

MOVING TOGETHER

HAMILTON TRANSPORTATION DEMAND MANAGEMENT

Annual Report 2015

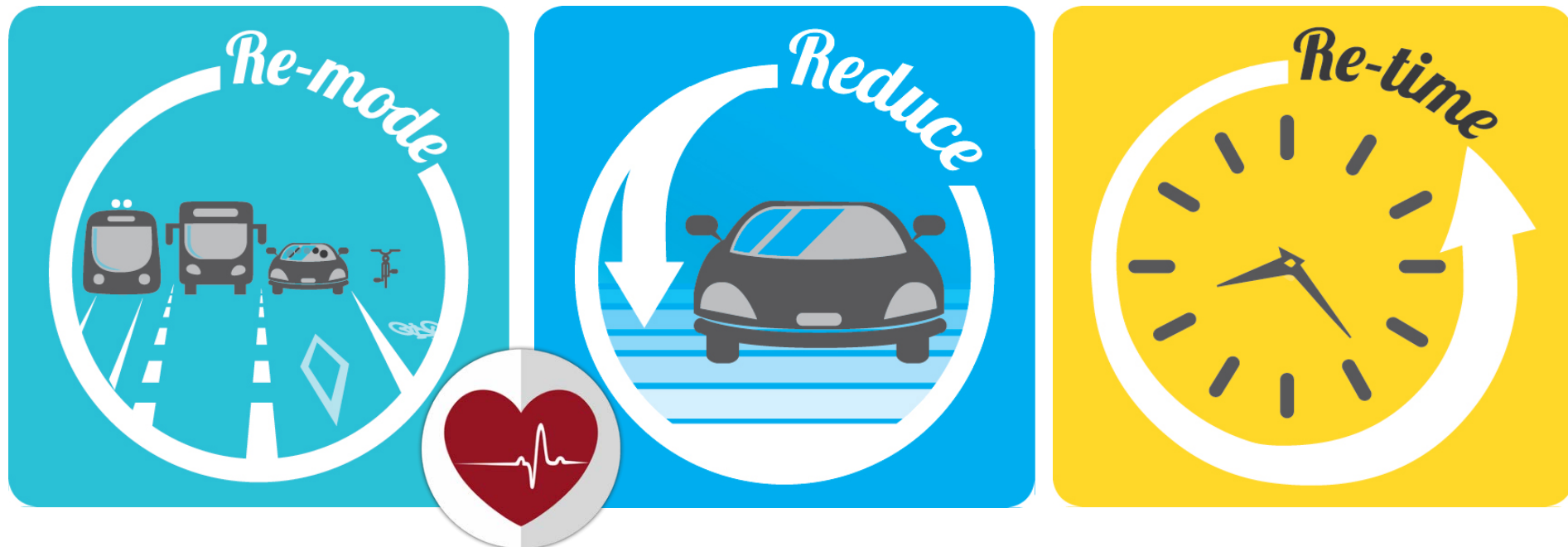
ITEM #7.1
PUBLIC WORKS COMMITTEE
JULY 7, 2016



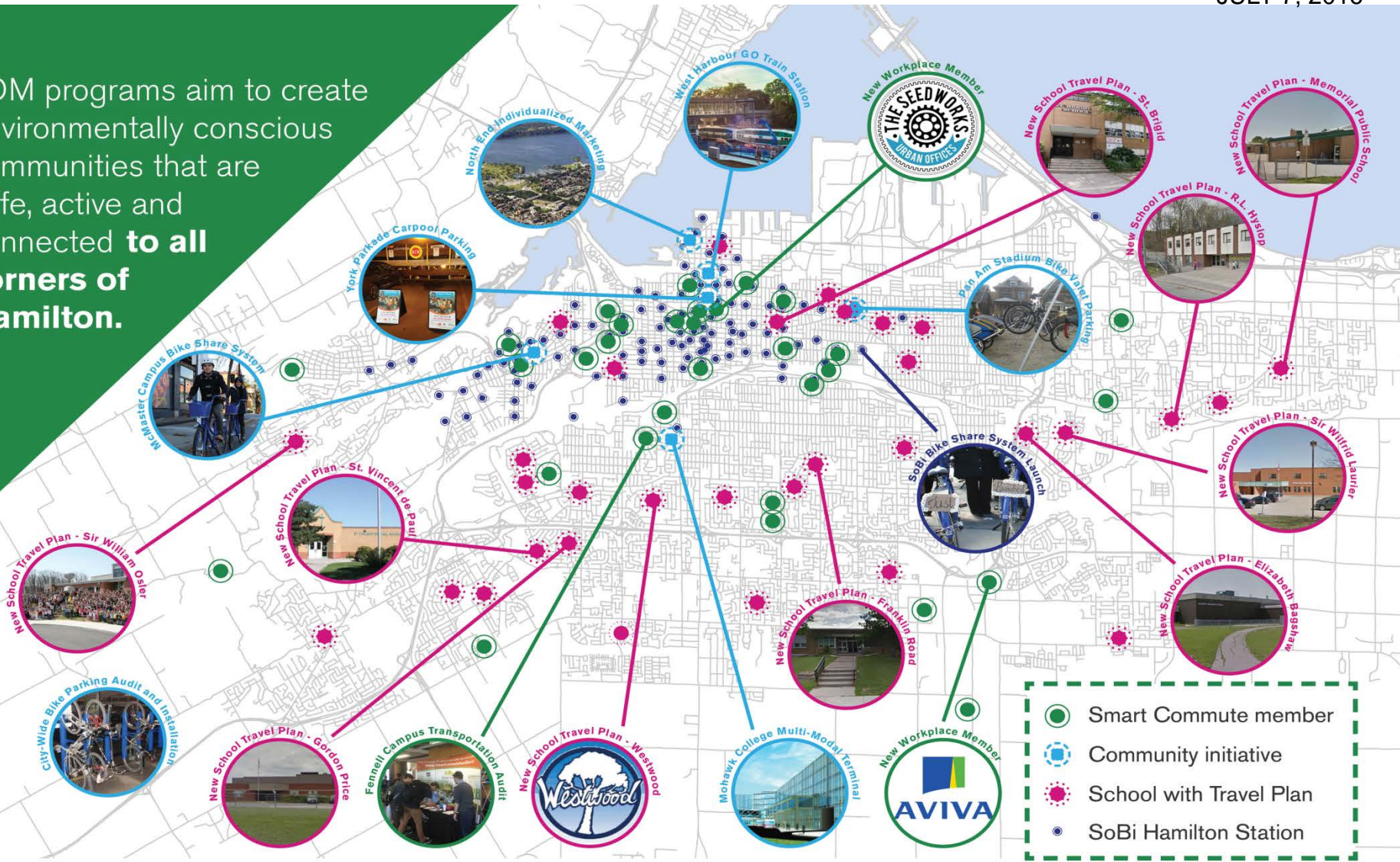
What is Sustainable Mobility?

(also known as Transportation Demand Management)

Policies, programs, infrastructure and incentives
“Whether – Why – When – Where – How”



TDM programs aim to create environmentally conscious communities that are safe, active and connected **to all corners of Hamilton.**



- Smart Commute member
- Community initiative
- School with Travel Plan
- SoBi Hamilton Station



Implementing Sustainable Mobility / TDM

This is done
across three
main sectors

The report is
organized
along these
categories >>



<<< TDM HAS A ROLE IN
WORKPLACES

PAGE 9

>>> TDM HAS A PLACE IN
OUR COMMUNITIES
PAGE 19



<<< TDM IS IMPORTANT IN
OUR SCHOOLS

PAGE 39





+2

20

90,500

New Workplace Members

Total Workplaces

Workplace Employees

Seedworks Urban Offices
Aviva Insurance



Moving Together
Annual Report 2015





Launch of the new Explore Tool >>>>>>>>>>>>>>

TRANSIT

2115 trips
10.9 tonnes
of GHG
prevented
42%
of trips on
the Tool



BIKE

1490 trips
1.6 tonnes
of GHG
prevented
29%
of trips on
the Tool



WALK

817 trips
0.3 tonnes
of GHG
prevented
16%
of trips on
the Tool



CARPOOL

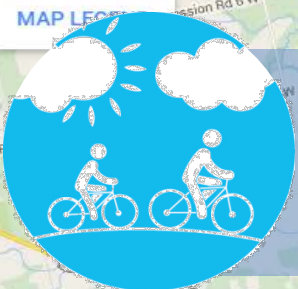
524 trips
1.8 tonnes
of GHG
prevented
10%
of trips on
the Tool



5068
TRIPS LOGGED ON
THE TOOL IN 2015

163,747
KILOMETERS
OF LOGGED TRIPS





Bike Parking Audit & Installation

115 racks installed, 150 racks planned

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Bike Month

Encouraging New Riders and Raising Awareness



14 Smart Commute workplaces that took part in Bike Month

12 Bike Month events held in every corner of Hamilton

50 elementary students who cycled to Gore Park

400 cyclists at Gore Park

600+ participants during Bike Month





BIKESHARE

2015 SUMMARY

SoBi Hamilton had a successful first year of operations, especially for a medium sized city operating one of the first smart bike systems in North America



750 Bikes
115 Hubs

9,300 users

from January 17, 2015 to December 31, 2015



450,000 km
Distance Travelled



220,000
Trips Taken

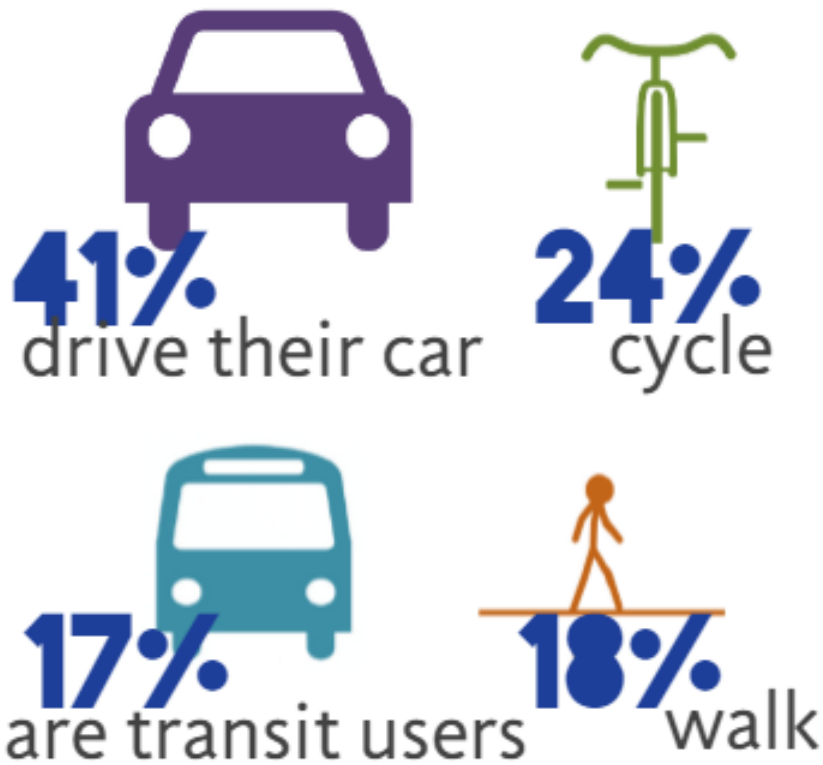


21,500
Big Macs Burned

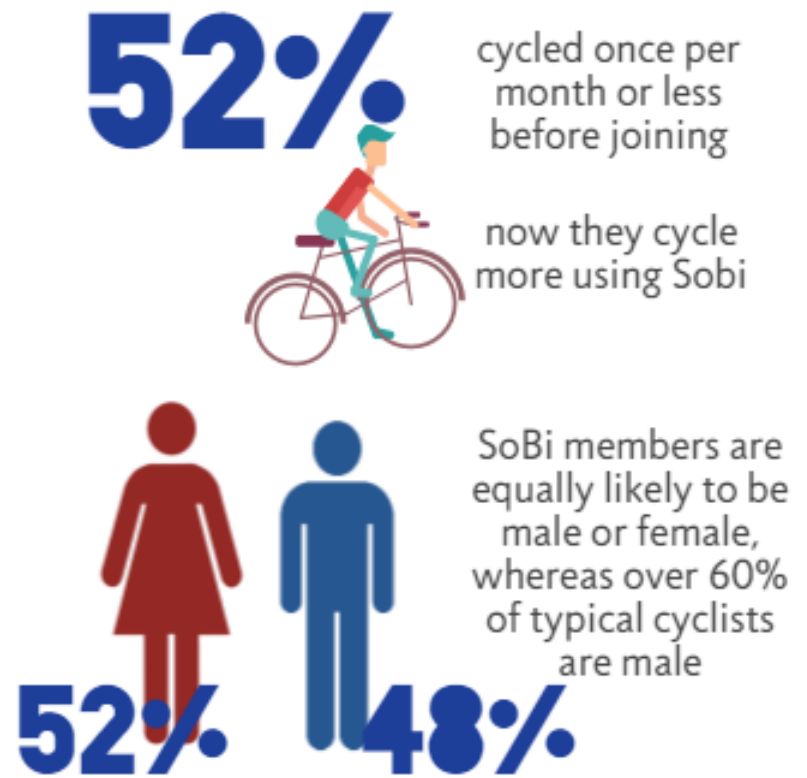


USER FEEDBACK

This is how SoBi members primarily get around when not using Sobi



Most SoBi members were not regular cyclists but tend to cycle more after they join





School Travel Planning Certification

5 step process to safer & healthier school travel

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NEW SCHOOLS STARTING THE PROCESS

Elizabeth Bagshaw	Sir Wilfrid Laurier
Franklin Road	St. Brigid
Gordon Price	St. Vincent de Paul
Memorial-Stoney Creek	Sir William Osler
R.L. Hyslop	Westwood

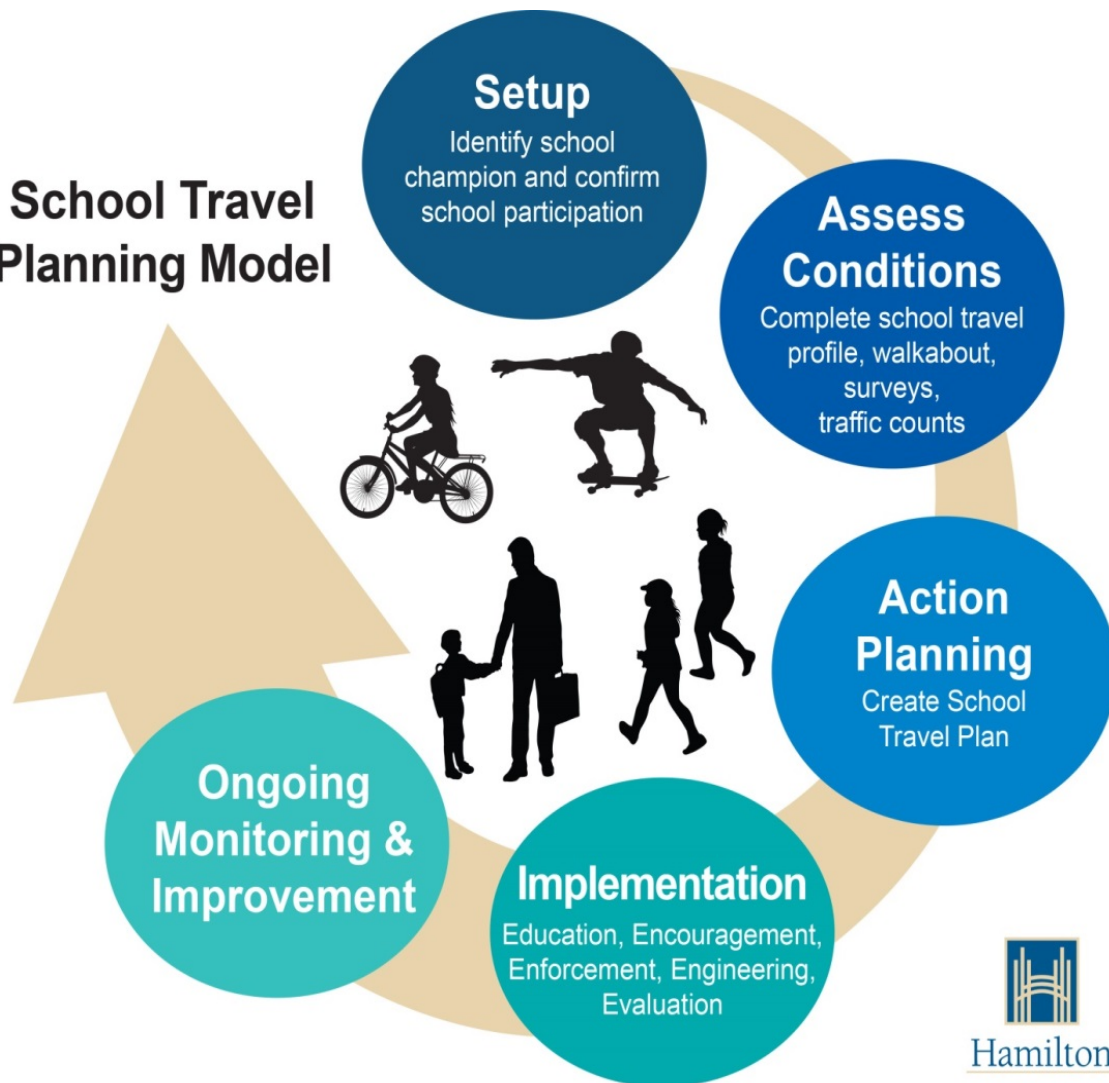
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SCHOOL DEVELOPMENT
APPLICATIONS REVIEWED BY
PUBLIC HEALTH

33

SCHOOLS WITH TRAVEL PLANS

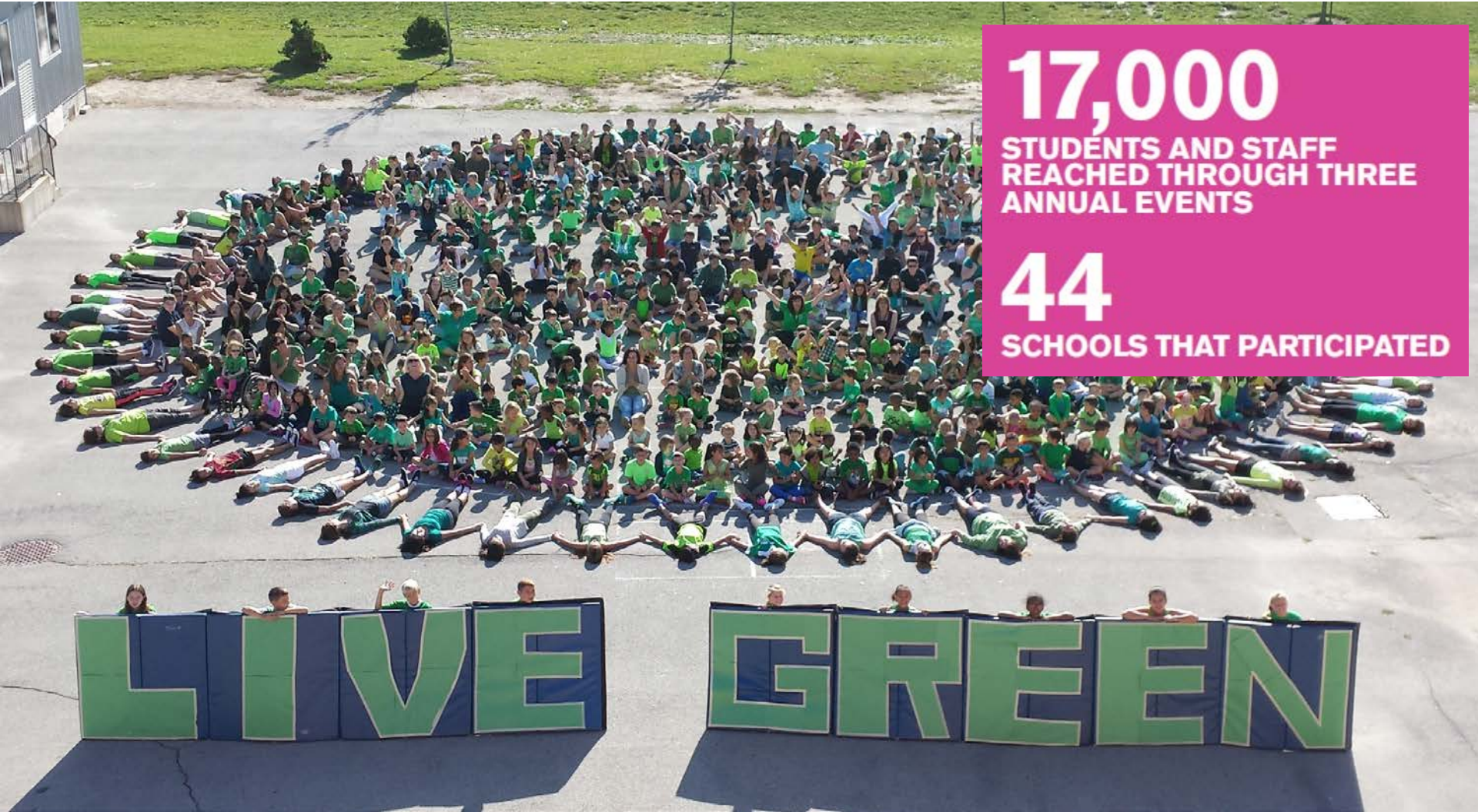
School Travel Planning Model





On-Going School Programs

Wear Yellow Day, Bike to School Week &
Bike Rack Seed Funding



17,000
STUDENTS AND STAFF
REACHED THROUGH THREE
ANNUAL EVENTS

44
SCHOOLS THAT PARTICIPATED

Thank-you



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Hamilton

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