



# INFORMATION REPORT

<b>TO:</b>	Mayor and Members General Issues Committee
<b>COMMITTEE DATE:</b>	March 1, 2017
<b>SUBJECT/REPORT NO:</b>	Discussion Regarding Hamilton PRIDE Week (PED17035) (City Wide) (Outstanding Business List Item)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>PREPARED BY:</b>	Anna M. Bradford (905) 546-2424 Ext. 3967
<b>SUBMITTED BY:</b>	Anna M. Bradford Director, Tourism and Culture Planning and Economic Development Department
<b>SIGNATURE:</b>	

## Council Direction:

Staff was directed to convene a meeting with representatives of the LGBTQ community with the goal of discussing opportunities to celebrate, through Hamilton PRIDE Week, and provide an Information Report back to the General Issues Committee (GIC) summarizing the outcomes of the discussions.

## Information:

Staff met with one of the Co-chairs of the 2017 PRIDE Week to discuss the 2017 program. Below is a summation of facts, information and agreements:

- Dates – June 2 -10, 2017;
- There is no formal committee (incorporated) but an informal committee of interested individuals. There are formal roles established within this informal committee such as Chair, Vice-Chair, Treasurer, Volunteer Coordinator, Arts Coordinator and members at large. The Committee is in partnership with the AIDS Network;
- All monies received will be overseen by the Network with account management controlled by the Hamilton PRIDE Week Treasurer;

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*OUR Vision: To be the best place to raise a child and age successfully.*

*OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.*

*OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.*

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- A Town Hall type meeting was held on September 29, 2016, at the Hamilton Centre for Civic Inclusion (HCCI), 267 King Street East, Hamilton. The purpose was to discuss what the community wants the PRIDE event to encompass and provide input; and,
- There is an active 2017 Hamilton PRIDE Week Facebook and Twitter account.

<https://www.facebook.com/Hamilton-PRIDE-1418203315100349/>  
<https://twitter.com/hamiltonPRIDE?lang=en>

Focus:

The Committee seeks to partner with various organizations to host events that are mindful of the diversity within the community (in the form of gender/racial minorities, persons with disabilities, elders and youth, etc.) and seeks to amplify the voices of marginalized LGBTQ persons in our arts and culture events by giving those voices pride of place.

Events:

Hamilton PRIDE Week Committee with the LGBTQ Advisory Committee is the lead for most events however the Committee is hoping other organizations will produce their own events under the PRIDE banner. The complete list of events has not been finalized however a few have been confirmed with other projects in the idea and planning stages.

- Rainbow the City Campaign –i.e. sidewalks, something at Art Crawl, other ideas (Bus shelters), etc.;
- Kick-off and Flag Raising – City Hall Forecourt – sidewalk march to Gore Park;
- PRIDE party at Gore Park; and,
- Education opportunities (health, gender affirmation services).

Support from the City:

- Funding (application has been submitted to the City Enrichment Fund);
- Help with marketing the PRIDE events (i.e. Corporate Twitter Account); and,
- Assistance with the “Rainbow the City” Campaign (as applicable).

Other:

As part of PRIDE Week the Committee is discussing a project to document the history and arts of Hamilton’s LGBTQ community. A possible funding source for this may be the Canada 150 Hamilton Funding Program.

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In addition, staff followed-up directly with several requests for information such as contact information for BIAs, Main Street banner, procedures for the using City forecourt, etc.

This Information Report addresses the General Issues Committee Outstanding Business List item relating to *Opportunities to Celebrate, through Hamilton Pride Week* and should be identified as completed and removed for this list.

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