



CITY OF HAMILTON
PUBLIC WORKS DEPARTMENT
Corporate Assets & Strategic Planning Division

TO:	Chair and Members Public Works Committee
COMMITTEE DATE:	August 11, 2016
SUBJECT/REPORT NO:	Parking Proceeds from Pan Am Games (PW16063) (Ward 3)
WARD(S) AFFECTED:	Ward 3
PREPARED BY:	Rom D'Angelo, C.E.T.; CFM Director, Facilities Management & Capital Programs (905) 546-2424, Extension 4617 Rob Gatto Manager, Sports and Entertainment Facilities (905) 546-2424, Extension 5448
SUBMITTED BY:	Rom D'Angelo, C.E.T.; CFM Director, Facilities Management & Capital Programs Facilities Management and Capital Programs Public Works Department
SIGNATURE:	

RECOMMENDATION

- (a) That the ArcelorMittal Dofasco Grassroots Soccer Program be designated as the Program recipient of parking revenues donated by ArcelorMittal Dofasco during the 2015 Pan/Parapan American Games, as per the license agreement signed in 2015 between ArcelorMittal Dofasco and the City of Hamilton (attached hereto and marked as Appendix A to Report PW16063);
- (b) That the City of Hamilton recognize the Hamilton and District Soccer Association as the program lead for the ArcelorMittal Dofasco Grassroots Soccer Program;
- (c) That Council authorize the release of the parking revenue in the amount of \$58,721.25 from account 22119-000100 to the Hamilton and District Soccer Association to operate the ArcelorMittal Dofasco Grassroots Soccer Program;
- (d) That funds provided to the ArcelorMittal Dofasco Grassroots Soccer Program, as allocated by the City of Hamilton, be authorized for eligible expenses related to the purchase of equipment and supplies for the Program, and to offset administrative and staff expenses incurred by the Hamilton and District Soccer Association.

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EXECUTIVE SUMMARY

In 2015, the City of Hamilton was permitted to use an ArcelorMittal Dofasco property, located on 14 Linden Street, Hamilton for use as parking facilities by members of the public attending the soccer events of the 2015 Pan Am Games.

As co-sponsors of the 2015 Pan/Parapan American Games, ArcelorMittal Dofasco and the City of Hamilton negotiated an arrangement whereby the City of Hamilton would charge and collect parking fees from July 5, 2015 through August 2, 2015 on said property and that the proceeds from the collection of fees would be directed to a local youth soccer program as identified in the Pan Am Games Host Showcase program.

A license agreement (attached hereto and marked as Appendix A to Report PW16063); regarding the use of lands and use of the subsequent proceeds was signed by the General Manager of Public Works on June 1, 2015. The proceeds collected during the licence period totalled \$58,721.75. The funds are currently being held in a balance sheet account with the City (22119-000100). Approval from Council is required to designate a recipient program, designate an organization as the recipient of the funds and to define and authorize eligible expenses.

Alternatives for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial:

The City of Hamilton is in receipt of the \$58,721.75 from parking revenues generated during the 2015 Pan Am Games, the revenue is currently sitting in account 22119-000100. The City will disburse the funds to the Hamilton and District Soccer Association for reimbursement of eligible expenses, as when required, to offset program expenses.

Staffing:

As the office of Pan Am Initiative's office is no longer active, the Recreation Division has accepted the role of providing liaison support to the ArcelorMittal Dofasco Grassroots Soccer Program (e.g. verifying expenses submitted). Additional staffing is not required to administer the City's obligations as authorized through approval of the recommendations.

Legal: N/A

HISTORICAL BACKGROUND:

The Grassroots Soccer Program is intended to benefit youth within the stadium precinct neighbourhood where cost has been identified as a barrier to participation. In addition, soccer opportunities have not been available to the neighbourhood in the past due to lack of facilities and an established minor soccer association. A pilot youth soccer program was initiated in 2015 that attracted approximately 300 participants. At the end of the pilot program in 2015, two key stakeholders, ArcelorMittal Dofasco and the Hamilton and District Soccer

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Association, expressed their desire to continue the program into the future. ArcelorMittal Dofasco announced their commitment to provide long term funding of the program in June of 2015. A subsequent agreement in principle to continue the program was agreed upon by respective partners, including the City of Hamilton.

ArcelorMittal Dofasco is providing support to the soccer program through two funding streams. In addition to funds provided from parking revenues during the Games, ArcelorMittal Dofasco has also provided additional sponsorship of \$250,000 over ten years to support the program. Council gave approval for the City's involvement in the program partnership with ArcelorMittal Dofasco and the Hamilton and District Soccer Association in April 2016 (Report CES16022).

A total of approximately 500 children will participate in the 2016 ArcelorMittal Dofasco Grassroots Soccer Program, including over 100 children of Syrian refugees recently relocated to the City of Hamilton.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

There are no policy or legislative implications.

RELEVANT CONSULTATION

Legal: Legal Services provided information on the status of the original license agreement; their comments have been incorporated into this report.

Finance: Finance and Administration, Corporate Services, has provided guidance and on the authority to disperse the received funds; their comments have been incorporated into this report.

Recreation Division: Recreation management provided comments regarding their role in the use of Tim Horton's Field for the current location of programming and their future involvement in monitoring the use of funding.

ANALYSIS AND RATIONALE FOR RECOMMENDATION

The recommendations will further support opportunities for the youth in the stadium precinct to take part in a long-term soccer program that will contribute to achieving healthy active lifestyles. The partnership developed with ArcelorMittal Dofasco and the Hamilton and District Soccer Association supports the operational priorities of the City and reduces barriers to participation in sport. This partnership also supports the goal of creating lasting legacies from the City's involvement in the 2015 Pan/Parapan American Games.

The recommendations also formally designates the Hamilton and District Soccer Association as the recipient of the parking funds for the purpose of administering the program and stipulates what are the eligible expenses to be offset by the fund.

ALTERNATIVES FOR CONSIDERATION

None

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ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Strategic Priority #1

A Prosperous & Healthy Community

WE enhance our image, economy and well-being by demonstrating that Hamilton is a great place to live, work, play and learn.

Strategic Objective

1.5 Support the development and implementation of neighbourhood and City wide strategies that will improve the health and well-being of residents.

APPENDICES AND SCHEDULES ATTACHED

Appendix A: License Agreement – Pan Am Parking

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