



Hamilton

**BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE
REPORT 17-004**

8:00 a.m.

Tuesday, May 9, 2017

Room 264

Hamilton City Hall

71 Main Street West

Present: Rachel Braithwaite – Barton Village BIA (Acting Vice-Chair)
Susie Braithwaite – International Village BIA
Lisa Anderson – Dundas BIA
Ann Campagna - Westdale Village BIA
Cristina Geissler – Concession Street BIA
Lia Hess – King West BIA
Kerry Jarvi – Downtown Hamilton BIA
Jennifer Mattern – Ancaster BIA
Doug Sutherland – Stoney Creek BIA

Absent: Councillor Matthew Green (Chair)
with regrets: Susan Pennie – Waterdown BIA

Absent: Bender Chug – Main West Esplanade BIA
Sandra Clarke – Ottawa Street BIA
Tony Greco – Locke Street BIA

THE BIA ADVISORY COMMITTEE PRESENTS REPORT 17-004 AND RESPECTFULLY RECOMMENDS:

1. Extension of City of Hamilton Encroachment Policy (PED17067) (City Wide) (Item 8.3)

That Report PED17067, attached as Appendix A to BIAAC Report 17-004, respecting the Extension of City of Hamilton Encroachment Policy, be received.

2. Criteria for Nominations for BIA Awards of Excellence (no copy) (Added Item 8.5)

That the Program Description for the BIA Awards of Excellence, attached as Appendix B to BIAAC Report 17-004, be amended by adding the words "*No property can be nominated more than once in a three-year period in any category.*" to read as follows:

The participating BIAs in the Awards Program nominate two (2) properties within their boundaries. Three categories have been created for the nominations. The BIA would determine which category they will submit nominations for. ***No property can be nominated more than once in a three-year period in any category.***

FOR THE INFORMATION OF COMMITTEE:

(a) UPDATES FROM COMMITTEE MEMBERS (Item A)

Committee members used this time to provide updates on various activities and initiatives in their respective BIAs.

(b) APPROVAL OF AGENDA (Item 1)

The Committee Clerk advised of the following changes to the agenda:

1. ADDED DISCUSSION ITEMS (Item 8)

8.4 Opportunity for Feedback or Questions on the Proposed Vacancy Tax Rebates for Commercial Properties (no copy)

8.5 Criteria for Nominations for BIA Awards of Excellence (no copy)

The agenda for the May 9, 2017 Business Improvement Area Advisory Committee meeting was approved, as amended.

(c) DECLARATIONS OF INTEREST (Item 2)

Doug Sutherland declared an interest respecting any items relating to the Stoney Creek BIA as his wife operates a business in the Stoney Creek BIA.

(d) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

(i) April 11, 2017 (Item 3.1)

The April 11, 2017 Minutes of the Business Improvement Area Advisory Committee were approved, as presented.

(e) DISCUSSION ITEMS (Item 8)

(i) Verbal Update from Timothy Lee, Planner - Policy Planning and Zoning By-Law Reform respecting the status of the Commercial Mixed Use Rezoning Project (no copy) (Item 8.1)

Mr. Timothy Lee, Planner - Policy Planning and Zoning By-Law Reform provided the Committee with an update respecting the Commercial Mixed Use Rezoning Project.

Mr. Lee reported that public consultations on the project took place last fall. The feedback has been considered and the report is scheduled to go to the Planning Committee on June 6, 2017.

When ratified by Council, the appeal period to the Ontario Municipal Board begins. If no appeals are received within the prescribed timeframe then the by-law will be implemented.

The Verbal Update from Timothy Lee, Planner - Policy Planning and Zoning By-Law Reform respecting the status of the Commercial Mixed Use Rezoning Project, was received.

(ii) Jeff Martin and Madeline Wilson, Hamilton Music Industry Working Committee respecting an update and discussion on Music Strategy and highlights of 2017 (no copy) (Item 8.2)

Mr. Jeff Martin with the Hamilton Music Industry Working Committee provided the Committee with an update about the Music Strategy and highlights of 2017 with the aid of a PowerPoint presentation. A copy of the presentation is available through the office of the City Clerk.

Mr. Martin's presentation included, but was not limited to, the following information:

- Mission Statement: Celebrating all things music
- What the Strategy involves:
 - Strengthen the local music industry
 - Grow audiences and appreciation of music
 - Increase access to music experiences
 - Cultivate music creation and talent
- Membership on the Hamilton Music Industry Working Committee
- Establishing a Hamilton brand
- Establishing a Music Presence
- Working with BIAs to bring busking to all parts of Hamilton
- Examples of busking in other cities around the world
- Celebrate all things music – a thriving, creative, eclectic music scene

The update respecting the Music Strategy and highlights of 2017, was received.

(iii) Extension of City of Hamilton Encroachment Policy (PED17067) (City Wide) (Item 8.3)

Mr. Carlo Gorni, BIA Coordinator, provided the Committee with an overview of Report PED17067 respecting the Extension of City of Hamilton Encroachment Policy.

Mr. Gorni explained the four areas where encroachment agreements will not be required by the City. The appendices to the Report were brought to the attention of the Committee and it was noted that they are sample letters of acknowledgement.

For disposition of this matter, refer to Item 2.

(iv) Opportunity for Feedback on the Proposed Vacancy Tax Rebates for Commercial Properties (no copy) (Added Item 8.4)

Ms. Gloria Rojas, Senior Tax Policy Advisor, was in attendance to answer questions from the Committee about the Proposed Vacancy Tax Rebate for Commercial Properties. She noted that any comments/feedback about the rebate must be submitted as soon as possible. The Report about vacancy tax rebates is scheduled to go to the June 7th, 2017 General Issues Committee.

Committee members used this opportunity to discuss the positions of their respective BIAs on the vacancy tax rebate.

The update respecting the Opportunity for Feedback on the Proposed Vacancy Tax Rebates for Commercial Properties, was received.

**(v) Criteria for Nominations for BIA Awards of Excellence (no copy)
(Added Item 8.5)**

The Committee discussed the nomination criteria for the BIA Awards of Excellence.

For disposition of this matter, refer to Item 2.

(f) GENERAL INFORMATION/OTHER BUSINESS (Item 10)

(i) Carlo Gorni, Coordinator, Business Improvement Area, Information Update (no copy) (Item 10.1)

Mr. Carlo Gorni, BIA Coordinator, provided the Committee with a verbal update. The update included, but was not limited to, the following:

- The BIA Branding Strategy Working Group met recently. They are looking for each BIA to provide various shots/scenes from their area for use in the promotional video. Please send any material as soon as possible
- The second installment of the 2016 BIA Levy will be paid out in early June
- Allocations from both the Contribution to BIA Operating Budget Program and Shared Parking Revenue Program should be determined and communicated in early June to the BIAs.

The verbal update from Carlo Gorni, BIA Coordinator, was received.

(g) ADJOURNMENT (Item 9)

There being no further business, the Business Improvement Area Advisory Committee adjourned at 9:19 a.m.

Respectfully submitted,

Rachel Braithwaite, Acting Vice-Chair
Business Improvement Area
Advisory Committee

Lauri Leduc
Legislative Coordinator
Office of the City Clerk