

Appendix C: Measuring the Food Strategy's Success

Potential performance measures for the Food Strategy are provided below. Further refining of these indicators will occur during the development of the Implementation Plan. A Food Strategy Report Card will be developed every two years in order to report back to the Board of Health and the broader community on the Food Strategy's progress in creating a healthy, sustainable, and just food system for all.

Food System Components	Indicators
System-Wide	<ul style="list-style-type: none"> • Amount of City budget allocated toward food initiatives/actions • Percent City resources allocated toward food initiatives in alignment with Food Strategy goals • Number of policies that consider community food security • Number of advocacy efforts undertaken • Number of partners and stakeholders involved in community food security advocacy
Food Production	<ul style="list-style-type: none"> • Number and size of farms • Number of new farmers • Number of acres in production • Percent of agricultural land • Number of community gardens and edible landscaping projects • Number of urban farms
Processing & Distribution	<ul style="list-style-type: none"> • Number of infrastructure initiatives that support the agri-food sector • Number of food processors and by type, size • Number of jobs related to agriculture and agri-food sector • Number of community kitchen programs
Access & Consumption	<ul style="list-style-type: none"> • Number of City Infrastructure food-related projects started or implemented • Number of residents participating in food literacy projects/programs • Number of residents consuming vegetables and fruit at least five times per day • Number/percent of residents relying on charitable food programs • Percent/number of households experiencing food insecurity • Cost of a nutritious food basket • Number of food banks
Food Waste	<ul style="list-style-type: none"> • Number of residents participating in the Green Bin program • Number of residents participating in backyard composting • Number of residents reporting less food waste within the home