



Planning and Economic Development Department
Urban Renewal Section
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2017 Business Improvement Area **Award of Excellence** Program Description

The Award of Excellence Program has been developed to honour individual Business Improvement Area (BIA) members for the vital contribution they make to our community. The contribution can be through the beautification and continual upkeep of their properties or through their community partnership. Their commitment to excellence creates an impetus for investment for other property and business owners within the BIAs and the community at large. The standard they have set improves the environment in which we all live, work and play.

The participating BIAs in the Awards Program nominate two (2) properties within their boundaries. Three categories have been created for the nominations. The BIA would determine which category they will submit nominations for.

➤ Façade Improvement

This would recognize the property/business owner for improvements (many times undertaken with funding from the Commercial Property Improvement Grant, CPIG program) to their property.

➤ Sparkle Award

This would recognize the property/business owner for the ongoing maintenance of their property. Creating a clean, aesthetically pleasing environment is a vital part of a healthy business district.

➤ Business/Community Partnership

This would recognize property/business owners for their involvement in the community. On an on-going basis, they are supportive of community initiatives. This may be demonstrated through their involvement with the BIA by participating in programs or events sponsored by the BIA or actively assisting with BIA/community initiatives. This nominee is recognized for their invaluable volunteer hours and commitment that is a vital and intricate component of the health and vitality of the business area.

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The two nominees from each BIA will be presented a plaque of recognition at an Awards reception which will be held on March 28, 2017.

The participating BIAs are required to complete the nomination form and submit it to the BIA Coordinator **by December 12, 2016**. Each applicable (property improvement) nomination will be checked for any outstanding work orders, property standard issues or fire code issues relating to a property. They will also be checked to ensure that appropriate business licenses are in place. A nomination would not be accepted if there are any outstanding issues noted above and the BIA would be advised to submit a new nomination.

Funding for the program is provided by payment of \$450.00 from each BIA that participates in the program and the Urban Renewal Division allocates funding each year. The funding covers costs to administer the program, such as, frames and photos for the recognition plaques.

Contact:

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