2016 PUBLIC HEALTH SERVICES PRIORITIES		
2016 Priority	Goal	Initiatives
Health System Integration	Effectively engage with community partners in pursuit of health, improve population health outcomes and address health inequities.	 Review and plan means to enhance relationship between PHS and McMaster staff Patients First Discussion Paper Modernization of the Ontario Public Health Standards and Ontario Public Health Organizational Standards Formalize collaboration between PHS and LHIN Physician Engagement Dundas Family Health Team
Poverty Action Strategy	In collaboration with Community & Emergency Services, build a comprehensive picture of the poverty reduction system in Hamilton to inform an investment strategy to support the Municipal motion to reduce poverty.	 Establish Poverty Action Strategy Steering Committee Map current system of poverty reduction initiatives Literature review Stakeholder engagement Develop report on investment strategy for poverty reduction
PHS Workplace Culture	Promote a positive workplace and culture of high performance in alignment with the corporate culture pillars focused on the three themes of communication, trust and involvement.	 Establish department Culture Action Team Develop PHS Culture Action Plan with short and long-term goals Implement action items from Culture Action Plan One-year review of culture actions
Food Strategy	Develop and implement a coordinated food strategy across the City of Hamilton.	 Develop and complete Food Strategy Endorsement of Food Strategy recommendations by Board of Health Develop Food Strategy Implementation Plan
Privacy, Records & Information Management	Ensure protection of client privacy and security of information.	 Department privacy policy and procedure development and implementation Training and communication for privacy and information management Information management framework Implementation of an electronic medical records system (OSCAR)

2016 Priority	Goal	Initiatives
Healthy Kids Community Challenge	Implement the Hamilton Healthy Kids Challenge addressing childhood obesity in Wards 6, 7, 8.	 Establish media communication partners Establish private sector partners Implement and evaluate Theme 1 <i>Run.</i> <i>Jump. Play. Every Day.</i> Implement and evaluate Theme 2 <i>Water</i> <i>Does Wonders</i> Explore local child height and weight data for evaluation
Healthy Birth Weights Strategy	Work with a community coalition to develop and implement a maternal health strategy to decrease low birth weight risk in Hamilton.	 Develop transition plan to operationalize work within PHS and community partners. Ongoing monitoring and continuous improvement efforts to sustain success of coalition.