

4.2 Business Arising

There was no business arising from the November meeting

5. Presentations

5.1 2016 in Review

J. DiDomenico presented a PowerPoint presentation providing an overview of the committee's accomplishments to date and plans for the future

Question from L. Husack re Adopt a Park trailer and Team Up to Clean Up supplies. D. Connell to determine if TUTCU resources allocated to Adopt a Park, apart from trailer.

6. Focus Area Updates

6.1 Team Up to Clean Up Sponsorship

Sponsorship sub-committee (D. Connell, L. Husack, R. Speranzini, and A. Mills) met November 21, 2016 to discuss strategy and distribution of sponsorship package. Packages printed and were presented to the committee. Committee members reminded to send any contacts to D. Connell for distribution of the sponsorship package.

6.2 Community Appearance Index (CAI)

The Community Appearance Index Driving Audit took place November 15 and November 18. Auditors include L. Husack (15th), D. Bazowsky (15th and 18th), R. Lipsitt (15th and 18th), and L. Toppin (18th).

D. Connell to determine requirements from KAB for the Community Appearance Index in relation to routes.

J. DiDomenico presented average scores for the 2016 CAI. Overall scores for both Litter and Graffiti both improved.

2015

Litter – 1.3 average score across the City

Graffiti – 1.3 average score across the City

2016

Litter – 1.2 average score across the City

Graffiti – 1.3 average score across the City

Request from L. Husack to add CAI to January agenda for discussion around altering route and striking a subcommittee to include A. Moroz. Will also limit participation in the audit to 2x per committee member.

Questions arose around what to do with the data collected – should it be reported to ward Councillor?

Process can be initiated next year where auditors will denote specific locations to report to MLE and provide to staff that will report graffiti, litter, etc. following the driving audit.

6.3 Cigarette Litter Prevention Program (CLPP)

B. Thomson provided update on November 25th, 2016 meeting with PW staff to discuss CLPP.

B. Thomson has reached out and is waiting to hear back from the 3 BIAs which participated previously in the CLPP to provide an update on:

- Feedback and lessons learnt
- New Jubilee litter receptacles and pocket ashtrays
- How are they handling cigarette litter?

PW staff to initiate meeting with BIAs to discuss lessons learned and logistics of past program.

B. Thomson proposed the committee consider the promotion of e-cigarettes as a solution to litter or to help reduce its prevalence. Attending KAB Conference in January and will broach this subject with other KAB Affiliates to share lessons learnt.

6.4 Clean & Green Grant Application Forms

Grant form finalized, to be approved at next meeting. L. Toppin and D. Connell met to discuss a communication plan moving forward. D. Connell to meet with City's communication team to prepare a plan for launch and web presence for the grants.

L. Toppin presented information about Seedy Saturday 2017 and opportunity for outreach for KHCG committee, specifically around grants.

R. Speranzini asks that a statement be included in acknowledgement in application that requests the applicant to acknowledge the committee's support.

Grant application form will be presented to committee at January meeting for approval.

7. Other Business

7.1 Great Canadian Shoreline Cleanup

J. DiDomenico presented information package from the Great Canadian Shoreline Cleanup (GCSCU). Currently, The TUTCU program and GCSCU work closely together and there are many program synergies. GCSCU has approached the City to become a designated Clean Shoreline Community. The City currently receives many benefits from its work with GCSCU but this more formal partnership would leverage the work we are both doing and be mutually beneficial. There are no monetary requirements to establish the partnership.

D. Connell to review GCSCU proposal and package, and report back to committee in January.

8. Adjournment

The meeting adjourned at 6:30PM.

BAZOWSKY/LIPSITT

CARRIED