Seniors' Month events in your community. We would be happy to help you promote your event on the Ontario Seniors' Secretariat website and via social media. Please send your event details to infoseniors@ontario.ca.

I have asked municipalities to proclaim June as Seniors' Month, and encourage you to support your municipality in recognizing seniors in your community.

Last year we introduced Twitter to our seniors and we were impressed by their enthusiastic response to our online campaign. We plan to do more in 2016! Follow us @OntSeniors.

I would also like to remind you of our publication called "A Guide to Programs and Services for Seniors in Ontario", which features information on provincial and federal programs and services available for seniors. The Guide is available free of charge in English, French and 14 alternate languages and can be found on our website at: www.ontario.ca/seniorsguide. If you would like to order copies, please visit www.ontario.ca/publications or call 1-800-668-9938.

For more information on these programs and other supports for seniors, you can visit www.ontario.ca/seniors.

Thank you for your consideration and for your commitment to honour our seniors.

Sincerely,

Mario Sergio, Minister

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