

CITY OF HAMILTON

MOTION

City Council: February 8, 2017

MOVED BY COUNCILLOR S. MERULLA.....

SECONDED BY MAYOR / COUNCILLOR.....

Graffiti Management Strategy

WHEREAS, City Council, on October 30, 2012, approved General Issues Committee Report 12-029, which included the following staff direction:

“On a motion, staff was directed to develop a comprehensive multidepartmental and collaborative Graffiti Management Strategy which supports Council’s strategic direction to improve the City’s image, support Neighbourhood Action Plans and to be the best place in Canada to raise a child, and report back to the General Issues Committee as part of the 2013 budget deliberations”.

WHEREAS, staff Report PW14042, dated May 7, 2014, provided the General Issues Committee with an update on the development of a comprehensive Graffiti Management Program, as well as a number of pilot strategies that were being implemented in 2014-2015 “to test the efficacy of the initiatives and allow for appropriate resourcing that will support a sustainable program.”;

WHEREAS, graffiti continues to be a serious problem in the City of Hamilton as property owners continue to be victimized and public assets defaced; and,

WHEREAS, the current reactive enforcement strategy is not effective in dealing with this significant problem in Hamilton;

THEREFORE, BE IT RESOLVED:

- (a) That staff be directed to report back to the Public Works Committee, at the earliest possible opportunity, with an update on the status of the completion of a comprehensive and sustainable Graffiti Management Strategy, with that report to included, but not be limited to, the use of a student to address graffiti across the City in the Summer of 2014 and the creation of "*graffiti zones*" where street artists can be properly express themselves; and,

- (b) That, as part of the multi-departmental and collaborative efforts to eradicate graffiti, staff be directed to investigate the feasibility of a proactive graffiti enforcement strategy along with a victim assistance program to assist residential property owners who are continuously victimized with graffiti.