

7.1



Hamilton

FOOD STRATEGY

Healthy, Sustainable, and Just Food for All

Dr. Tran, Associate Medical Officer of Health

Public Health Services

August 11, 2016



Hamilton

Outline

- Background
- Food Strategy Overview
- Priority Actions
- Next Steps



MS
K02A



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Background

- 2012 Motion by Council
- Ten-year plan to set direction for
 - decisions
 - resources
 - actions





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Interdepartmental Food Strategy Steering Team

- Cross-departmental collaboration to develop the corporate Food Strategy





Food Strategy Development

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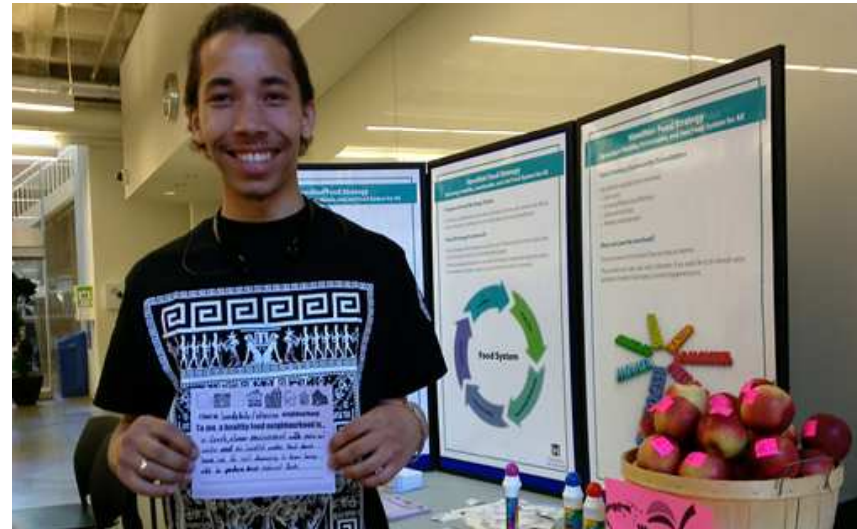
- Reviewed other food strategies
 - Canadian examples - similar social, political, environmental, and economic context
- Environmental scan of City resources
- Proposed vision, principles, and goals



Community Engagement

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- Website, animated video, discussion primer
- Online & hard copy survey
- Workshops, events
- Focus Groups
- Interviews
- Open Houses



www.hamilton.ca/foodstrategy



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Community Engagement

- Food Strategy informed by over 2,700 citizens & stakeholders





Community Engagement

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- Themes repeated, affirmed, and enhanced throughout all of the consultations
- Community Check-in Open Houses validated results
- Input reflected in the Food Strategy





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Key Themes

- **System-Wide** approaches
- Support **local agriculture** and local foods
- Ensure **access** to healthy food for everyone
- Enhance **Food Literacy** about healthy eating and food system





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Food Strategy Vision

“A city with a sustainable food system where all people at all times have economic and physical access to enough safe, nutritious food to meet their dietary needs and food preferences.”



Food Strategy Structure

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46 Food System Actions



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Food Strategy Goals

4

Food Strategy Goals



Support food friendly neighbourhoods to improve access to healthy food for all



Increase food literacy to promote healthy eating and empower all residents



Support local food and help grow the agri-food sector



Advocate for a healthy, sustainable, and just food system with partners and at all levels of government



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Food System Recommendations

14

Recommendations

- 3 System-Wide
- 3 Food Production
- 2 Distribution & Processing
- 4 Access & Consumption
- 2 Food Waste

All Contribute
to Achieving

1 or More

Food Strategy
Goals



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46 Food System Actions





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Priority Actions

1) Funding Criteria Process

Recommendation

- Report back by end of 2016
- Interim, direct request to IFSSST to review and advise BoH/Council

2) Food Skills & Employability Program

3) Community & Neighbourhood Infrastructure

Recommendation

- Explore feasibility & report back by 2018



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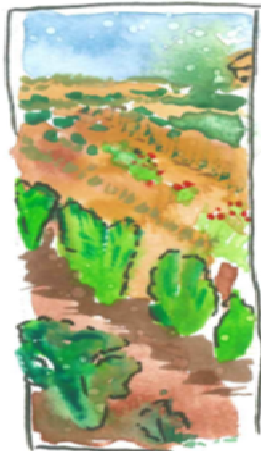
Priority Actions

4) Food Literacy Network

5) Local Food Promotion

Recommendation

- Start Implementation





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Alignment

- Our Future Hamilton Community Vision
- Cultural Plan 2013
- Golden Horseshoe Food & Farming: An Action Plan 2021
- Economic Development Strategy
- Climate Change Action Plan
- Neighbourhood Actions Plans



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Next Steps

Endorsement of the Food Strategy

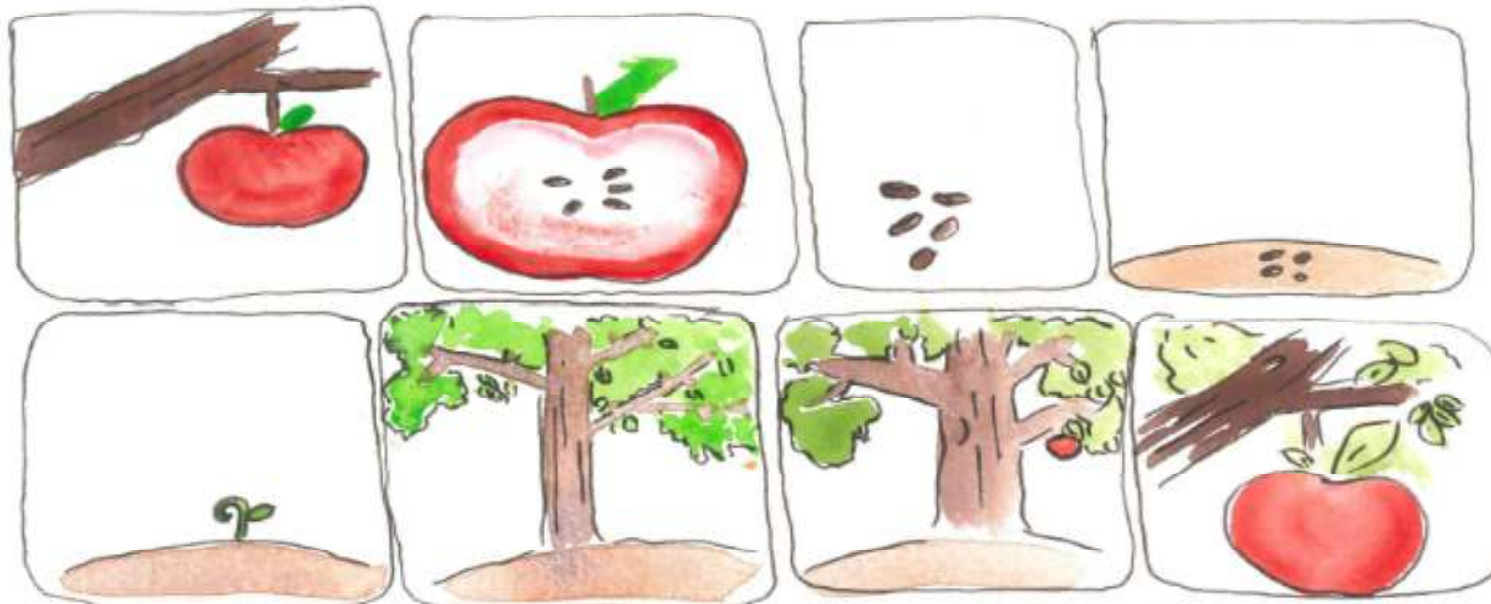
- Initiate Priority Actions
- Develop Implementation Plan
 - Collaboration with appropriate staff
 - Food Advisory Committee
- Report back
 - Approval of any policy, financial, or staffing implications
 - Annual update
 - Report Card every 2 years



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Thank You!

- Steering Team, Project Team, other staff
- Most of all, the citizens & stakeholders who helped shape the Food Strategy



food is life