

Main West Esplanade Business Improvement Area**Proposed 2017 Operating Budget**

Revenue:

BIA Levy	\$11,500	
Current Reserves	\$4,055	
Total Revenue		<u>\$15,555</u>

Expenses:

Branding/Marketing	\$1,500	
(Letterhead, website maintenance, public relations)		
Streetscape Banners & Decoration	\$5000	
(Design, Fabrication, Installation)		
Beautification	\$4000	
(Garbage cans, planters, flowers)		
Office Supplies	\$748	
(Correspondence to Members/Mailers, etc.)		
Meeting Expenses	\$300	
Insurance	\$1882	
Auditor	\$400	
Domain/Website Fees	\$225	
Reserve Fund	\$1500	
Total Expenses		<u>\$15,555</u>