

Hamilton

Healthy Birth Weights Update

Board of Health December 5, 2016

Overview

- Healthy Birth Weights Coalition
 - Why Healthy Birth Weights?
 - Strategic Priorities
 - Achievements
- Next Steps





Healthy Birth Weights Coalition



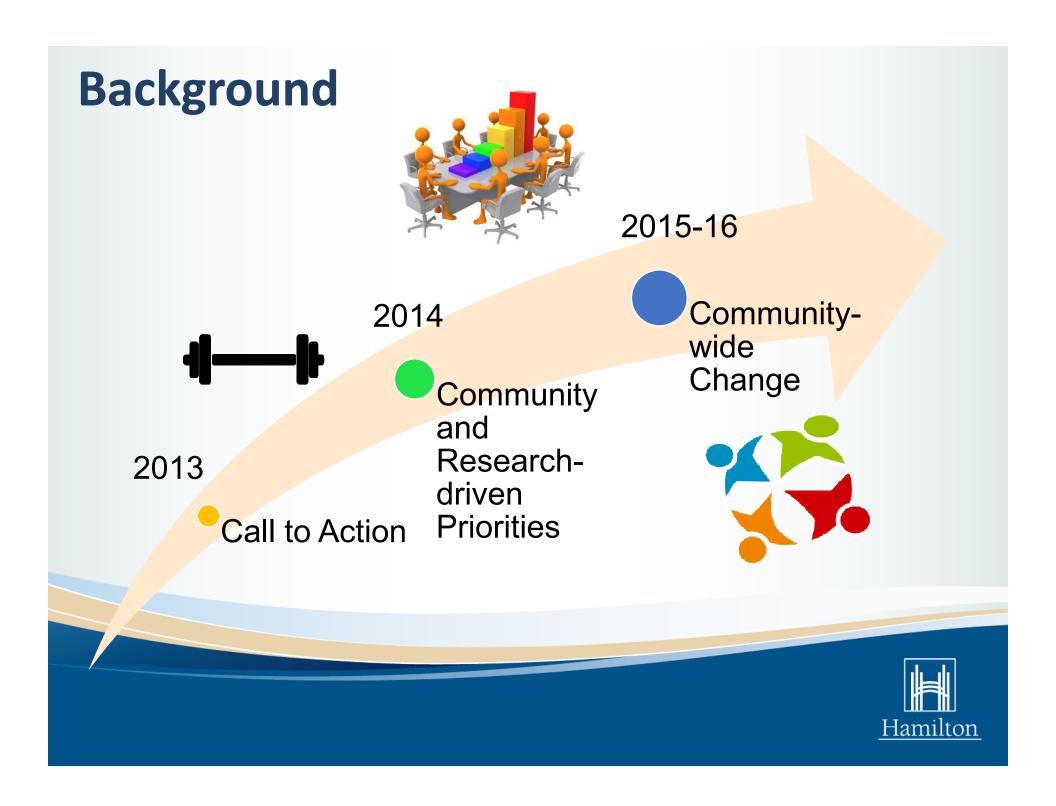
Strengthening Our Community by Supporting Healthy Lives and Healthy Relationships for Moms, Babies, and Neighbourhoods

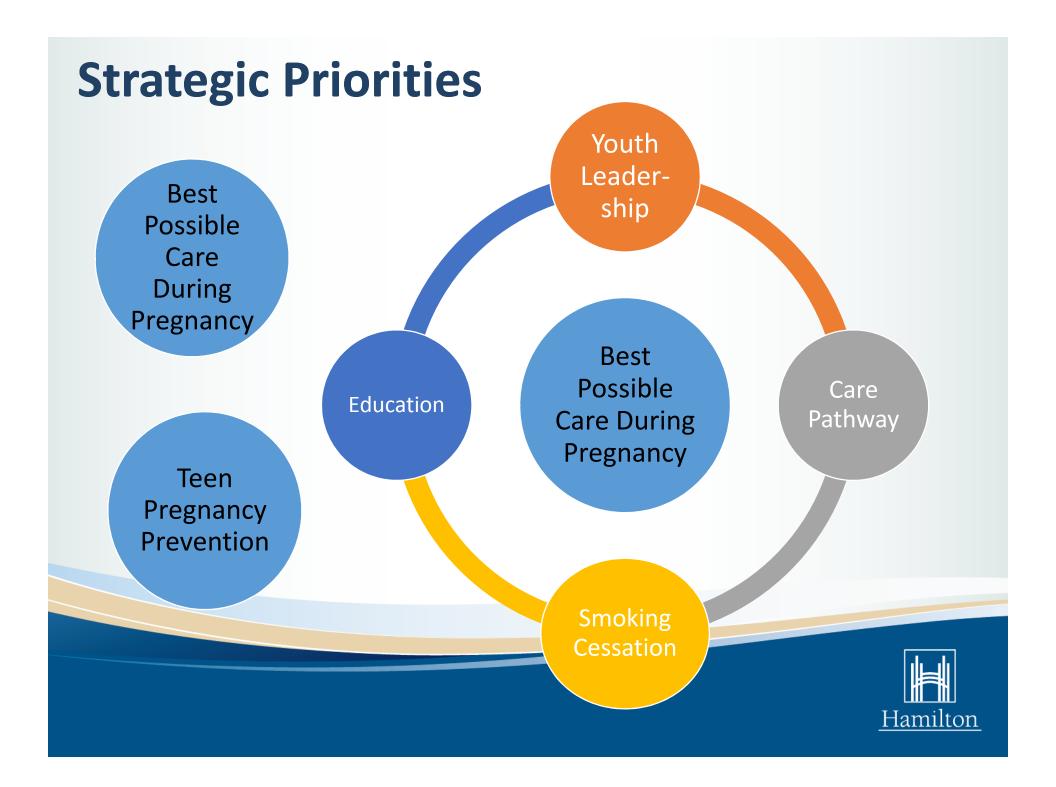


Why Healthy Birth Weights?

- Closely linked to cycle of poverty
- Babies born below 2500g are more likely to experience chronic health issues and delayed development
- Risk of LBW is much higher for women who already face social disadvantage
- Complex issue needs a community approach –focus on high social risk factors as place to start







1. Youth Leadership

- Focus Groups and storytelling with 88 young parents
- Youth engagement and advocacy through community events, video creation, peer support
- Mapping system barriers and building solutions with young parents and providers



2. Care Pathway Approach



Youth Pregnancy Care Pathway for Care Providers

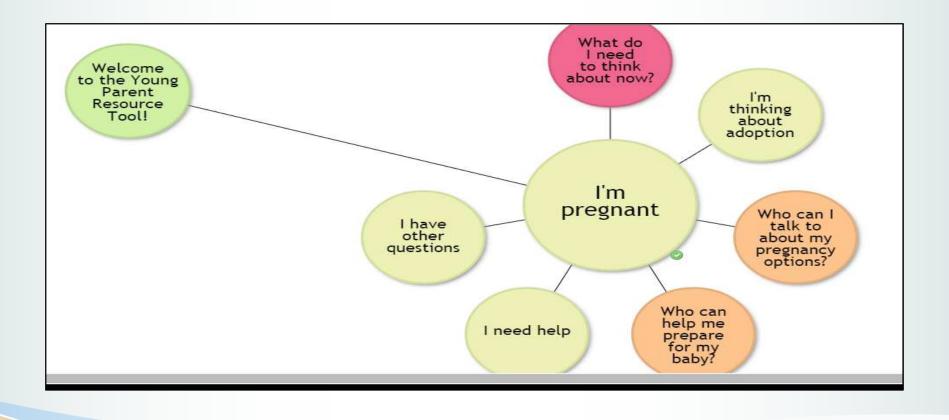
Youth Pregnancy Care Pathway

For Care Providers



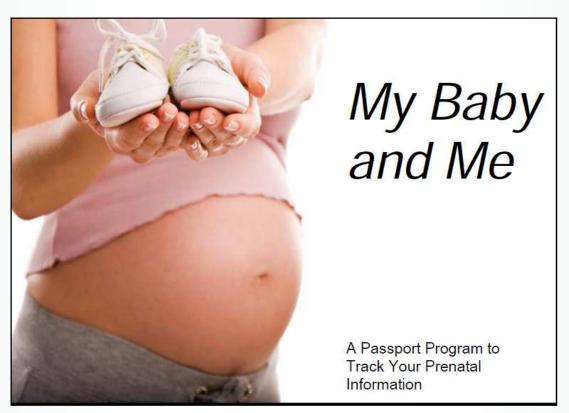


Young Parent Resource Tool





"My Baby and Me" Passport Program



Adapted from St. Michael's Hospital and Niagara Region Public Health



3. Building Capacity through Cross-sector Education

- More than 80 cross-sector education events from 2014-16
- Two annual youth-led Young Parent Day Events
- 50 licences to Core Collaborative Learning's online network
- 36 staff at Coalition organizations trained to lead Care Pathway education
- Roster of in-kind educational offerings by and for Coalition organizations



4. Best Practice Smoking Cessation Supports

- Medical Directive no-cost Nicotine Replacement Therapy to pregnant and breastfeeding clients
- 100% of PHS staff and Coalition organizations trained in tobacco interventions
- 1.5-year evaluation of Prenatal Smoking Cessation Incentive Program shows 55% smoking reduction and 2x increase in attendance
- Smoking cessation hub model with Maternity Centre
- Building into organizational policies and practices



Next Steps

- Intermediate goals achieved
- Sustaining and leveraging impact towards new goals
 - Informing system integration initiatives
 - Aligning with other strategies and networks
 - Care Pathway, Cross-sector Education, and Smoking Cessation integrated into operational programming
 - Ongoing monitoring and evaluation
- Youth Sexual Health Strategy
 - Cross-divisional collaboration focused on youth wellbeing
 - Build on community partnerships and HBW success

