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Bay Street Stop Advocates













Inspiring Innovation and Discovery





ENTERTAINMENT





COLLÈGEBORÉAL









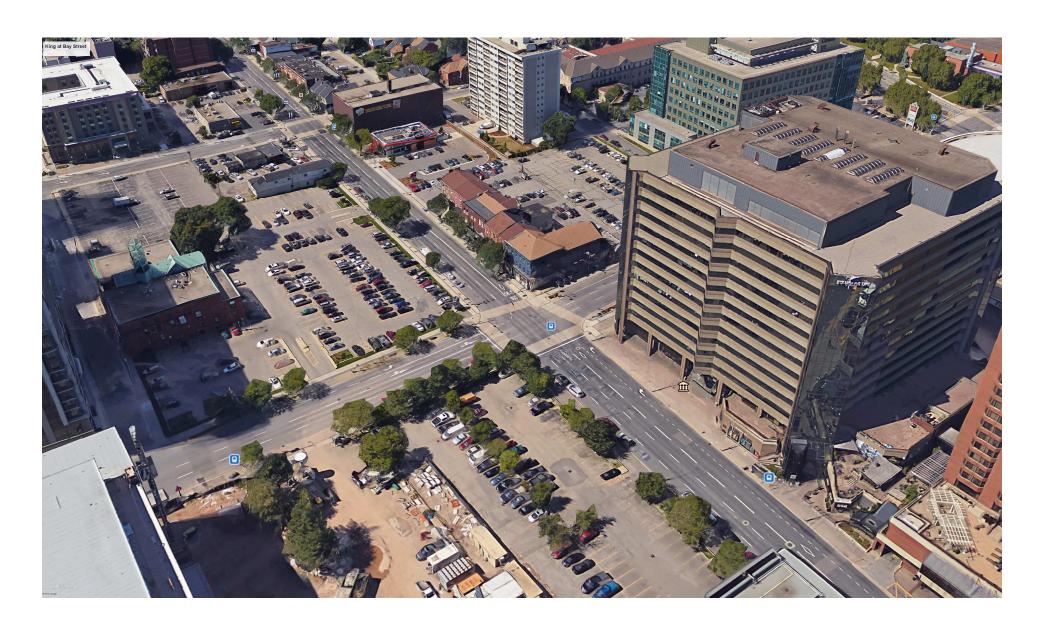




Destinations At Bay/King

- Major condo developments
- Staybridge Suites
- Homewood Suites
- Sheraton Hotel
- Hamilton Place
- Art Gallery of Hamilton
- Hamilton Convention Centre
- City Hall
- David Braley Health Sciences Centre for McMaster University
- Concerts and hockey at First Ontario Center
- Standard Life Building
- Nations Supermarket
- Passport Office
- WSIB Office
- Standard Life
- Collège Boréal
- Federal Building
- Sir John A. Macdonald Site
- Bayfront Park

Despite Multiple Attractions, Bay & King is the Most Underperforming Intersection in Hamilton





Business Case Synopsis

- An LRT stop has been proven to attract investment for commercial and residential uses (Transit-Oriented Development). King/Bay is surrounded by underdeveloped land use and over 270 degrees of parking lots. Additionally, a Bay Street stop would make the Sir John A Macdonald site more attractive for development.
- City of Hamilton has significant population/job density targets to meet under the Province Places to Grow Act. The underutilized land near Bay Street is ideal for the intensification of our downtown district.
- Bay Street receives significant foot traffic for businesses, public services and entertainment. A
 stop at Bay street is a more attractive alternative for these destinations than Queen or James.
- Will provide a vital connection between BIAs for visitors, students and workers between King West BIA & International Village BIA.
- Minimal impact on end-to-end trip times & construction costs versus potential returns. A \$2.6
 Million investment will potentially lead to revenue increase of over \$6 Million annually.
- It is a best practice in building LRT to space stops in the urban commercial core closer together.