

<b>Ontario 150 - Community Celebration Program City of Hamilton Application One</b>	
<b>Project Title</b>	<b>Hamilton Celebrates Sesqui: The Changing Voices of Ontario</b>
<b>Project Description</b>	<p>Overview: A series of free events that invite new audiences to engage and experience Hamilton and Ontario's unique story and tell their own stories about Canada.</p> <p><b>February 2017 – Winterfest Celebrates Sesqui at Dundurn</b></p> <p>Hamilton Winterfest – an annual events program (in its 39<sup>th</sup> year) that encourages citizen engagement in Hamilton's neighbourhood celebrations, arts, culture, heritage and recreation activities – will kick-off for the first time ever at Dundurn Castle. In addition to promoting local engagement opportunities throughout the Winterfest period, this event will feature programming that includes:</p> <ul style="list-style-type: none"> <li>➤ The launch of a multimedia Sesqui Storytelling initiative that captures the impressions of newcomers to Ontario as they explore Dundurn Castle (which many do to learn English) and outdoor programming that explores the joys and hardships of Winter in Canada – from 1867 - 2017.</li> <li>➤ Programming activities presented in partnership with local Indigenous, Francophone, multicultural and LGBTQ organizations that engage visitors in immersive heritage, art and recreation activities.</li> </ul> <p><b>June 2017 – Celebrating Dundurn's 50<sup>th</sup> Anniversary</b></p> <p>The City of Hamilton has operated Dundurn Castle for over 100 years. As part of Hamilton's Centennial project, the museum was expertly restored to represent Sir Allan MacNab and his family's life at the height of his career in 1855. On June 17, 1967 the museum officially opened its doors to a crowd of more than 3,000 people to celebrate the newly restored "Castle."</p> <p>Saturday, June 17, 2017 marks the 50th anniversary of that opening. The people of Hamilton chose Dundurn Castle as their key legacy project in 1967. This event is an opportunity to explore contemporary understandings of Dundurn's place in our understanding of Ontario and Canada today.</p> <p>Dundurn will celebrate this milestone and celebrate the Sesquicentennial as follows:</p> <ul style="list-style-type: none"> <li>- 1967 displays, interpreter costumes, and a 1967 retro dance party* in partnership with a local vintage shop/ event organizer to entice a younger demographic to engage with the museum.</li> </ul> <p><i>*Admission will be charged to dance party</i></p> <ul style="list-style-type: none"> <li>-Language interpretation in several key languages (e.g. French, Spanish and Arabic) will make historical information accessible to newcomers to Canada and diverse groups. This opportunity will be promoted through a broad network of local newcomer service organizations.</li> <li>-Explore AODA options to make the museum experience more accessible to differently-abled visitors.</li> <li>-Screen in-progress Sesquicentennial storytelling project and capturing more stories from newcomers at the event.</li> </ul>

	<p><b>August 2017 – George Hamilton Day</b></p> <p>George Hamilton Day is Hamilton's celebration of Ontario's Civic Holiday. Hamilton's heritage is celebrated on this day through the 'Hamiltonian of the Year' awards which honors an exceptional Hamiltonian in a different category each year. In 2017 the theme will align with the Changing Voices of Ontario framework.</p> <p>Funds from this grant will support:</p> <ul style="list-style-type: none"> <li>-Enhanced marketing and branding for this program, moving the campaign online and engaging in outreach to a broader range of multicultural and youth organizations for nominations to ensure a more inclusive group of candidates.</li> <li>-The screening of the Sesqui multimedia storytelling project at the George Hamilton Day event.</li> </ul> <p><b>October – broad release of completed Sesquicentennial multimedia storytelling project.</b></p> <p>Completed project will be shared via social media channels, screened through various community partnerships. #ONvoices150 hashtag will be used to help promote the release.</p>
<b>Celebration Project Priority</b>	<p>This series of events addresses the program priorities of diversity, accessibility and inclusion by promoting the active participation of:</p> <ul style="list-style-type: none"> <li>• First Nations communities (Winterfest)</li> <li>• Youth (Winterfest, Dundurn 50 &amp; George Hamilton Day)</li> <li>• Francophone communities (Winterfest)</li> <li>• Multicultural Communities (Winterfest, Dundurn 50, George Hamilton Day)</li> <li>• Older Adults and Seniors ( Winterfest, Dundurn 50, George Hamilton Day)</li> <li>• LGBTQ (Winterfest)</li> <li>• Newcomers to Ontario (Winterfest, Dundurn 50, George Hamilton Day)</li> <li>• Differently-abled communities (Dundurn 50)</li> </ul>
<b>Project Priority</b>	<p>Community engagement Engage diverse cultures</p>
<b>Project Objectives</b>	<p><b>PRIORITIES</b></p> <ul style="list-style-type: none"> <li>• <b>Build awareness, excitement and broad public participation in the 150th anniversary.</b></li> </ul> <ul style="list-style-type: none"> <li>➤ <b>Objective 1:</b> Encourage broad public participation in the series of events that make up 'Hamilton Celebrates Sesqui: The Changing Voices of Ontario'. Meet or exceed attendance at comparable Dundurn events/ George Hamilton Day event. <b>How achieved:</b> Diverse programming, outreach through local organizations, marketing and communication campaign <b>Theme:</b> Celebrate</li> <li>➤ <b>Objective 2:</b> Build awareness and excitement for the Sesquicentennial</li> </ul>

	<p>amongst Hamiltonians, encouraging the active use of the #ONvoices150 hashtag and social media content sharing.</p> <p><b>How achieved:</b> Social media campaign; inclusion of hashtag on marketing materials, encouraging partners to use hashtag.</p> <p><b>Theme:</b> Celebrate</p> <ul style="list-style-type: none"> <li>• <b>Celebrate and explore Ontario’s proud history and the people; places and events that shaped it, and;</b></li> <li>• <b>Celebrate the spirit of diversity, accessibility and inclusion.</b></li> </ul> <p><b>Objective:</b> Animate Ontario’s history and celebrate its spirit of diversity, accessibility and inclusion in an engaging and innovative manner through new programming initiatives.</p> <p><b>How achieved:</b> Commission a local artist to produce a multimedia Sesqui Storytelling piece which includes the voices of newcomers to Ontario; Relocate Winterfest to Dundurn with a Sesquicentennial programming lens that includes a diversity of programming partners; Dundurn’s 50<sup>th</sup> anniversary programming will engage both youth and older Hamiltonians who celebrated the Centennial and invite different language communities to actively participate in a traditional museum experience by providing translation; George Hamilton Day’s Hamiltonian of the Year award will embrace a theme of diversity and actively engage new community partners.</p> <p><b>Theme:</b> Participate; Innovate</p> <ul style="list-style-type: none"> <li>• <b>Build civic engagement, community pride and confidence in the future.</b></li> </ul> <p><b>Objective:</b> Increase general awareness and media coverage for the Sesqui-themed George Hamilton Day – ‘Hamiltonian of the Year’ award; generate an diverse roster of nominees representing the Indigenous, Francophone, LGBTQ, older adults and seniors, and multicultural communities</p> <p><b>How achieved:</b> Social media campaign, marketing and communication plan, outreach to a minimum of 20 local organizations and schools to encourage nominations</p> <p><b>Theme:</b> Celebrate; Innovate</p>
<b>Guiding Theme</b>	Celebrate
<b>Project Cost</b>	\$164,000
<b>Ont150 Request Amount</b>	\$ 70,000 (43%)
<b>Balance of Funding</b>	\$ 94,000 – 2017 Operating Base Budget

<b>Ontario 150 - Community Celebration Program City of Hamilton Application Two</b>	
<b>Project Title</b>	<b>Through Young Eyes: Canada's past, present and future</b>
<b>Project Description</b>	<p>Overview: Tracing Canada's past, present and future through youth focused and more accessible Canada Day and History in Action Day programming</p> <p><b>History in Action Day – June 2</b></p> <p>An annual field-trip for elementary and middle school students to reflect on the Battle of Stoney Creek (1812), an important milestone in Ontario's history. Children tour Battlefield House Museum and National Historic Site and participate in 19<sup>th</sup> century interactive activities – cooking, medicine, dancing, quill writing, and military drills with wooden brooms and cannon fire. The role of First Nations in the Battle of Stoney Creek is featured in the curriculum.</p> <ul style="list-style-type: none"> <li>➤ With grant funds, program will be made accessible to low-income youth by waiving registration fee (\$15/student) and subsidizing bus transport.</li> <li>➤ Traditional programming will be enhanced through partnership with a local arts education facility. After having spent the day actively learning about everyday life in early 19<sup>th</sup> century Ontario, students will engage in hands-on activities designed by arts educators to enable them to express their understanding of how their lives in 2017 Ontario might be represented at a historic site in 2117. Through these exercises, students will communicate their ideas about life in present-day Canada and Canada's future.</li> </ul> <p><b>Canada Day</b></p> <p>The Sesquicentennial Canada Day Celebrations in Hamilton will continue to provide a platform for youth to express their ideas about Canada's present and future, and will feature programming that encourages greater inclusion and diversity. Regular programming (buskers, food trucks, face painters and balloonists, fireworks) will be enhanced as follows:</p> <ul style="list-style-type: none"> <li>➤ Work created by youth at History in Action Day (imagining life in Ontario today from a 2117 perspective) will be exhibited at event</li> <li>➤ Local youth poets from diverse backgrounds will be invited to 'take the mic' and express their ideas about modern-day and the future of Canada over the PA system</li> <li>➤ A project coordinator/curator will commission local artists under 25 from diverse backgrounds (such as Indigenous, Francophone, Multicultural, LGBTQ &amp; newcomer to Canada) to create large murals that respond to the project theme 'Through Young Eyes: Canada's past, present and future'. Murals will be exhibited at the City of Hamilton's Sesqui Canada Day celebrations, and the public will be encouraged to take portraits with murals and share on social media using hashtag #HamCanDay150</li> </ul> <p>Moreover, we will launch a social media campaign promoting the use of the hashtag #HamCanDay150 in June 2017, encouraging Hamiltonians to share their Canada Day stories and photos of their neighbourhood celebrations.</p>

<b>Celebration Project Priority</b>	<p>This initiative addresses the program priorities of diversity, accessibility and inclusion by promoting the active participation of:</p> <ul style="list-style-type: none"> <li>• First Nations communities (Canada Day)</li> <li>• Youth (Canada Day &amp; History in Action Day)</li> <li>• Francophone communities (Canada Day)</li> <li>• Multicultural Communities (Canada Day &amp; History in Action Day )</li> <li>• LGBTQ (Canada Day)</li> <li>• Newcomers to Ontario (Canada Day &amp; History in Action Day)</li> </ul>
<b>Project Objectives</b>	<p><b>PRIORITIES</b></p> <ul style="list-style-type: none"> <li>• Build awareness, excitement and broad public participation in the 150th anniversary.</li> </ul> <p><b>Objective 1:</b> Encourage broad public participation in the Sesquicentennial Canada Day Celebrations, meeting or exceeding attendance at past events.</p> <p><b>How achieved:</b> Sesqui Canada Day will invite a broad range of Hamiltonians to participate in the event through partnership with local newcomer, youth, multicultural, LGBTQ, Francophone service organizations.</p> <p><b>Theme:</b> Celebrate; Participate</p> <p><b>Objective 2:</b> Build awareness and excitement for the Sesquicentennial amongst Hamiltonians, encouraging the active use of the #HamCanDay150 hashtag to tell their own Canada Day stories</p> <p><b>How achieved:</b> Social media campaign; inclusion of hashtag on marketing materials, encouraging partners to use hashtag.</p> <p><b>Theme:</b> Celebrate</p> <ul style="list-style-type: none"> <li>• Celebrate and explore Ontario’s proud history and the people; places and events that shaped it. &amp;</li> <li>• Celebrate the spirit of diversity, accessibility and inclusion.</li> </ul> <p><b>Objective:</b> Animate Ontario’s history and celebrate its spirit of diversity, accessibility and inclusion in an engaging and innovative manner through new programming initiatives.</p> <p><b>How achieved:</b> Increase accessibility of History in Action Day for a broader range of students from South Western Ontario by waiving participation fees and subsidizing transportation. Enhance traditional hands-on programming exploring life in early 19<sup>th</sup> century Ontario through innovative arts-education based activities that allow youth to express their ideas about Canada artistically.</p> <p><b>Theme:</b> Celebrate; Participate</p> <ul style="list-style-type: none"> <li>• Build civic engagement, community pride and confidence in the future.</li> </ul> <p><b>Objective:</b> Empower youth by providing several platforms for them to express their ideas about Canada’s present and dreams for Canada’s future thus creating a sense of both civic and community pride.</p> <p><b>How achieved:</b> Youth will be empowered to communicate their perspectives on Canada and Ontario’s 150 through the following programs:</p>

	History in Action Day creative visioning exercise Youth Poet performances at Canada Day Commissioned murals from diverse youth artists at Canada Day  <b>Theme: Celebrate and Participate</b>
<b>Guiding Theme</b>	Participate
<b>Project Cost</b>	\$163,000
<b>Ont150 Request Amount</b>	\$ 70,000 (43%)
<b>Balance of Funding</b>	\$ 93,000 – 2017 Operating Base Budget