

Appendix 'A' to Report PED18058 Page 1 of 1 104 – 366 Adelaide Street East Toronto, ON M5A 3X9

Carrie Brooks-Joiner

Manager of Tourism & Events
Tourism and Culture Division
Planning and Economic Department, City of Hamilton
905.546.2424 ext 4132

Monday, January 29, 2018

RE: Hamilton as host city of Country Music Week and the CCMA Awards for 2018 and 2019

Dear Carrie,

On behalf of the Canadian Country Music Association (CCMA) and its Board of Directors, please accept this letter to serve as confirmation of the association's interest to be hosted by the City of Hamilton for our annual Country Music Week and the CCMA Awards Show broadcast for two years consecutively – 2018 and 2019. We would welcome this opportunity to keep the CCMA Awards and Country Music Week in Ontario, and specifically Hamilton. As the host to 5 previous Country Music Weeks and CCMA Award Shows, the host committee, organizers and community partners are best-in-class and do an incredible job of helping us elevate Country Music and shine the spotlight on the City of Hamilton.

The financial expectation for hosting Country Music Week and the CCMA Awards in 2019 remains consistent with our 2018 Host City Bid Document. The CCMA respectfully requests a decision from Hamilton Tourism and Culture on this matter on or before **February 28, 2018**.

We thank you for your time and diligence as we continue to work through our 2019 Host City Bid applicants. Should you require any additional information at this time, please do not hesitate to contact me.

Sincerely,

Tracy Martin

Interim President, Canadian Country Music Association

416-947-1331 ext. 215

Dracy Martin

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CC: Ted Ellis (CCMA), Joel Baskin (CCMA), Paul Shaver (CCMA), Brian Abrams (CCMA), Cliff Dumas (CCMA)