

## 2016 Downtown Employment Survey

Planning and Economic Development Department
Urban Renewal Section

## Downtown Employment Survey and Vacancy

- Summarizes employment survey taken during summer of 2016.
- Basically includes the Downtown Urban Growth Centre (UGC).
- Purposes of this review includes both sides of boundary streets.
- Boundary streets includes Queen Street, Hunter Street, Victoria Street and Cannon Street, including the two arms of James Street North and South.
- The survey assists in measuring employment and office vacancy, persons and jobs per hectare and the effectiveness of urban renewal incentives
- Survey has been conducted since 2010 to track changing economic conditions and monitor the nature of employment and land use in the area.

## **Downtown Employment Survey**

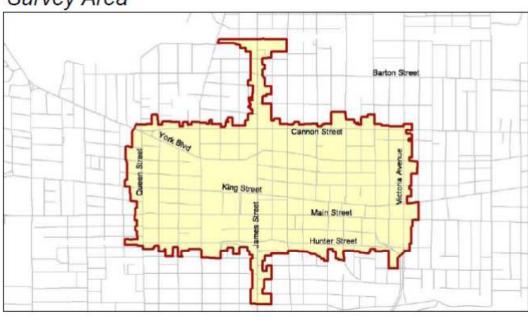
2016 Survey

Tenure	Jobs	%	
Full-time	17,834	69%	
Part-time	6,652	26%	
Seasonal	1446	5%	
Total	25,932	100%	

#### Annual Totals

Year	Jobs	Increase		
2011	23,925	330		
2012	24,015	90		
2013	24,450	435		
2014	24,700	250		
2015	24,895	195		
2016	25,932	1037		

Survey Area



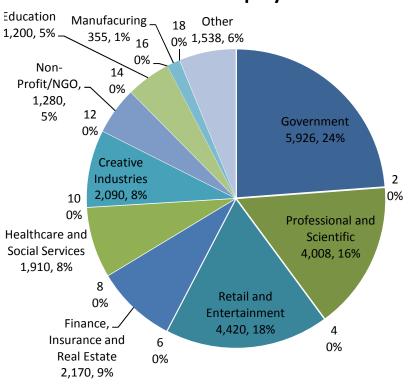
Downtown Hamilton Urban Growth Centre

## **Survey and Vacancy Highlights**

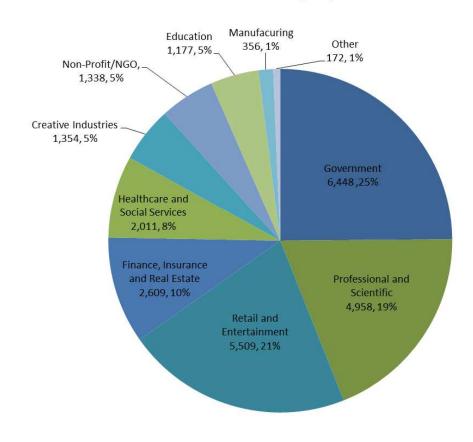
- Employment increase of 1037 jobs over 2015 survey.
- 223 FT, 648 PT and 166 STE
- Accumulative increase across all employment sectors.
- Highest increase since 2010.
- 54 new businesses established for 2016 in the UGC.
- 189 persons and job per hectare (pjh).
- Official Plan target rate is 250 pjh.
- Retail and Entertainment saw an increase of 3%.
- More commercial storefronts are occupied.
- Office vacancy rate is 13.82%

### **Downtown Employment by Sector**

#### 2015 UGC Employment



#### 2016 UGC Employment



### **Storefront Vacancy 2016**

#### Commercial Storefronts / Units with Direct Access from Street

	Urban	Growth	\		King Street West		James Street North (Wilson to		James Street South (Hunter	
		ntre			(Bay to Queen)		Murray)		to Charlton)	
Vacant	204	19%	45	23%	9	17%	14	12%	15	25%
Occupied	862	81%	148	77%	45	83%	101	88%	45	75%
Total	1066	100%	193	100%	54	100%	115	100%	60	100%

- Fewer vacancies across the board.
- JSN 2016 vacancy down 11% with a two-year drop in vacancy to 21%.
- Vacancy down one percent in the UGC.

## Downtown Urban Growth Centre Office Vacancy (sq. ft.)

Year End	2010	2011	2012	2013	2014	2015	2016
Inventoried	5,159,800	5,124,900	5,327,345	5,190,095	5,265,516	5,263,295	5,293,291
Space							
Vacant	678,600	618,555	684,010	674,655	671,656	743,190	731,534
Space							
Vacancy	13.2%	12.1%	12.8%	13.0%	12.8%	14.1%	13.82%
Rate							

- Tracks vacant office buildings with a minimum of 5,000 sq. ft.
- 2016 vacancy rate is down from last year by 0.28%. Vacancy steadily dropping.
- Increase in jobs not necessarily in offices.
- The office vacancy rate was addressed through the five-year review of the Downtown and Community Renewal Community Improvement Plan (CIP) in June of 2015. The revision included a modification to the Office Tenancy Assistance Program (OTAP) from a 1% loan to a 0% loan.

# The End. Questions?