

Authority: Item 3, Planning Committee
Report: 18-002 (PED17217(a))
CM: February 14, 2018
Ward: City Wide

Bill No. 026

**CITY OF HAMILTON
BY-LAW NO. 18-**

**To Amend By-law No. 10-197, a By-law Respecting Signs
within the City of Hamilton**

WHEREAS Council enacted a By-law respecting Signs within the City of Hamilton,
being By-law No. 10-197;

AND WHEREAS this By-law amends By-law No. 10-197;

NOW THEREFORE the Council of the City of Hamilton enacts as follows:

1. Subsection 5.11.2(c) of By-law No. 10-197 is deleted in its entirety and replaced with the new subsection:

branding signs

- (c) a sign that appears on any surface on a property (including a sign on construction hoarding authorized by the City on or abutting a property) except a wall of a building, and has no independent structure of its own, except:
 - (i) consisting only of the following:
 1. the name of the business on the property;
 2. the registered trademark of the business on the property;
 3. the ownership of the business on the property; or
 4. the name of an activity, product or service available or to be available on the property; and
 - (ii) for all branding signs other than sign on construction hoarding, in a commercial, industrial or institutional zone or on that part of a property where the use is commercial, industrial or institutional;

2. This By-law comes into force on the day it is passed.

PASSED this 14th day of February, 2018.

F. Eisenberger
Mayor

R. Caterini
City Clerk