



Business Improvement Association

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May 2, 2016

Mayor Eisenberger  
City of Hamilton  
Main St W.  
Hamilton, ON  
L8P 4Y5

Dear Mayor Eisenberger and Members of Council,

RE: Initiative to Increase Affordable Housing and Reduce Poverty by Investing in People.

The Barton Village Business Improvement Area are in support of your motion for an Initiative to Increase Affordable Housing and Reduce Poverty by Investing in People. Barton Village has seen first-hand not just how poverty effects individual lives but also communities and small businesses. It is unfortunate that is Hamilton 22% of all children live in poverty – this is the next generation and by starting in poverty they are more likely to:

- Experience chronic illness and disease
- Live in inadequate housing
- Receive inadequate nutrition
- And experience multiple barriers to educational attainment and employment.

This is not how we build a vibrant, healthy, strong city.

We are grateful that you are taking the right step to address these issues to help ensure that not only can we be all that we can but the next generation can be. Poverty reduction is an investment in our people, city and economy.

Sincerely

A handwritten signature in black ink, appearing to read "Rachel Braithwaite", is written over a light grey rectangular background.

Rachel Braithwaite  
Executive Director for Barton Village BIA  
(on behalf of Barton Village BIA)