



# INFORMATION REPORT

<b>TO:</b> Mayor and Members General Issues Committee	<b>WARD(S) AFFECTED:</b> CITY WIDE
<b>COMMITTEE DATE:</b> April 17, 2013	
<b>SUBJECT/REPORT NO:</b> Public Art Master Plan and Program Annual Update (PED13066) (City Wide) (Outstanding Business List Item)	
<b>SUBMITTED BY:</b> Tim McCabe General Manager Planning and Economic Development Department	<b>PREPARED BY:</b> Ken Coit (905) 546-2424 Ext. 6281
<b>SIGNATURE:</b>	

## Council Direction:

At its meeting of February 25, 2009, Council approved Item 3(e) of the Emergency and Community Services Committee Report 09-003, which reads as follows:

That staff be directed to report to the Emergency and Community Services Committee respecting the status of the Public Art Master Plan implementation process and recommendations on an annual basis (Public Art Master Plan CS09020) (Item 7.1).

## Information:

### Program Update:

This is the fourth update on the Public Art Master Plan and Program since the approval of the Public Art Master Plan by Council in February 2009. The last update was received by the General Issues Committee on May 16, 2012.

### Purpose of the Public Art Master Plan:

The Public Art Master Plan is primarily intended to identify and prioritize potential sites and opportunities for new public art within the City and to provide principles and

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guidance for their implementation. It was developed in consultation with City staff, internal and external stakeholders and the public. It is to be a living document, evolving in accordance with changes in urban development, community needs and policy.

Project Updates:

Appendix A to Report PED13066 provides a detailed account of the status of public art projects completed, currently in progress, or planned since approval of the Master Plan in 2009. This list provides a quick overview.

- Eleven projects have been completed:
  1. Dundas Driving Park Phase 1 – Ward 13
  2. North Wentworth Twin-Pad Arena Mural – Ward 15
  3. King William ARTWalk Benches – Ward 2
  4. James Street North Seating – Ward 2
  5. James Street North Bench – Ward 2
  6. James Street North decorative paving – Ward 2
  7. Hamilton Police Service Central Station/ARTWalk – Ward 2
  8. Installation of donated Conrad Furey painting at the Hamilton Farmers' Market – Ward 2
  9. Locke Street – Ward 1
  10. MacNab Street Pedestrian Underpass Youth Mural – Ward 2
  11. East Kiwanis Place on Ottawa Street – Ward 4
  
- Three projects are in the Request for Proposal phase:
  1. Battlefield Park – Ward 9
  2. Binbrook Parkette – Ward 11
  3. Carter Park Mural – Ward 2
  
- Two projects are in the initial public consultation phase:
  1. Farmers' Market – Ward 2
  2. Dundas Driving Park Phase 2 – Ward 13
  3. King William ARTWalk – Ward 2
  
- Fourteen projects have been identified in the Public Art Master Plan, planning documents, neighbourhood strategies or ward specific initiatives and have funding sources identified:
  1. James Street South Mural Replacement – Ward 2
  2. Fieldcote Walkway – Ward 12
  3. Victoria Park – Ward 1
  4. West Hamilton Rail Trail – Ward 1
  5. Waterfront East (The Hamilton Waterfront Trail and the Hamilton Beach Recreation Trail) – Ward 5
  6. Waterfront West – Ward 2
  7. Gore Park – Ward 2

8. Gage Park – Ward 3
  9. York Boulevard – Dundurn to Bay – Wards 1 and 2
  10. Hamilton City Hall – Ward 2
  11. Pedestrian Crossing at the QEW – Wards 4 and 5
  12. Central Memorial Recreation Centre Murals – Ward 2
  13. Westdale Bike Racks – Ward 1
  14. James Street at Hunter Street – Ward 2
- Seven new projects are in the initial planning phase to determine scope, feasibility and funding:
    1. Downtown Waterdown – Ward 15
    2. Confederation Park – Ward 5
    3. Pan-Am Games/Ivor Wynne Precinct – Ward 3
    4. Transit shelters and infrastructure for the B-Line and A-Line transit corridors – Wards 1, 2, 3, 4, 5, 7, 8, 9 and 11
    5. Durand Park – Ward 2
    6. North End Traffic Management Plan – Ward 2
    7. Beasley Park – Ward 2

Projects are prioritized based on a number of factors including:

- Inclusion in the 2009 Public Art Master Plan;
- Inclusion in other planning documents such as master plans, secondary plans and neighbourhood strategies;
- Geographic distribution across the City;
- The availability of funding from public art accounts, project accounts, or third-party partners;
- Timing considerations;
- Providing a diverse range opportunities for artists and the needs of the arts community; and,
- Council direction.

In addition to implementing public art projects, a number of new public art initiatives have been undertaken since the last Master Plan update in 2012 including:

- Continuing participation on the City Graffiti Working Group, to incorporate public art into anti-graffiti strategies;
- Continuing participation on Neighbourhood Development Strategy teams to incorporate public art into community-led neighbourhood improvement initiatives; and,
- Worked with procurement and legal staff to create the Public Art Call for Artists Policy allowing for a more efficient and flexible method to acquire public art that is the responsibility of public art staff.

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Financial and Staffing Update:

In 2012, \$220,160 was spent to implement public art projects including contract, artist fees, fabrication, installation, maintenance and selection process costs. A detailed list of public art projects is outlined in Appendix A to Report PED13066.

Approximately \$980,000 is required to complete currently committed public art projects, of which \$850,000 will be sourced from the budgets of specific Capital projects such as the Battlefield Park Master Plan, leaving \$130,000 to be sourced from Public Art Capital Project ID 7101058705 and Public Art Reserve Fund 108044.

The current financial status of the Public Art Program is summarized as follows:

Funds in Public Art Capital Account as of January 1, 2013	\$376,380
Funds in Public Art Reserve Fund as of January 1, 2013	\$299,714
TOTAL FUNDS AVAILABLE as of January 1, 2013	\$676,094
Anticipated costs from Public Art Accounts	\$130,000
-to complete currently committed projects	
Balance remaining to fund uncommitted	\$546,094
-projects from Public Art Accounts	

There are 14 uncommitted projects that have been identified as priorities listed on Page 3 of this report with a budget estimated at approximately \$1.4 M. The \$900,000 of that amount is sourced from Public Art Capital and Reserve and the remainder from other project specific Capital accounts. It is anticipated that projects will be implemented in future as funds become available through the annual block funding from the Capital Budget or other project specific budgets.

At present, funding for City of Hamilton public art projects exists primarily through two funding sources:

1. Annual Block Funding

From 2007 to 2010, the annual financial allocation for public art projects from the Capital Budget was \$250,000. No funding was provided in 2011. In 2012, \$191,000 was provided. For 2013, \$182,000 has been approved. This amount is currently forecast to be reduced in future years.

2. Capital Project Budgets

Several Master Planning and Capital Improvement Projects led by other City Departments have identified a need for the inclusion of public art, and internal partnerships continue to be built to this end. Public art at the Binbrook Parkette, Battlefield Park and the Carter Park Mural are examples of how cohesive internal

planning can help broaden a project to include public art, and heighten the overall impact of the development.

Public Art Master Plan Review:

Public Art Master Plan Recommendation 22 states: Review and update the Public Art Master Plan every three years.

Tourism and Culture Division staff undertook a review of the procurement aspects of public art in 2012 and will continue to review various aspects of the Public Art Master Plan in 2013. This review will: evaluate the success of implementing the plan and recommendations to date; revise or develop recommendations to maximize the quality, impact and process of the Public Art Program. This will be achieved through a review of the following:

1. Ongoing and new funding mechanisms;
2. Determining the area and scope for new public art projects; and,
3. Other issues identified through consultation.

Consultation with the public, stakeholders and City staff will be an integral part of this review.

Public Art Program Background:

Definition of Public Art:

Cities around the world are increasingly realizing the economic and social benefits, and quality of life enhancements that flow from creativity and investment in culture and the expression of a community's culture through mediums such as public art. In addition to bringing vibrancy to a city's public spaces, public art is a tremendous source of civic pride and conveys the identity and cultural image of a city to its residents and visitors.

Public art is defined by the City of Hamilton as:

Art created by artists or in collaboration with artists through a public process and existing in publicly accessible City property. The process is a City led formal selection method; whereby, artists are invited to share their vision to enhance public places through the medium of art for the benefit of all residents and visitors.

Examples of public art could include the following:

Lighting, multi-media murals, street furniture, sculptures, landscape and amenity designs. Public art can be permanent or temporary in nature depending on the scope of the project and materials used. Public art can be functional, designed to be partially or fully integrated into the city's infrastructure, or commissioned to engage public space.

The Public Art Selection Process:

The current public art process is a City led formal selection method whereby artists can submit proposals to projects for select sites identified in the Public Art Master Plan and projects identified in internal planning documents.

The public art process involves community consultation, in the form of a stakeholder focus group and/or public meeting, to determine a theme or goals for the project. During the competition period, a public input phase allows for the public to submit comments on the finalists, either online or in select locations that are easily accessible. Selection of finalists is decided by a jury of volunteer citizens representative of a broad range of backgrounds, skills and experience. The adjudication criteria weigh public comments equally with the other relevant criteria.

The principles of the public art program include: encouraging new ideas and reflecting a variety of artistic expression; demonstrating excellence in creativity and design; reflecting community history; creating public art through an open and transparent process.

Appendices:

Appendix A to Report PED13066 – Public Art Projects Status Update, March 1, 2013

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City of Hamilton Public Art Master Plan and Program Annual Update  
Public Art Projects Status Update, March 1, 2013

## 1.0 COMPLETED PROJECTS

- 1.1 **Dundas Driving Park Phase 1 – Ward 13**  
Dundas Racing Carousel, Les Drysdale and Sandor Monos  
Project Cost: \$147,237



- 1.2 **North Wentworth Twin-Pad Arena Mural – Ward 15**  
*Growing Together*, Andres Correa  
Location: Wall mural and five banners in the lobby of the North Wentworth  
Twin-pad Arena, Flamborough  
Project Cost: \$11,038



- 1.3 King William ARTWalk Benches – Ward 2**  
*Leaf Bench*, Joan Sturch; *Tentacle Spectacle*, Steven Twigg; *Soles*, John Carter  
Location: King William Street between James Street and Ferguson Avenue  
Project Cost: \$40,000



- 1.4 James Street North seating , 3 of 3 art works – Ward 2**  
*Adesso ne*, Yvonne Felix, with Jesse and Adam Stanislav  
Location: James Street North at Mulberry Street  
Project Cost: \$47,854



Photo by Ron Scheffler



- 1.5 James Street North bench, 2 of 3 art works** – Ward 2  
*Timeline Siteline*, Peter Osborne and Sean Solowski  
Location: James Street North at Cannon Street  
Project Cost: \$14,170



- 1.6 James Street North decorative paving, 1 of 3 art works** – Ward 2  
*Roll Out the Rail Carpet*, Vesna Jovic and Nicko Elliot  
Location: James Street North at Murray Street  
Project Cost: \$24,845



- 1.7 Hamilton Police Service Central Station/ART Walk – Ward 2**  
*Magnifying Glass and Sundial*, Yvonne Felix  
Location: Hamilton Police Service Central Station, King William Street  
Project Cost: \$75,998



- 1.8 Donated Painting, Hamilton Farmers' Market – Ward 2**  
*The Bounty*, Conrad Furey  
Location: Hamilton Farmers' Market  
Project Cost: \$5,000



**1.9 Locke Street – Ward 1**

*Concrete Poetry*, Simon Frank

Location: Locke Street South between Stanley and Hunter Street

Project Cost: \$64,788



**1.10 MacNab Street Pedestrian Underpass Youth Mural – Ward 2  
(Pilot Graffiti Prevention Project)**

YMCA with Hamilton Youth Arts Network, Youth Engagement and Action Hamilton

Location: MacNab and Hunter Streets

Status: Completed, to be partially removed in 2013 due to excessive graffiti

Project Cost: \$16,190.



Photo by Jeff Tessier

**1.11 East Kiwanis Place – Ward 4**

*Dressmaker's Mannequin*, Daniel Davelaar

Location: Northeast corner of Ottawa Street and Edinburgh Avenue

Project Cost: \$143,336



**2.0 PROJECTS CURRENTLY IN PROGRESS – REQUEST FOR PROPOSALS/CALL FOR ARTISTS PHASE**

**2.1 Battlefield Park Public Art – Ward 9**

Location: Battlefield Park National Historic Site, Stoney Creek

Status: Final public consultation and adjudication in April 2013

Project Budget: \$300,000

**2.2 Binbrook Community Parkette Public Art – Ward 11**

Location: Northeast corner of Highway 56 and Binbrook Road

Status: Final public consultation and adjudication in April 2013

Project Budget: \$225,000

**2.3 Carter Park Mural Public Art – Ward 2**

Location: Claremont Access wall at east side of Carter Park

Status: Initial public consultation complete, Call for Artists document being prepared

Project Budget: \$20,000

**3.0 CURRENTLY IN PROGRESS – INITIAL CONSULTATION PHASE**

**3.1 Farmer's Market York Boulevard – Ward 2**

Location: South side of York Boulevard at MacNab Street

Status: Initial consultation planned for March 2013

Project Budget: \$100,000

**3.2 Dundas Driving Park Phase 2 – Ward 13**

Location: To be distributed along a route around Dundas Driving Park  
Status: Consultation review summer 2013, Call for Artists fall 2013  
Project Budget: \$100,000

**3.3 King William ARTWalk – Ward 2**

Location: King William Street between James and Ferguson Streets  
Status: Ongoing consultation for project planning including temporary public art projects.  
Project Budget: \$80,000

**4.0 PROJECTS IDENTIFIED**

1. James Street South Mural Replacement, Budget: \$20,000 – Ward 2
2. Fieldcote Walkway, Budget: 50,000 – Ward 12
3. Victoria Park, Budget: \$200,000 – Ward 1
4. West Hamilton Rail Trail, Budget: \$65,000 – Ward 1
5. Waterfront East, Budget: \$100,000 – Ward 5
6. Waterfront West, Budget:\$100,000 – Ward 2
7. Gore Park, Budget: \$100,000 – Ward 2
8. Gage Park, Budget: \$25,000 – Ward 3
9. York Blvd Dundurn-Bay, Budget: \$250,000 – Wards 1 and 2
10. Hamilton City Hall, Budget: \$20,000 – Ward 2
11. Pedestrian Crossing at the Q.E.W., Budget: \$250,000 – Wards 4 and 5
12. Central Memorial Recreation Centre Murals, Budget; \$17,500 – Ward 2
13. Westdale Bike Racks, Budget: \$55,000 – Ward 1
14. James Street at Hunter Street, Budget; \$175,000 – Ward 2

**5.0 POTENTIAL PROJECTS UNDER STUDY**

The following projects are in the initial planning stages to determine, scope, feasibility, and funding:

1. Downtown Waterdown – Ward 15
2. Confederation Park – Ward 5
3. Pan-Am Games / Ivor Wynne Precinct – Ward 3
4. Transit shelters and infrastructure for the B-Line and A-Line transit corridors – Wards 1,2,3,4,5,7,8,9 and 11
5. Durand Park – Ward 2
6. North End Traffic Management Plan – Ward 2
7. Beasley Park – Ward 2

## **7.0 CONSERVATION & MAINTENANCE**

The public art program maintains a regular conservation program for the works owned by the City. As mandated in the Public Art Master Plan, 10% of each public art commission is channeled into a reserve account for continued care and conservation. This must be kept in reserve, to ensure the longevity of the work in line with standard best practices.