

CITY OF HAMILTON

MOTION

Council Date: August 12, 2016

MOVED BY COUNCILLOR A. JOHNSON.....

SECONDED BY COUNCILLOR

Graffiti/Vandalism Deterring Film on Bus Windows

WHEREAS, the Transit Division had a program of applying blue graffiti/vandalism deterring film (e.g. the blue route name murals) to the rear-most windows of buses;

WHEREAS, the film significantly decreases the HSR window views, and thus the pleasure of riding the bus, while also disincentivizing ridership;

WHEREAS, the Transit Division is in the process of removing the blue graffiti/vandalism deterring film from a number of buses; and,

WHEREAS, the Transit Division is in the process of piloting a clear graffiti/vandalism deterring film, that would not detract from the customer experience, on approximately 25% of its fleet;

THEREFORE BE IT RESOLVED:

That staff be directed to:

- a) remove all remaining blue graffiti/vandalism deterring film from all bus windows;
- b) continue to pilot the application of clear graffiti/vandalism deterring film;
- c) monitor the impacts and effectiveness of the clear film alternative and the impacts of using no graffiti/vandalism deterring film; and,
- d) report back to the Public Works Committee at the end of one year with an update on the costs and benefits of the clear film alternative and permanent removal of all graffiti/vandalism deterring film.