



General Issues Committee September 29, 2016

PERFORMANCE MEASUREMENT RESEARCH AND NEXT STEPS

CITY MANAGER'S OFFICE

AUDIT SERVICES DIVISION

CHARLES BROWN - DIRECTOR, AUDIT SERVICES
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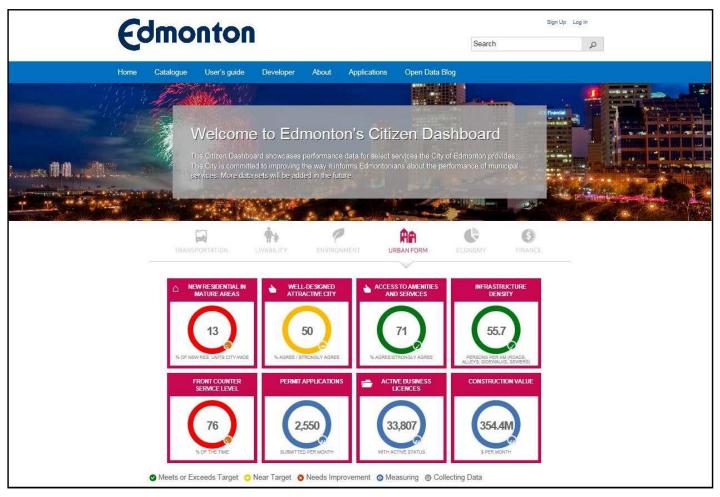
PURPOSE

 To provide an overview of Report AUD16022 Value-for-Money Consulting Report: Performance Measurement -Research and Next Steps



START OF PROJECT: DASHBOARDS





NOW:

Resident Satisfaction



0 pen D ata

Continuous Im provem ent

Dashboard

Community Indicator

Performance Excellence

Common Language

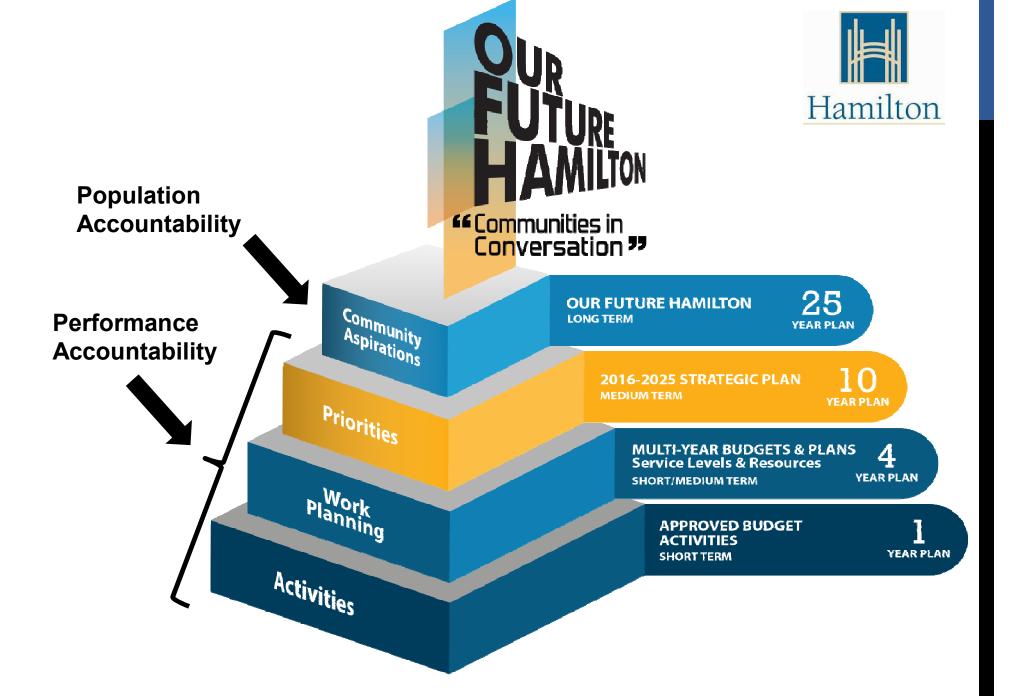
Regular Reporting & Corrective Actions

Performance Accountability

Integration with Strategic & Business Planning

Family of Measures

Business Intelligence





Why performance measurement?

GENERAL FINDINGS: INTERNAL/EXTERNAL RESEARCH

- Pockets of strength, but no corporate-wide system
- Opportunity to leverage many best practices
- Requires multi-year, dedicated effort
- Transformation success enhanced through "common language"
- Corporate-wide training/accountability important to success
- Community partners play a key role
- Regular resident/business feedback



This could transform the organization.



EXTERNAL RESEARCH

Purpose:

Conduct an environmental scan and select best practices from other organizations to enable the City of Hamilton to transition to a high performance organization.

EXTERNAL RESEARCH OVERVIEW



- Initial screening of over 100 cities
- Detailed research on web of over 40 cities
- Each city scored against a set of criteria
- Site visits completed for key cities
- Looked at performance measures content, integration, communication
- Organization of resources
- Dashboard best practices/implementation
- Relationship of open data
- Resident surveys, customer satisfaction
- Well being measurement



WHAT WE LIKED PERFORMANCE MEASUREMENT FRAMEWORKS

Results-Based Accountability[™]

- How much did you do?
- How well did you do it?
- Is anyone better off?

FAMILY OF MEASURES

Output

- -# of permits issues
- -# pavement mms resurfaced
- -# people trained
- -# cases managed
- -# documents processed
- -# clients served

Input

- -# of FTE's
- -# of EE hrs worked
- -# of vehicles
- -Total operating expenditures
- -Money spent on equipment

Cost

- -Cost per license issued
- -Cost per eel taught
- -Cost per lane-km paved
- -Cost per client served
- -Cost per document

Productivity

- -Licenses processed per eel hr
- -Units produced per week
- -Call handled per hr
- -Cases resolved per agent

Quality

- -Timeliness
- -Accuracy
- -Requirements
- -Meeting Customer Needs

Outcome

- -% cases resolved
- -% of entities in compliance with requirements
- -% of clients rehabilitated
- -Highway death rate





- Dublin, Ireland
- Boston, MA*
- Kansas City, MO
- Los Angeles, CA
- Calgary, AB*
- Edmonton, AB*
- Portland, OR*
- Niagara Region, ON*
- Houston, TX*
- Dallas, TX
- Seattle, WA

- Montgomery County, MD
- Irving, TX*
- Santa Monica, CA



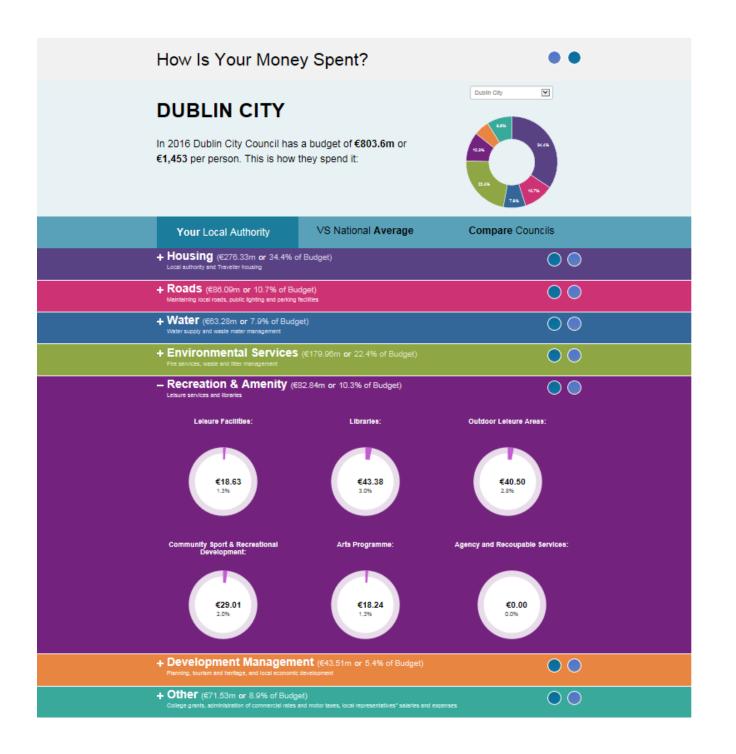
^{*}Site visit occurred



WHAT WE LIKED

- Visually appealing dashboard
- "Basic Services" dashboard
- Easy find on the internet
- Use of plain language
- Insights & trends
- The public as the audience
- Accessible/linkage to open data sets
- Portrayed outcomes in relation to baselines/targets

DUBLIN, IRELAND



BOSTON, MA

CITYSCORE

CityScore is an initiative designed to inform the Mayor and city managers about the overall health of the City at a moment's notice by aggregating key performance metrics into one number. Here we will provide you with an overview of the CityScore tool and data, but more importantly we will show you how we are using CityScore to make improvements across the City.

THE TOOL



Торіс	Day	Week	Month	QTR
311 CALL CENTER PERFORMANCE	0.85	0.88	0.89	0.91
CONSTITUENT SATISFACTION SURVEYS	1.25	0.89	0.91	0.91
GRAFFITI ON-TIME %	1.25	1.19	1.15	1.14
MISSED TRASH ON-TIME %	1.2	1.2	1.2	1.21
PARKS MAINTENANCE ON-TIME %	1.13	1.08	0.88	0.96
POTHOLE ON-TIME %	0.89	0.8	0.96	1.04
SIGN INSTALLATION ON-TIME %	0.77	0.85	0.9	0.94
SIGNAL REPAIR ON-TIME %	1.25	1.18	1.11	1.11
STREETLIGHT ON-TIME %	1.25	1.0	1.04	0.93
TREE MAINTENANCE ON-TIME %	1.18	1.21	1.22	1.19
ON-TIME PERMIT REVIEWS	1.16	1.05	1.0	1.06
LIBRARY USERS		1.24	1.24	1.34
BPS ATTENDANCE				
BFD RESPONSE TIME	0.92	0.93	0.92	0.92
BFD INCIDENTS	1.12	1.01	1.01	1.03
EMS RESPONSE TIME	1.03	1.04	1.06	1.04
EMS INCIDENTS	1.05	0.98	1.0	1.01
PART 1 CRIMES	1.73	1.44	1.44	1.4
HOMICIDES (TREND)		4.52	20.05	4.52
SHOOTINGS (TREND)	2.88	2.52	2.13	2.31
STABBINGS (TREND)	3.17	2.02	1.56	1.53
TOTALS	1.34	1.35	2.08	1.32

BOSTON-BASIC SERVICES

Basic Services Meetings agendas are driven based on data from:

- Top citizen requests reports (based on realtime data)
- Boston 311 data
 - 311 issues tracking ID numbers for all reports, sets clear service delivery times

Very similar to "CitiStat" and "CompStat" models used by other cities and police forces

KANSAS CITY, MO



KCStat is a data driven approach to improve city services. You can monitor Kansas City's progress on this site.

KCStat focuses on monitoring the City's progress toward its Five-Year Citywide Business Plan. The plan is organized around six goal statements adopted by the Mayor and City Council, which are outlined below. This site provides an "at-a-glance" view of these goals and objectives. Clicking on a tile tells you the full story for that topic area and the objectives within it. The visualizations on this site automatically update to reflect the most recent data.

Each month, on the first Tuesday from 9-11:30 a.m., the Mayor and City Manager moderate a KCStat meeting on one of the goal areas, during which City staff present data and information that is used to assess progress on the individual objectives and overall goal.

Customer Service





Finance and Governance







Infrastructure and Transportation











Clean & Maintained

% of citizens satisfied with

needs improvement

Detail =

Neighborhoods

the enforcement of

litter/debris clean-up







Planning, Zoning, and Economic Development

with efforts to encourage

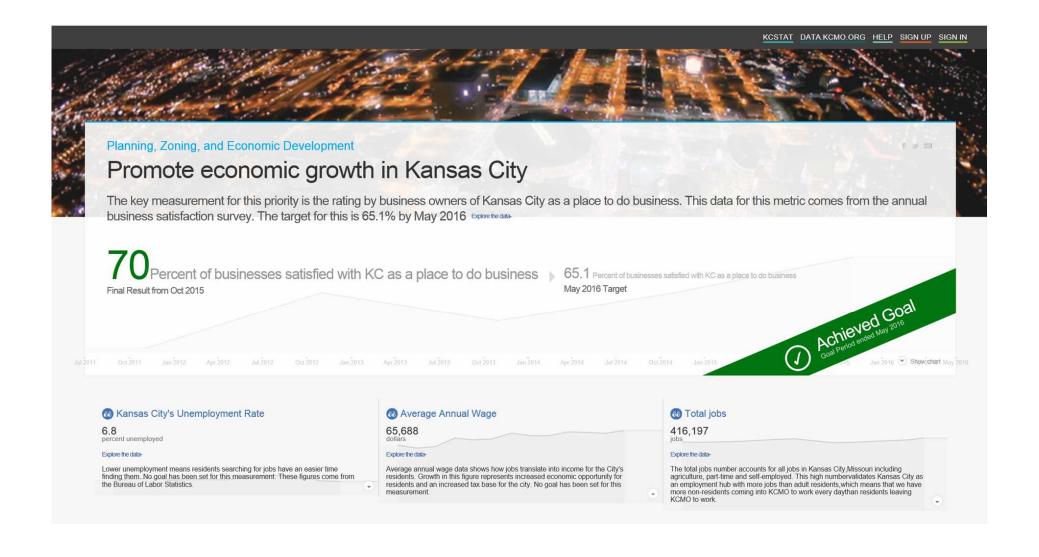
healthy eating & active

Neighborhoods and Healthy Communities





Detail



LOS ANGELES, CA





\$129,218

The New ControlPanel LA

Now with Procurement Data

RON | GALPERIA

See what your City buys at ControlPanel.LA

What's this?

Snake food! The Los Angeles Zoo buys frozen rats and other rodents to feed snakes, birds of prey, and other carnivorous animals.

Why do we buy this?

Some animals love the taste of large frozen rats, but for those that don't, the Los Angeles Zoo also buys live fuzzy mice, medium frozen rats and large frozen mice.

Interesting Fact:

The Los Angeles Zoo is home to more than 1,100 mammals, birds, amphibians and reptiles, representing more than 250 different species — of which 29 are endangered.

About ControlPanel LA:

ControlPanel LA is your source for information about the City's expenditures, revenues, payroll, special funds & more. All data cumulative July 1, 2011-June 30, 2014.



CALGARY, AB

Our Performance Management System

Performance Measurement and Accountability

The City's corporate standard for performance measurement is Results-Based Accountability (RBA). It is a simple, practical and disciplined approach for planning, evaluating and continuously improving services starting from a basis of performance measurement. RBA looks at ways to improve the quality of life in communities and performance of City programs and services – challenging us to look at what did we do, how well did we do it and, above all, is the community that we serve any better off? More information on the RBA approach can be found <a href="https://example.com/here-ex



Service Review and Improvement



Service improvement is an ongoing activity in all areas and at all levels of the organization. The corporate program for Service Review and Improvement is currently centered on the Zero Based Review (ZBR) program. The "zero-based" aspect of the reviews refers to the fact that all aspects of a service are under review – what we do, why we do it, as well as how well we do it, building on some of the key concepts of RBA. The end result of a ZBR is a set of detailed and implementable recommendations for efficiency and effectiveness improvements. More information on the ZBR program can be found <a href="https://example.com/program-can-be-found-new-com/program-can-be-found-new-com/program-can-be-found-new-can-be-foun

Also includes:

- Service Plans and Budget
- Integrated Risk Management
- Individual Performance Development

EDMONTON, AB



















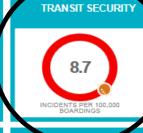
TRAFFIC INJURY RATE



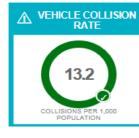


















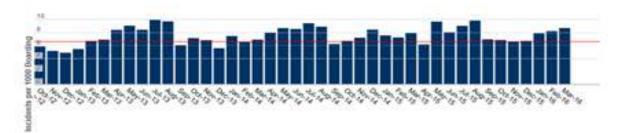
Measure Description

Trainel Security measures the number of security incidents reported on transit stations per 100,000 Trainel nides, incidents include violations of the Passenger Code of Conduct (City Bylaw #8353). Criminal code incidents are not included in this metric. Trainel includes bus and LRT. Recent historical data for this measure is outpect to change as information is coordinated and made available.

Measure Importance

Actual and perceived security are key factors influencing transfindership. Reducing the sale of incidents means that transfingerships are note they to feel sale using transit, which implies that they are then more tikely to shift to this mode of transportation.

Historical Data



PORTLAND, OR

City Bureaus Performance Dashboards



Fire & Rescue







FY13-14 FY14-15

Actual

Actual

31%

31%







Sustainability



Target

37%

66%

FY15-16 FY16-17

Estimate

40%

62%

68%

37%

Directional symbols & colors represent FY13-14 to FY14-15 trend.

Actual

35%

63%

70%

30%











Revenue & Financial Services



Internal Services



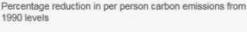


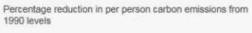
Percentage of Portlanders living in complete neighborhoods





Services



























City Budget Office



40%



A GATR Session is:

- A data-driven executive level management meeting focused on specific topics of interest to the Mayor.
- With an eye to increased collaboration and problem solving, these sessions will:
 - 1) Track bureau performance against established goals, and
 - 2) Identify solutions to help the City operate more efficiently and effectively.

NIAGARA REGION, ON

Taxation

Niagara Region strives for taxpayer affordability by ensuring that the amount of Regional and municipal taxes paid by residents is an affordable part of their household income. The following data measures the performance of our taxpayer affordability strategy.







Regional Tax Increase

Five-year average change to the portion of property taxes given to Niagara Region.



Factors that Affect Regional Tax Increase



Third party waste processing contracts procured by Region/Niagara Recycling



\$8,250 Operating cost per lanekilometre of Regional roadway



\$5,340 Winter maintenance cost per lane-kilometre of Regional roadway



28,350 hrs. Inter-municipal transit revenue service hours in 2015



61.2% Public transit service coverage in 2015

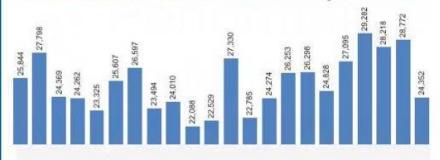
HOUSTON, TX

fome I want to... Government Residents Business Departments Visitors En Espanol

Search

Innovation & Performance Portal

Check out these visualizations of 311 data



INSIGHT, IMPROVE, INNOVATE,

The Mayor's Office of Innovation & Performance is leading the City's efforts to provide *insight* to the public and City leaders, *improve* the way government operates and *innovate* so that Houston continues to grow as a world-class City.



INSIGHT Performance Reporting

Gain Insight into City Government:

- · Performance Insight
- Past Reports & Publications
- . Budget Bootcamp
- 311 Performance Dashboards



IMPROVE Lean Six Sigma Program

Learn how the City is improving the way it serves you:

- Learn more on our LSS training page.
- Successful Lean Six Sigma Project Final Presentations

INNOVATE Open Data & Civic Innovation

See the City transforming and be a part of the solution.

- Click here to visit the interim data portal.
- For more information, please visit our nonprofit Civic Innovation partner Sketch City.
- For local events in Civic Innovation, please visit Open Houston Meetup

Recent Posts



City of Houston Sees Savings from LED Streetlights July 19, 2016 By Frank Bracco

In June 2014 the City of Houston and CenterPoint agreed to switch traditional streetlights in the City of Houston to LED lights



So Meta: Open Data Requests as Open Data June 22, 2016 By Frank Bracco

At this year's City of Houston Hackathon, several of the City's IT professionals proposed an idea so

4th Annual City of Houston Hackathon Roundup June 1, 2016 By Kurt Amend

On the weekend of May 13-15, a crowd of local data nerds, coders, hackers, and generally civic minded residents gathered together at the Houston Technology Center to build cool things, share ideas.

1 2 3 4 ... next > last »

Learn more...

· View past reports and blog posts



Learn About

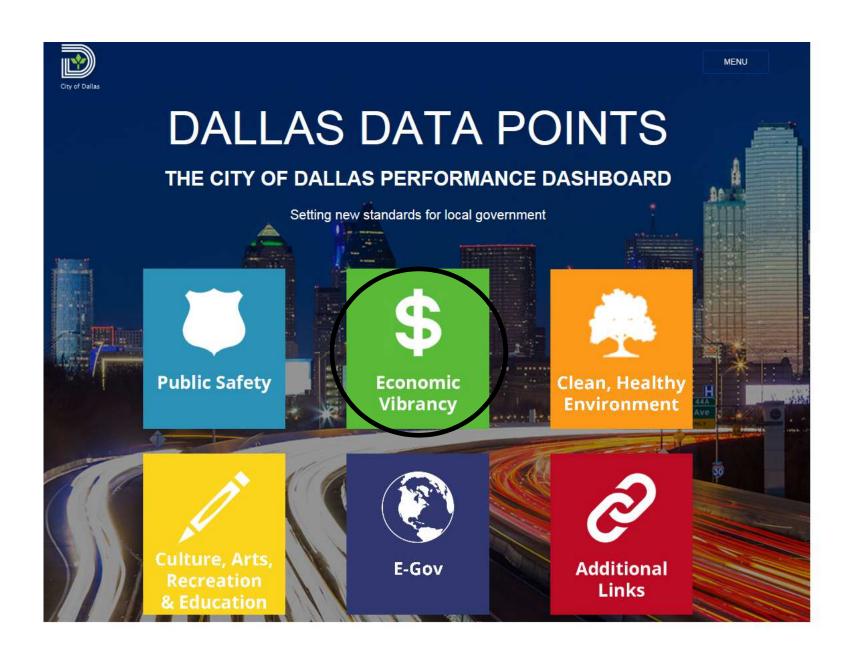
- . Innovation & Performance Team
- Past Projects
- . Houston GIS and Maps

Houston Performance News

. Innovation & Performance in the Press

2016-08-31 01:29:15PM COH Server Time

DALLAS, TX



Economic Vibrancy

Permits

The number of permits issued serves as a leading indicator of economic growth

399 number of Sustainable and Development (SDC) projects current as of Mar 2016

589 number of Sustainable and Development (SDC) projects reviewed Sep 2016 Target



het 2015 Jan 2016 Apr 2016 Jul 2016 Siep 2016



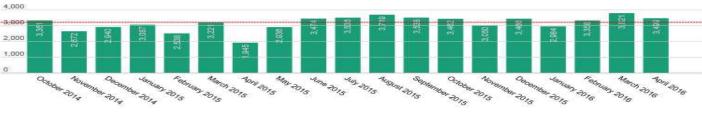
Sustainable Development and Construction Permit Center

The Permit Center is a one-stop shop for information and services related to the construction and development process in Dallas.

Permits Issued

This measure tracks the total monthly number of permits issued (building and trade).

A higher number of permits issued is preferred.



Permits issued --- Target

SEATTLE, WA

Welcome to Performance Seattle

This site uses current data to monitor progress against the goals for the future of the City of Seattle.

Questions? Suggestions? Email performance@seattle.gov



Utilities & Environment

Increase enrollment in the Utility Discount Program enrolled



Transportation

Track in-city bus ridership weekday boardings



Housing, Human Services & Education

Increase low-income housing units citywide



Community & Economic Development

Inspect emergency code complaints promptly % within 1 day



Operations & Innovation

Answer 206-684-CITY customer calls quickly % within 1 minute



Parks, Recreation, Library, Seattle Center & Arts

Restore arts funding to public schools schools receiving arts funding



Public Safety

Arrive quickly to fire scenes % within 4 minutes



Dependable and high-quality transit services and transportation operations are essential to the social and economic health of our city. Below are measures that track our progress toward both maintaining our success rates as well as improving our service delivery for the benefit of all Seattle residents.

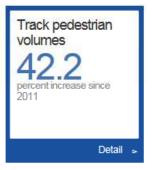
We will add to this page over the coming months. Questions? Suggestions? Email us at performance@seattle.gov.

Mobility









Roads





MONTGOMERY COUNTY, MD

Montgomery County Priority Objectives

In 2006, a diverse group of 150 residents were tasked with identifying the qualities of life in Montgomery County that matter most. The results of their work are the eight Priority Objectives shown below. Clicking on an Objective tile will show you a set of high-level indicators tracking Montgomery County's performance in each area based on Census and other public data, plus the entire range of County Department Headline Performance Measures that align with the selected area. For More Information, please visit: The County Executive's Transition Report (pdf)



Cross-Department Initiatives

There are several important issues and populations that the County effectively addresses and serves through collaborative, cross-departmental efforts. These initiatives bring together internal and external stakeholders to understand issues, design solutions, and provide the programs and services in ways that combine and leverage the varied talents and skills of people across County Government and our numerous partners.

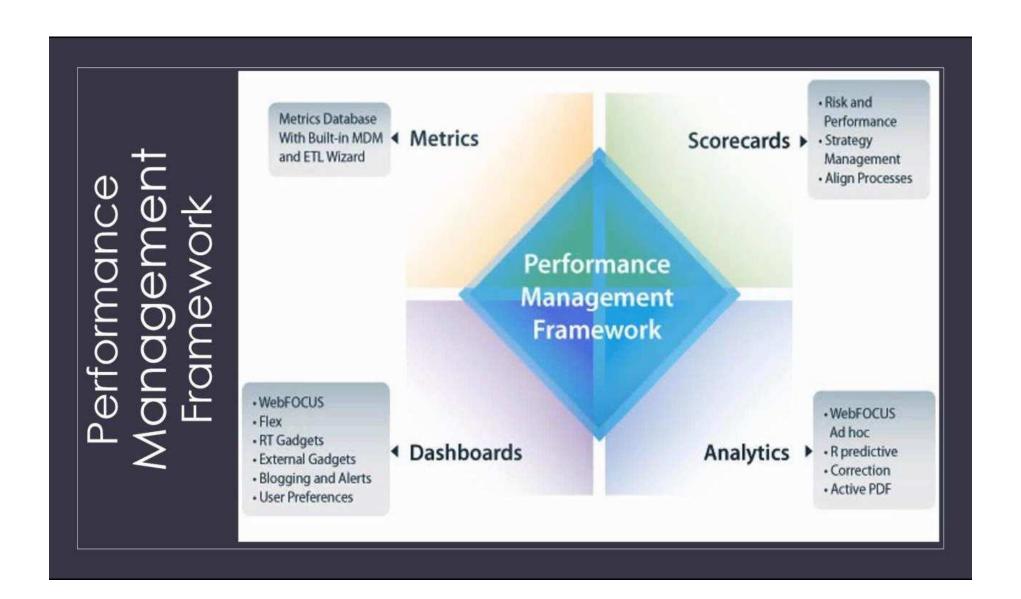








IRVING, TX





COMPREHENSIVE, STRATEGIC & OPERATIONAL PLANNING MODEL

Comprehensive Plan

- · Long Range: 20+ Years
- Community based
- Future land use
- Housing
- Transportation
- Open Space

Strategic Plan

- Mid Range: 3-5 Years
- · Organizationally based
- · Mission statement
- Strategic goals / focus areas
- Specific strategies and actions

Financial Plan

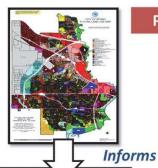
- · Long Range: 10 -15 years
- Revenue and expense projections
- Policy implications / "reality check"

Annual Budget & Business Plans

- Short Range: 1 Year
- Immediate needs
- Tax and revenue rates
- Departmental service levels and spending plans
- Capital outlays

Strategic Management

- Performance standards and targets
- · Results and transparency



Purpose / Value

Shared Community Vision



Aligned
Organizational
Mission &
Priorities



Balanced Needs, Wants and Resources



Detailed
Operational &
Capital Plans



Rigorous Performance Management

SANTA MONICA, CA

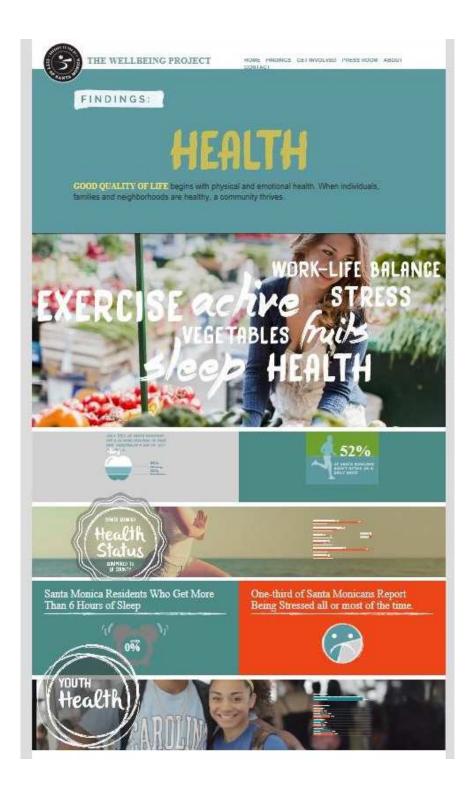


MEASURING WHAT MATTERS MOST

At the core of The Wellbeing Project is the Wellbeing Index, a measurement tool that provides an understanding of wellbeing in our community. The Index provides a baseline for understanding what contributes to wellbeing and how the city and community can work to improve it. By understanding more about what makes us thrive, we can work together on making meaningful changes in our community.

The index combines data we have, determines what new types of data we need to gather, and integrates in new ways all of the available information. It brings together a variety of data from City measures, an extensive resident survey and social media in six distinct yet connected categories of what research shows drive wellbeing.

OUTLOOK How are the people of Santa Monica doing?	HEALTH How healthy is Santo Monico?
#### COMMUNITY How strong is the sense of community and civic engagement?	ECONOMIC OPPORTUNITY Can a diverse population live and thrive in Santa Monica?
PLACE Does the built and natural environment promote wellbeing?	CITY DEMOGRAPHICS Who lives in Santa Monitor?
LEARNING Do people have the opportunity to enrich their knowledge and skill sets across their lifespan?	



SUMMARY



- Many cities leveraging newer technology toward becoming more citizen responsive/data driven
- Making better use of performance measures and analytics in improving operations and demonstrating value for money
- Manifest in how cities have chosen to be transparent with performance information through citizen dashboards
- Dashboards, performance measurement systems, more extended measurements and open data programs are closely linked
- Development of these systems requires significant effort and once launched, ongoing support is necessary



WHAT SUCCESS LOOKS LIKE

- Relentless focus on innovation
- Deep understanding and commitment to analytics
- Strong performance accountability mechanisms
- Customer centric approach
- An organizational imperative for having timely, reliable data that are the basis for evidence-based decision making
- Performance measurement integrated with strategic planning, business planning, and process improvement
- Leadership that "knows the numbers"
- Leveraging of community partnerships

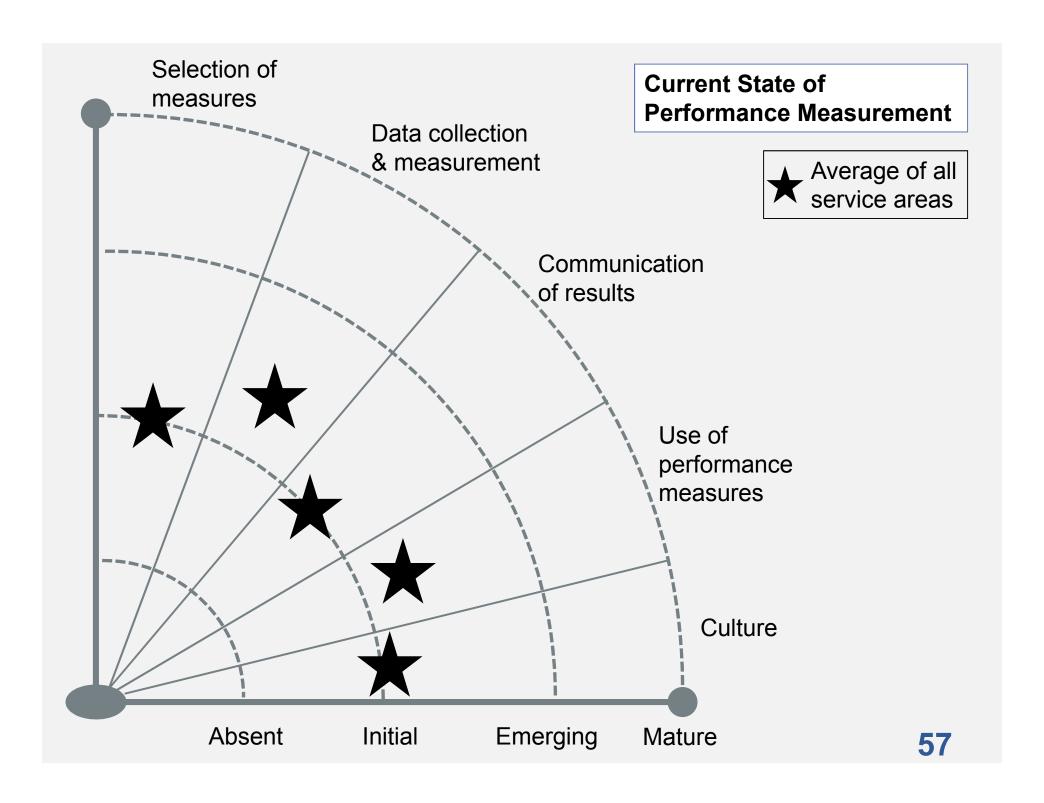


Internal Research

Purpose:

Evaluate the current state of performance measurement at the City of Hamilton.





INTERNAL RESEARCH FINDINGS



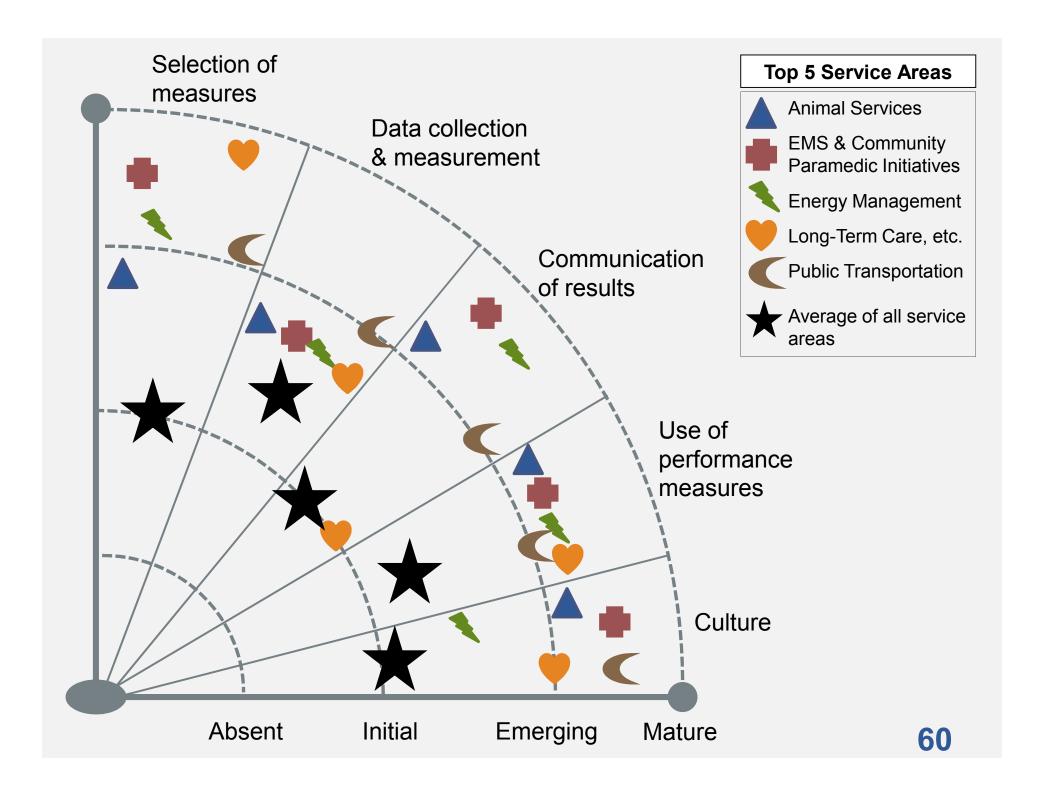
- Performance measurement maturity varies across the organization
- No corporate-wide performance measurement framework
- Majority of service areas have some type of performance measures, but:
 - Operate in isolation
 - No link between performance measures and the strategic plan
 - Do not consistently set performance targets or goals.

TOP 5 SERVICE AREAS FOR PERFORMANCE MEASUREMENT



- Animal Services
- Emergency Medical Services & Community Neighbourhood Paramedic Initiatives
- Energy Management
- Long-Term Care, Long-Term Care
 Accommodation & Community-Based Care
- Public Transportation







RESEARCH FINDINGS COMMON FEATURES – TOP 5 PM SERVICE AREAS

- Use performance results to make process and program changes
- Report to Council regularly
- Utilize graphs and illustrations to communicate performance results
- Submit evidence-based funding requests







- Resources
- Technology
 - Software for dashboards and data is needed
- Data
 - Management
 - Standards
 - Integrity







- Performance Measurement framework and related budget
- Maintenance of Effort/Availability of data
- Measuring achievement of high level goals strategic plans/measures beyond our direct control
- Culture & change management plans



FUTURE OPPORTUNITIES



- Making performance accountability information available to the public
- Integrating measures with planning and decision making
- Use citizen satisfaction measures and report on them publicly
- "Performance Excellence"





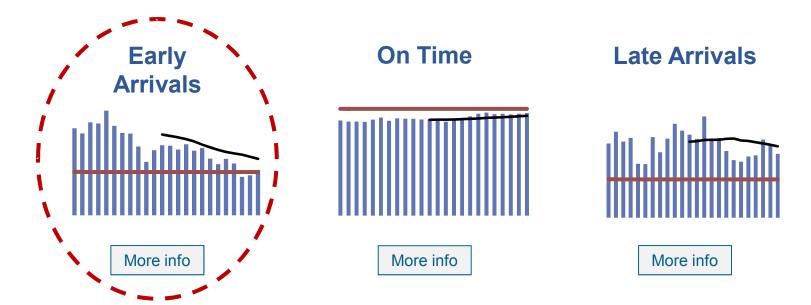
- Has quantitative and qualitative, short term, output and outcome measures that relate to a mission statement
- No direct link between existing measures and the strategic plan
- Continuous improvement work can complement and support enhanced performance measurement efforts in the future

HAMILTON, ON

How do we measure RELIABILITY?

Our goal of being reliable is made up of a number of key measures, including how often a bus arrives on time. We look closely at specific measurements such as how often a bus arrives early and how often a bus arrives late.

Click on one of the graphs below to learn more about what each of these measurement means, why they are important, and what we are doing to improve.

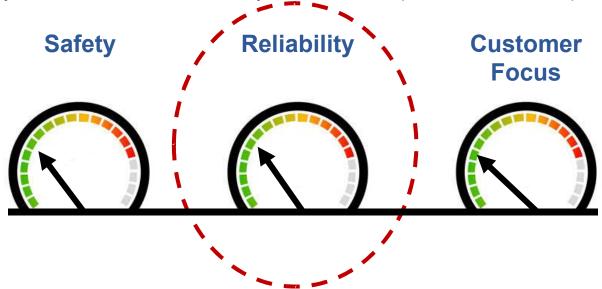


SAMPLE

Tracking Performance of the HSR

There are about 22 million trips made by Hamilton transit riders every year. Keeping customers safe and secure, providing reliable service, and being customer-focused are top priorities for HSR.

The City of Hamilton is committed to making sure Hamilton residents and visitors get to where they need to go, when they need to go there. Council approved the Ten Year Local Transit Strategy in March 2015 that addresses the challenges and opportunities of public transit, including improving customer experience. These priorities – safety, reliability, and customer focus – are key to a consistent, positive customer experience.



SAMPLE

What does 'early arrival' mean?

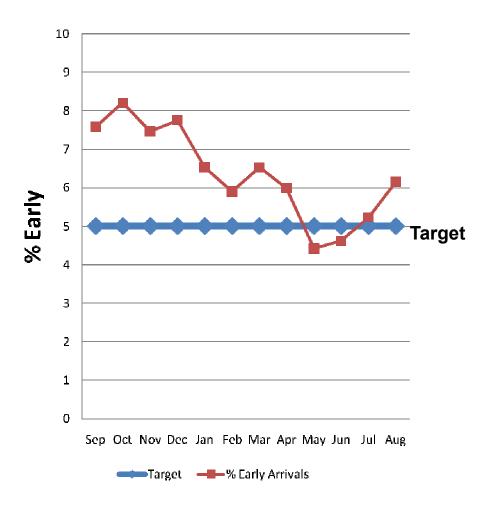
'Early arrival' means that the bus gets to the stop more than two minutes ahead of the scheduled time.

Why is this measure important?

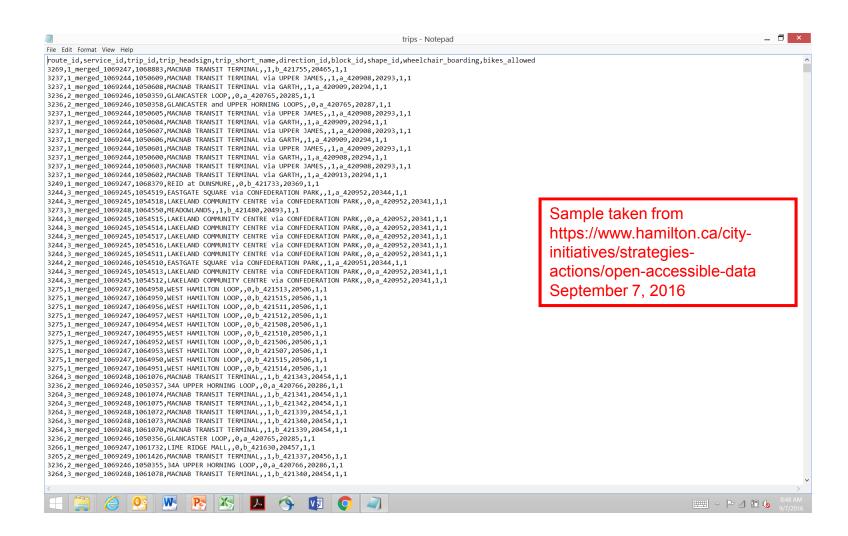
Measuring arrival times is important because if we arrive too early, people may miss their bus. Riders need to know when to be at a bus stop in order to catch their bus at the right time. 'Scheduled' arrival times set expectations. Meeting expectations is key to providing a positive customer experience. One of HSR's top priorities is customer experience.

What are we doing to improve?

We track early arrivals for all of the stops that we make. So far in 2016, we have arrived no more than two minutes early 93.6% of the time, which is close to our target of 95%. To improve this rate, we work with drivers to constantly monitor their time and decide whether to slow down or wait at a stop to keep to the scheduled time.



CURRENT OPEN DATASET



A MODEL OF PERFORMANCE EXCELLENCE



From Baldrige Performance Excellence Program. 2015. 2015–2016 Baldrige Excellence Framework: A Systems Approach to Improving Your Organization's Performance. Gaithersburg, MD: U.S. Department of Commerce, National Institute of Standards and Technology. http://www.nist.gov/baldrige.





- Develop, design and implement a public facing City Dashboard as part of a broader strategy to improve the efficacy and use of performance measures in City management.
- ii. An office of Performance Excellence be established by the City Manager to provide dedicated resources to oversee and coordinate the development of a mature performance measurement regime.





- iii. The Performance Excellence team will work with departments to:
 - Develop robust performance measures and analytics
 - Establish and track the strategic plan, business plans and key initiatives, process improvement opportunities, customer/resident research
 - Align organizational practices with recognized criteria and acknowledged better practices in municipal management
- iv. City of Hamilton adopts a results-based performance accountability framework (e.g. "Results-Based Accountability").
 - This will enable consistency in performance measurement maturity and create a consistent culture of performance excellence





- v. Adopt practices that model other cities integration of performance measurement with:
 - strategic planning
 - open data
 - business planning
 - business intelligence
- vi. Establish a strong accountability regime modelled on the Citi Stat approach
- vii. Explore the development of community indicators with community partners
 - This will highlight the City's strengths and challenges across: well being, sustainability, and citizen experience.

(TO BE IMPLEMENTED BY THE CITY MANAGER)



- viii. The City adopt a broadly targeted training regime in innovation, measurement, analytics, and process improvement to inculcate a strong culture of performance accountability and ensure the capacity and skills for successful implementation of a robust performance measurement system.
- ix. Put into place an annual performance report of all City programs and services that explain to residents the quality, impact and satisfaction with services that has been achieved, in light of previous historical trends and targets established.

(TO BE IMPLEMENTED BY THE CITY MANAGER)



- x. Implement a system of regular measurement of resident satisfaction and business satisfaction with services and programs delivered by the City and incorporate that information into ongoing measurement, strategic planning, business planning and the annual performance report.
- xi. Establish relevant policies and procedures including: Performance Measurement Policy, Open Data Policy, Citizen Survey Policy.
- xii. Identify and procure the appropriate software tool for the City's dashboard and open data portal.





DISCUSSION & QUESTIONS

