

# **CITY OF HAMILTON**

**2017**

**ADVISORY COMMITTEES**

**BUDGET SUBMISSION**

**Keep Hamilton Clean and Green Advisory Committee**

**PART A: General Information**

**ADVISORY COMMITTEE MEMBERS:**

|  |   |
|--|---|
| <b>Larry Husack, Chair</b>             | <b>Dave Bazowsky</b>                              |
| <b>Ron Speranzini, Vice Chair</b>      | <b>Rick Lipsitt</b>                               |
| <b>Shane Ormerod, Secretary</b>        | <b>Marisa DiCenso, HWCDSB Rep</b>                 |
| <b>Lennox Toppin</b>                   | <b>Robert Avery, HWDSB Rep</b>                    |
| <b>Bruce Thomson</b>                   | <b>Clr. Chad Collins – Council Rep</b>            |
| <b>Mallory Pace</b>                    | <b>Clr. Tom Jackson – Council Rep</b>             |
| <b>Allan Mills</b>                     | <b>Clr. Maria Pearson – Alternate Council Rep</b> |
| <b>Lugene Donelson (Staff Liaison)</b> |   |

**MANDATE:**

Reporting through the Public Works Committee, the Keep Hamilton Clean & Green (KHCG) committee will provide input and advice to staff and Council on engaging citizens to take greater responsibility for improving our community environments. The KHCG’s primary focus is on effecting behaviours and attitudes conducive to a clean, healthy and safe community through leadership and action.

The committee will provide input and guidance to City staff, Council and other stakeholders on community involvement, private sector involvement and identification of resources to sustain Clean & Green Hamilton programs and initiatives that aim to beautify our community, promote environmental stewardship and prevent litter, illegal dumping and graffiti.

**PART B: Strategic Planning**

**STRATEGIC OBJECTIVES:**

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| <p><b>Litter</b></p> <ul style="list-style-type: none"> <li>○ Lead the development and marketing of a coordinated cigarette litter prevention program.</li> <li>○ Lead the promotion and collaboration with community partners for the implementation of Team Up to Clean Up.</li> <li>○ Administer Keep America Beautiful's Community Appearance Index survey in 2017.</li> <li>○ Support and promote City and community litter remediation and prevention initiatives.</li> </ul> <p><b>Illegal Dumping</b></p> <ul style="list-style-type: none"> <li>○ Support the development of educational and communication tools to prevent illegal dumping.</li> </ul> <p><b>Graffiti</b></p> <ul style="list-style-type: none"> <li>○ Support stakeholder engagement strategies and victim assistance initiatives with prevention and remediation tools.</li> </ul> <p><b>Beautification</b></p> <ul style="list-style-type: none"> <li>○ Recognize volunteer contributions to beautification initiatives and projects that support the Clean &amp; Green Hamilton Strategy.</li> <li>○ Support neighbourhood beautification and greening initiatives as needed.</li> </ul> <p><b>Environmental Stewardship</b></p> <ul style="list-style-type: none"> <li>○ Support and promote the engagement of citizen volunteers in programs and initiatives that encourage ecological integrity and minimize human impact on natural habitats and ecosystems on public and private properties.</li> </ul> |
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**ALIGNMENT WITH CORPORATE GOALS:**

|  |   |  |   |
|--|---|--|---|
| Please check off which Council approved Strategic Commitments your Advisory Committee supports |   |  |   |
| <b>1) Community Engagement &amp; Participation</b>   | ✓ | <b>2) Economic Prosperity &amp; Growth</b> |   |
| <b>3) Healthy &amp; Safe Communities</b>   | ✓ | <b>4) Clean &amp; Green</b>                | ✓ |
| <b>5) Built Environment &amp; Infrastructure</b>   |   | <b>6) Culture &amp; Diversity</b>          | ✓ |
| <b>7) Our People &amp; Performance</b>   | ✓ |  |   |

**PART C: Budget Request**

**INCIDENTAL COSTS:**

|  |                |
|--|----------------|
| Meeting Refreshments                       | \$1,375        |
| Keep America Beautiful Network Service Fee | 400            |
| Training/Workshops                         | 2,200          |
| <b>SUB TOTAL</b>                           | <b>\$3,975</b> |

**SPECIAL EVENT/PROJECT COSTS:**

