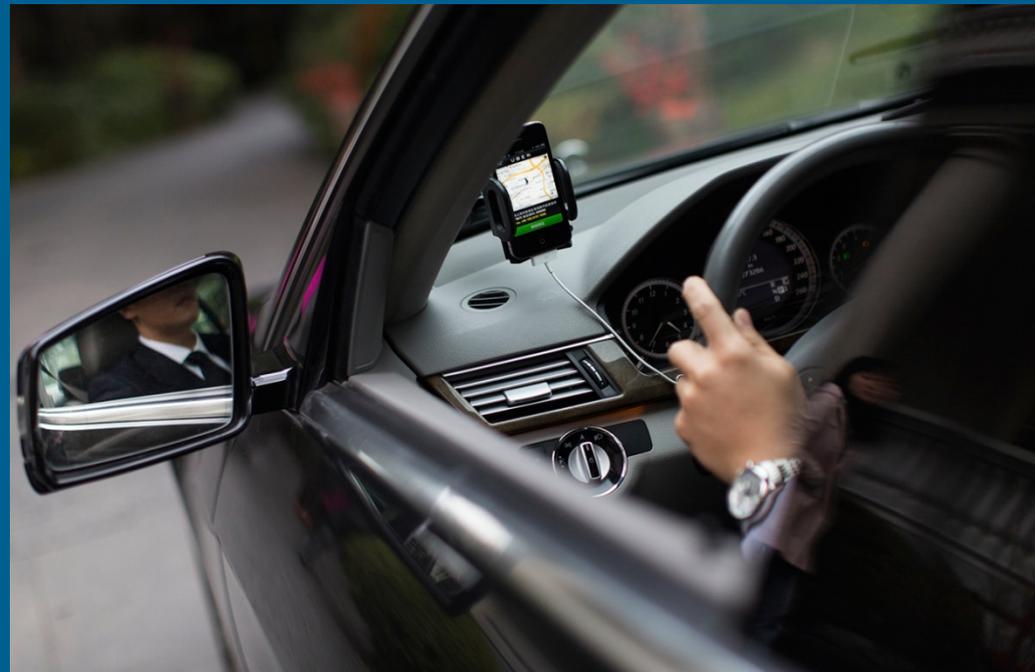


# Personal Transportation Providers (PTP)



Hamilton

Monica Ciriello  
Sr. Project Manager, Licensing

# Shift in the Industry

- Smartphone app connects passengers with drivers.
- Fare estimate provided.
- Driver information provided.



# Background

- **Globally:** 61 countries.
- **Canada:** Toronto, Ottawa, Halifax, Montreal, Edmonton, Calgary.
- **Hamilton:** launched July 2015
  - Drivers: 513
  - Riders: 12,066



# Comparison: Alberta

	EDMONTON	CALGARY
<b>Approach</b>	Licence company	Approve app
<b>Licence Fees</b>	Flat Annual Fee + per trip fee	Per driver and TNC fee
<b>Police Check</b>	Third Party	CPS annually
<b>Inspections</b>	Provincial	City
<b>Data Collection</b>	As requested, spot audits	All data submitted
<b>Markings</b>	Requires “U” or like logo	No markings
<b>Training</b>	No city mandated training	Two day course



# Comparison: Ontario

	OTTAWA	TORONTO (proposed)
<b>Approach</b>	Licence company	Licence company
<b>Licence Fees</b>	Flat Annual Fee + Per Trip Fee	Initial Licence Fee + Annual Licence Fee Per Driver + Per Trip Fee
<b>Police Check</b>	Police Vulnerable Sector Check	Third Party
<b>Inspections</b>	Annual Safety Certificate (MTO)	Annual Safety Certificate (MTO)
<b>Data Collection</b>	As requested, spot audits	Daily submissions
<b>Markings</b>	No markings	No markings
<b>Training</b>	No city mandated training	No city mandated training



# Lessons from Other Canadian Municipalities

- They are here to stay.
- Consumers want more choice.
- Separate Schedule.
- Taxi rule changes that allow competition.



# Hamilton Proposal

	COMMERCIAL	INDEPENDENT
Dispatch Fee	\$50,000	\$1000 (may be waived)
Vehicle Fee	N/A	\$400
Driver Fee	N/A	\$60
Police Check	Police Check	Police Check
Data Collection	As requested, spot audits	As requested, spot audits
Inspections	Annual Safety Certificate (MTO)	Annual Safety Certificate (MTO)
Markings	Yes	Yes
Training	No city mandated training	No city mandated training



# Enforcement

- Proactive enforcement.
- Spot checks, data auditing, undercover work.
- Suspend/cancel driver's licence.
- Suspend/cancel PTP licence.



# Even the Playing Field

- Only Taxis can perform street hails.
- Taxis have exclusive access to taxi stands.
- No regulated rate for trips booked in app.
- Training course reduction.



# Next Steps

- Summer 2016 Public Consultations.
- Telephone Survey/ City Email.
- Results of Stakeholder Consultations: Fall 2016.



# QUESTIONS



Hamilton