

Appendix D: Food Strategy Community Engagement Tactics

The following outlines the community engagement process and the stakeholders consulted between November 2014 and November 2015:

On-line Communication and Consultation

- The Food Strategy webpage: www.hamilton.ca/foodstrategy
- Food Strategy e-mail address for correspondence: foodstrategy@hamilton.ca
- Online and hard copy Food Strategy Survey was open June – July 2015, resulting in 1584 responses
- Developed and published an animated video about Hamilton's food system

Face-to-Face Communication and Consultation

- Hosted Hamilton Food Summit (November 4, 2014) with over 100 participants across multiple food sectors
- Attended Hamilton Food Forum (January 29, 2015) to gain feedback on the proposed Food Strategy goals
- Attended the Durand Town Hall (March 9, 2015) to promote the Food Strategy
- Held two consultation workshops at the Environmental Summit (April 22, 2015) to gain input into the Food Strategy
- Attended the 20,000 Homes Campaign community debrief meeting (April 30, 2015) to promote the Food Strategy
- Held a 100in1 Day Hamilton Evergreen event to promote the Food Strategy and obtain input on what makes a healthy food neighbourhood (June 6, 2015)
- Held two community workshops, (1) Cultivating Food Strategy Goals for a Healthy, Sustainable, and Just Food System and (2) Digging into Food Actions to Achieve our Goals (June 25, 2015, and July 9, 2015) to gain input and feedback into the proposed goals and identify potential actions to meet those goals
- Held a workshop with City Housing tenants to gain input and feedback about Hamilton's food strengths, weaknesses, and potential actions to meet the food strategy's proposed goals (July 8, 2015)
- Held a Culture & Food activity at SuperCrawl to gain an understanding of what food means to Hamiltonians (September 12 & 13, 2015)
- Held two community check-in Open Houses to present back and gain further confirmation on the major themes and actions results from the community consultation (November 18 & 23, 2015)

Consultation with Food Related Committees

- Ontario Federation of Agriculture, Hamilton-Wentworth (March 10, 2015)
- Community Food Security Stakeholder Committee (June 3, 2015)
- Food and Shelter Advisory Committee (June 17, 2015)
- Emergency Food Providers Strategic Planning Committee (June 24, 2015)
- Agriculture and Rural Affairs Advisory Committee (September 29, 2015)