



Hamilton

Minutes

FOOD ADVISORY COMMITTEE

March 8, 2017, 7:00 – 9:00 p.m.

Room 264, City Hall

71 Main Street West, Hamilton

Present: Luc Peters (Co-Chair), Vijay Jos (Co-Chair), Chris Krucker (Secretary), Katherine (Kate) Flynn, Laurie Nielsen, Steve Robinson, Clare Wagner, Bill Wilcox, Sandy Skrzypczyk (Staff Liaison)

Absent with Regrets: Alan Griffiths, Mohamedfat-Hi Aden, Nancy Henley, Jessica Brand,

Guests: Sophie Augurusa, Lauren Beeler, Dr. Maureen Hupfer, 3 MBA students

1. CHANGES TO THE AGENDA

Agenda for March 8, 2017 was approved as presented.

2. DECLARATIONS OF INTEREST

There were no declarations of interest.

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

(Bill Wilcox/Clare Wagner)

Food Advisory Committee Minutes, dated February 8, 2017 were approved as presented.

CARRIED

4. PRESENTATIONS

4.1 City Enrichment Fund Grants Program presentation by Carmen Bian, Community and Emergency Services and Brian Morris, Planning and Economic Development, City of Hamilton was received.

Action: A copy of the presentation will be distributed with the draft minutes.

5. DISCUSSION ITEMS

5.1 Staff Liaison Update: Sandy Skrzypczyk, Public Health Services, City of Hamilton provided an update on recruitment for Food Advisory Committee (FAC) members: several applications have been received and a selection committee consisting 2-4 Councillors will review and put forth their recommended appointees to the Board of Health for approval.

Sandy introduced Dr. Maureen Hupfer from McMaster University, DeGroote School of Business. As part of a Health and Marketing course, Dr. Hupfer's MBA students are completing their team projects that focus on the Food Strategy's priority action 5. They have completed a review of local food maps from several Canadian municipalities and some U.S. cities. They have also completed surveys, and one theme is that people are unsure about what is local food. This information will help inform the actions to enhance current marketing and promotion of local food, such as Hamilton Farm map.

The committee provided feedback to Dr. Hupfer and her students regarding the scope of information that could be included in a local food map, distribution channels, and how to connect with farmers.

- 6.2** Food Strategy Priority Action 1 Subcommittee Update & Discussion: Kate Flynn, subcommittee chair, presented an overview of the discussion from their last meeting. This priority action is to address the one-off requests that the City receives for food initiatives and what would be the best way to handle these funding requests. The subcommittee proposed developing a criteria checklist that could assess if the request aligns with the Food Strategy, should go through existing City grant programs such as the City Enrichment Fund, etc. Having a transparent process for these requests at the very least makes it fair to everyone and part of the public record.

Discussion included developing recommendations for a criteria checklist and to make a delegation to the Board of Health when the staff report regarding priority action 1 is on agenda.

Action: This subcommittee will meet again April 5th to continue work on priority action 1 and report back at the next FAC meeting.

- 6.3** Food Strategy Priority Action 5 Subcommittee Update & Discussion: Chris Krucker, subcommittee chair, presented an overview of the notes from this group's last meeting. The members discussed how to move priority action 5 forward, including: briefing the Food Advisory Committee Councillors Whitehead and Merulla by setting up a separate meeting time that fits their schedule; making a delegation to council; having a concise and evidenced based presentation with clear recommendations or "asks" for priority action 5.

In addition, the members discussed how can we best work with city staff, such as continued communication on what the Interdepartmental Food Strategy Team is working on and if there are other levels of staff that should be directly briefed by the Food Advisory Committee.

Action: This subcommittee will meet again April 27th and report back at the next FAC meeting.

6. GENERAL INFORMATION & OTHER BUSINESS

Clare Wagner provided an update on the Hamilton Community Food Centre and their calendar of events.

7. ADJOURNMENT

(Kate Flynn/Laurie Nelson)

The meeting was adjourned at 9:00 pm.

CARRIED

Next Meeting:

Wednesday April 12, 2017, 7:00 – 9:00 pm

City Hall, Room 264