

## **INFORMATION REPORT**

то:	Chair and Members Planning Committee
COMMITTEE DATE:	April 19, 2016
SUBJECT/REPORT NO:	Transportation Demand Management Measures - Hamilton Municipal Parking System (PED16092) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Marty Hazell (905) 546-2424 Ext. 4588 Kerry Davren (905) 546-2424 Ext. 6009
SUBMITTED BY:	Jason Thorne General Manager Planning and Economic Development Department
SIGNATURE:	

## **Council Direction:**

At the General Issues Committee Budget meeting of February 23, 2016 the following motion was approved:

"That the \$10 increase option to off-street municipal parking fees, with the exemption of Concession Street BIA; Dundas BIA, subject to further information from staff; and, the Kenilworth and Ottawa Street BIAs, until further notice, be approved."

The above direction aligns with the Transportation Master Plan principles of pricing parking to encourage other modes of transportation.

During the associated discussion, Councillor Jason Farr asked staff to provide an update at the April 19, 2016 Planning Committee meeting on transportation demand management "conversations and partnerships" with the Parking Office.

## Information:

Staff of the Parking Operations and Maintenance Section, of the Planning and Economic Development Department, are involved in the planning and implementation of the many transportation demand management (TDM) initiatives throughout the City, lead by the Public Works Department.

Further, transportation demand measures initiated and implemented solely through the Parking Section include:

- bike storage facilities in the two Downtown Parking structures;

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## SUBJECT: Transportation Demand Management Measures - Hamilton Municipal Parking System (PED16092) (City Wide) - Page 2 of 2

- electric car-charging stations in the York Parkade;
- preferential parking location for multi-passenger vehicles in the York Parkade; and,
- the provision of permanent, guaranteed parking for 'Carshare' vehicles.

Parking staff will continue to work with Public Works on the many TDM initiatives across the City, and will consider, as time and resources permit, the development of a TDM strategy for Downtown parking lots focusing on pricing strategies to reduce long-term parking and encouraging ride sharing through priority and promotion of other modes of transportation.

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