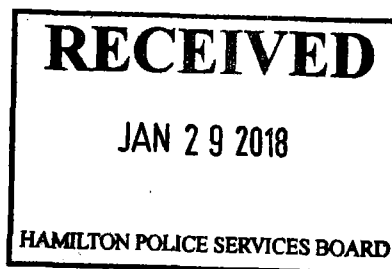




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Mr. Lloyd Ferguson
Chair, Hamilton Police Services Board
155 King William Street
Hamilton, Ont.
L8R 1A7



29th January 2018

Dear Mr. Ferguson,

With reference to our recent announcement regarding the up-coming conference, I would be grateful if you could forward this letter to the police services board for consideration.

Crime Stoppers of Hamilton Inc. is pleased to announce that it will be hosting the first ever National Canadian Crime Stoppers Association Conference at the Sheraton Hamilton on May 31-June 3, 2018. In addition, Crime Stoppers of Hamilton, which was established as the first program of its kind in Ontario, will also be celebrating its 35th anniversary in 2018. Delegates from Crime Stoppers Programs across Canada as well as the 38 Ontario Programs will be attending the 2018 conference in Hamilton.

The Canadian Crime Stoppers Association has introduced a number of initiatives affecting our communities including:

- Insurance Fraud and Anti-Counterfeiting
- Removing Deadly Opioids (fentanyl) from our communities
- Removing Illegal Drugs and Firearms from our streets
- Human Trafficking
- International and Domestic Terrorism ("see something, hear something, say something")

Crime Stoppers provides citizens a way to anonymously report to the police information about a crime or potential crime of which they have knowledge. Cash rewards are offered to people who call the program and whose information leads to an arrest. Across Canada close to 5 billion dollars in recovered stolen property or illegal drug seizures and almost 200,000 arrests have been made as a result of anonymous tips to Crime Stoppers.

This first ever national conference is an opportunity for "**Coming together to educate, communicate, and celebrate**" our achievements. To get this special event off the ground, we need your support. What better way to demonstrate your company's commitment to safer communities across Canada. We wish to formally invite the Hamilton Police Services Board to become a sponsor of this event. Information regarding the sponsorship levels is enclosed.

We look forward to hearing your reply. A member of our committee will do a follow up contact by phone or email to set up a meeting to answer any questions or concerns you may have. Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Tricia Hoban".

Tricia Hoban
Executive Secretary, Ontario Association of Crime Stoppers

155 King William St. Hamilton Ontario L8R 1A7.
admin@crimestoppershamilton.com Tel: 905 546 4808
Charitable Number 118879675RR001

CRIME STOPPERS

OF HAMILTON

Platinum sponsor - Full conference sponsor \$15,000.00

- Logo on conference badge holders
- Logo on conference website, conference brochure, and at the venue within the conference area
- Company description in conference website
- Recognition at the Opening Ceremony and at the Gala dinner
- Full page presentation within conference brochure
- Sole platinum sponsor of your business category
- Option to provide a take-away item (provided by sponsor) insert in delegate bags
- Flyer or promotional piece (1 A4 flyer, pen, business card- provided by sponsor) insert in delegate bags
- Gala dinner tickets and reserved seating for 4 company representatives
- On screen recognition at all events
- Exhibit space including two exhibitor badges

Other Sponsorship Opportunities

Item	Gold Sponsor \$10,000	Silver sponsor \$5,000	Bronze sponsor \$2,500
Logo on conference website, brochure, at the venue within the conference area	✓	✓	✓
Company description on conference website	✓	✓	✓
Flyer and/or promotional piece (1 A4 flyer, pen, business card - provided by sponsor) insert in delegate bags	✓	✓	✓
Half-page presentation in conference brochure	✓	✓	¼ page
Exhibit space including 2 exhibitor badges	✓	✓	
Recognition at the Opening Ceremony and at the Gala dinner	✓		
Gala dinner tickets and reserved seating for 2 company representatives	✓		

Friends of Crime Stoppers who donate \$500 will receive a business card size ad in the conference brochure plus recognition on the conference website.

Specialty Sponsorships of \$1000 are available for breakfast, lunch, refreshment breaks, and the hospitality room.



1st National Crime Stoppers Conference.
2018 National Canadian Crime Stoppers Conference in Hamilton from
May 31, 2018 to June 3, 2018.

Coming Together to
Educate, Communicate and Celebrate

Please indicate your desired level of sponsorship by checking the appropriate box and forward to Tricia Hoban at admin@crimestoppershamilton.com or Tel: 905 546 4808

Platinum Sponsorship – \$15,000

Logo on conference website, brochure, at the venue within the conference area and Badge Holders. Company description on conference website, Flyer and/or promotional piece (provided by sponsor) insert in Delegate bags. Full-page presentation in conference brochure. Exhibit space including 2 exhibitor badges. Recognition at the Opening Ceremony and at the Gala dinner. Gala dinner tickets and reserved seating for 4 company representatives. On screen recognition at all events

Gold Sponsorship – \$10,000

Logo on conference website, brochure, at the venue within the conference area. Company description on conference website. Flyer and/or promotional piece (provided by sponsor) insert in delegate bags. Half-page presentation in conference brochure. Exhibit space including 2 exhibitor badges. Recognition at the Opening Ceremony and at the Gala dinner. Gala dinner tickets and reserved seating for 2 company representatives.

Silver Sponsorship - \$5,000

Logo on conference website, brochure, at the venue within the conference area. Company description on conference website. Flyer and/or promotional piece (provided by sponsor) insert in delegate bags. Half-page presentation in conference brochure. Exhibit space including 2 exhibitor badges.

Bronze Sponsorship - \$2,500

Logo on conference website, brochure, at the venue within the conference area. Company description on conference website. Flyer and/or promotional piece (provided by sponsor) insert in delegate bags. Quarter page presentation in conference brochure.

Speciality Sponsorship - \$1000

Available for breakfast, lunch, refreshment breaks and the hospitality room. Recognition in the conference brochure and website

Friends of Crime Stoppers - \$500

Receive a business card size ad in the conference brochure plus recognition on the conference website.

Name: _____ Position: _____

Company Name: _____

Address: _____

Telephone: _____ Email: _____

Cheques should be made payable to Crime Stoppers of Hamilton Inc.