

CONCESSION STREET BUSINESS IMPROVEMENT AREA PROPOSED 2017 OPERATING BUDGET

EXPENSES

Operations:

Administrative Support	\$900	
Website/Technology/Cell Phone	\$2,100	
Rent	\$7,200	
Insurance (Director's Liability)	\$4,600	
Accounting / Auditor	\$1,500	
Utilities-Hydro	<u>\$1,200</u>	
Operations Sub-Total		\$17,500

Marketing Committee:

Advertising/Promotions	\$12,000	
Sidewalk Sounds	\$6,000	
Street Fest	\$6,000	
Fall Fest	\$1,200	
Winter Solstice	<u>\$1,000</u>	
Marketing Sub-Total		\$26,200

Beautification:

Banner/Christmas Lights- Remove/Install/Maintain	\$3,500	
Spring/Summer Flowers Contract	\$8,855	
Street Cleaning	\$300	
Christmas Planters	\$3,000	
Hydro Poles	\$850	
Concession St. Rod Iron Bars	\$10,000	
On-Street Patio	\$1,500	
Flag Banner-New	<u>\$3,000</u>	
Beautification Sub-Total		\$31,005

Executive Director Salary	\$40,794	\$40,794
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(50% Administrative-\$20,397)

(30% Marketing-\$12,238)

(20% Beautification-\$8159)

Contingency (From non-BIA levy revenue)	\$45,281	<u>\$45,281</u>
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Total Expenses		<u>\$160,780</u>
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REVENUE

BIA Levy	\$115,499	
Deferred 2016 Shared Parking Revenue	\$7,693	
HST Refund (Approximate)	\$8,000	
Carry Over from Streetfest and Sidewalk Sounds	\$9,588	
Balance Carry Over (Approximate)	\$20,000	
Total Revenue		<u>\$160,780</u>