

PIERS 5-7 PUBLIC ENGAGEMENT PLAN

Project Title:	Piers 5-7 shoreline, boardwalk, commercial village and public piazza
Project Manager:	Hamilton Waterfront Trust – Werner Plessl
Project Team:	Hamilton Waterfront Trust – Werner Plessl, Erik Hess, Rick Martin
Prepared by:	Diedre Rozema, Special Advisor Community Engagement, City of Hamilton Planning & Economic Development
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1. Project Overview:

- Project objectives:
 - To construct a vibrant plaza space in the “main basin” at the foot of James Street North for public, commercial and cultural uses based on the concept plan and vision described in the Hamilton West Harbour Waterfront Recreation Master Plan (WHWRMP).

- Project background (e.g. studies, legislation, reports etc.):
 - West Harbour (Setting Sail) Secondary Plan – *The land use plan for the West Harbour area establishes the framework for public improvements and private development to promote season-long and year-round enjoyment and appreciation of the waterfront.*
 - Hamilton West Harbour Waterfront Recreation Master Plan (WHWRMP) – *The functional master plan that defines and clarifies the planning design guidelines that will guide and shape development of the buildings and landscapes of the West Harbour.*
 - Pier 7 and 8 Urban Design Study – *In 2016, Hamilton City Council adopted the Pier 7+8 Urban Design Study to be used to guide and evaluate future development applications, infrastructure and public space improvements on Piers 7 and 8. The design of public space areas on Piers 5-7 will be integrated with public spaces on Piers 7 and 8.*
 - Hamilton West Harbour Shoreline and Breakwater Class Environmental Assessment
 - West Harbour Piers 5-8 Servicing Studies and Pro Forma Analysis

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- Official Plan and Zoning By-law Amendments for Piers 6 and 7
- Piers 5-8 Environmental Site Assessments (Phase 1 & 2)
- Council direction:
 - The West Harbour Development Sub-Committee reaffirmed support for WHWRMP in 2016

2. Issue and Questions:

- Issues open for public engagement during Phase 1 (the development of construction drawings):
 - The approved functional plan and vision for Piers 5-7 as it is described in the WHWRMP have already been approved by City Council. The project manager will use the information contained within the WHWRMP to create construction drawings for Piers 5-7. The public will have the opportunity to submit comments and feedback about the proposed detailed plan to the project team for review. Project team members will respond to provide clarifying information to the public
- Issues open for public engagement during Phase 2 (programming of public open spaces):
 - Following approval of the construction drawings by the West Harbour Development Sub-Committee and Hamilton City Council, the public will be consulted on the programming and use of specific plan elements. The discussion will focus on elements not defined in the WHWRMP and the detailed plan, such as:
 - Programmatic uses and options for the public buildings (the former Port Authority sheds);
 - Potential uses and options for the public pier located by the larger of the two former Port Authority sheds;
 - Programmatic uses and options for the “village” space located in the centre of the new mixed-use buildings; and,
 - Public art piece(s) to be designed and installed in the public spaces (public consultation will follow the City of Hamilton’s Public Art process).
 - The final options regarding programming will be implemented by the City of Hamilton and its staff.

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3. Type of Engagement & the Public's Level of Impact:

- Public level of impact:
 - The public will not be directly responsible for final decision-making. Final decisions will be made by Hamilton City Council, based on the recommendations submitted by the Hamilton Waterfront Trust as project manager and City staff.
 - The current public engagement process will not involve revisiting or changing elements of the already approved WHWRMP.
- Types of Engagement:
 - The public will be **informed** (*IAP2 Definition: "staff will provide public with balanced and objective information to assist them in understanding the opportunity"*) about the elements and amenities determined in the WHWRMP and about the development of construction drawings for Piers 5-7.
 - The public will be **consulted** (*IAP2 Definition: "public will have opportunity to provide feedback on analysis, alternatives and/or decisions"*) and **involved** (*IAP2 Definition: "staff will work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered"*) in the programming and use of specific plan elements.

4. Roles and Responsibilities:

- The Project Manager (Hamilton Waterfront Trust) is responsible for:
 - Ensuring the final plans aligns to the goals and objectives of the WHWRMP
 - Providing the public, key stakeholders and City of Hamilton staff with clear, accurate and up to date information about project details and progress
 - Attending and participating in public engagement opportunities; listening and responding to public comments at public engagement opportunities; and, providing clarification to questions or concerns about WHWRMP elements
 - Analyzing and responding to public comments as summarized by City of Hamilton staff

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- Reporting back to the public and key stakeholders to indicate how their comments were incorporated into the detailed design plans for Piers 5-7
- City of Hamilton staff are responsible for:
 - Coordinating public engagement opportunities
 - Informing the community about upcoming public engagement opportunities and inviting members of the public and key stakeholders to participate
 - Collecting, recording and summarizing public comments and delivery public comment summaries to the Project Manager for analysis and response
 - Implementing the final selected options for the programming and use of public spaces and amenities on Piers 5-7.
- The public will have the opportunity to:
 - View draft construction drawings and provide comments
 - Participate in discussions about programming opportunities and use of specific plan elements

5. Relevant Stakeholders:

- Information and consultation opportunities for the Piers 5-7 project will be open to residents from all areas of Hamilton and will be promoted/advertised city-wide because the project and its outcomes will be of significant interest to both local residents and waterfront users and visitors who live outside of the West Harbour area.
- Relevant stakeholders that are important to involve in this process include:
 - Hamilton residents (local and city-wide)
 - Recreational waterfront users
 - Neighbourhood associations (formal and informal)
 - Environmental organizations and interest groups
 - Social service providers
 - School boards, schools, parents and youth
 - Seniors
 - Immigrants and newcomers



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6. Identify Appropriate Engagement Techniques/Methods:

- Tools to Inform (Phase 1 & 2):
 - Public presentations at 294 James St N
 - Project Webpage (www.hamilton.ca/westharbour)
 - Display of construction drawings at 294 James St N with option to leave comments
 - E-newsletter
 - On-site posters
 - Traditional media and social media posts

- Tools to Consult (Phase 2 only):
 - Site tour or on-site open house
 - Online comment card (should include several targeted questions to gauge level of public understanding with WHWRMP details)
 - Online public survey
 - Display of construction drawings at 294 James St N with option to leave comments

- Tools to Involve (Phase 2 only):
 - Community workshop

7. Co-ordinate Efforts:

- Opportunities to co-ordinate efforts with other programs/departments:
 - Consultation opportunities will strategically align with the consultation plans for other West Harbour projects, specifically with the Pier 8 Promenade Park and Pier 8 Gateway Park
 - City of Hamilton Tourism and Culture staff will provide support during community discussions regarding the programming and potential use of the space
 - City of Hamilton Public Art program staff will lead the process to create a significant public art piece for the piazza as described in the WHWRMP

- Community consultations that may complement or conflict:

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- Metrolinx, City of Hamilton LRT Office and HSR may be carrying out consultations within the West Harbour area regarding BRT route connections. The project team will meet with the LRT project team’s community engagement lead on a regular basis to ensure the two consultation processes do not conflict.

8. Community Engagement Process

	Phase 1	Phase 2
Phase description	Develop detailed plan for Piers 5-7	Develop programming elements
Timeframe	<p><i>March – August 2017:</i></p> <ul style="list-style-type: none"> • Inform the community about project history (HWHWRMP vision and amenities) and that the process to create construction drawings is underway. <p><i>September 2017:</i></p> <ul style="list-style-type: none"> • HWT presents proposed construction drawings to the WHDSC and the public. • Public comment period on the proposed construction drawings. 	<p><i>October/November 2017:</i></p> <ul style="list-style-type: none"> • Inform & consult the public discussion about potential programming and use of Pier 6-7 public space. <p><i>November 2017:</i></p> <ul style="list-style-type: none"> • Public site tours. • Public workshop to develop options for programming and use of Piers 5-7 buildings and public spaces. • Online survey (e.g. MetroQuest) to identify broader community’s top programming priorities and determine how programming elements will be incorporated into design. <p><i>December 2017:</i></p> <ul style="list-style-type: none"> • Online survey closes. • Identified community’s preferences on programming options.
Intended Outcomes	<ul style="list-style-type: none"> • Council approval for construction drawings for Piers 5-7 • Public support for detailed plan 	<ul style="list-style-type: none"> • Programmatic elements determined according to community’s identified priorities.

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<p>Engagement Activities</p>	<ul style="list-style-type: none"> • Presentation at Community Conversation (March 30) • Comment cards or survey in response to proposed construction drawings • Webpage information • E-newsletters • Article and drawings in North End Breezes • Display at 294 James St N (HWHWRMP model on site) • On-site signage and information 	<ul style="list-style-type: none"> • Public meeting/workshop • Online survey re. programming options (e.g. MetroQuest) • Webpage information • E-newsletter updates • Social/online media campaign • On-site signage and information • Posters
<p>Feedback to stakeholders</p>	<ul style="list-style-type: none"> • Summary of comments received in response to proposed construction drawings (list specifically why comments were or were not incorporated into final design) • Notify the public when construction drawings are approved by Council • Provide information on anticipated construction timelines 	<ul style="list-style-type: none"> • Phase 2 consultation summary report will describe how public workshop and survey comments were used to determine the final programming of the space • Keep stakeholders informed re. construction dates/timing