

MINUTES

February 21, 2017

5:00 p.m.

Room 192, Hamilton City Hall

71 Main Street West, Hamilton

Present:	Larry Husack (Chair)	Lennox Toppin
	Ron Speranzini (Vice Chair)	Deirdre Connell (Staff Liaison)
	Dave Bazowsky	Jennifer DiDomenico (Manager, Policy & Programs, Public Works)
	Marisa DiCenso	Alex Moroz (Staff Representative, Environmental Services)
	Rick Lipsitt	
	Allan Mills	
	Mallory Pace	
Regrets:	Robert Avery	Clr. Collins
	Shane Ormerod	Clr. Jackson
	Bruce Thomson	Clr. Pearson

1. Welcome and Introductions

L. Husack called meeting to order 5:02 PM.

Regrets received from B. Thomson, S. Ormerod, Clr. Pearson, Clr. Jackson

2. Approval of Agenda

R. Lipsitt would like to add Item 7.2 - Urban Forestry Strategy – Recent Hamilton Spectator Article

The following motion was presented:

That the meeting agenda be approved as amended

SPERANZINI/MILLS

CARRIED

3. Declarations of Interest

There were no declarations of interest.

4. Minutes of Previous Meeting

4.1 Minutes of December 20, 2016 Meeting

That the Minutes of the December 20, 2016 Meeting be approved

SPERANZINI/MILLS

CARRIED

4.2 Minutes of January 24, 2017 Meeting

That the Minutes of the January 24, 2017 Meeting be approved

SPERANZINI/BAZOWSKY

CARRIED

4.3 Business Arising

There was no business arising from the January meeting.

5. Presentations

5.1 Mount Hamilton Horticultural Society – Clare & Stephen Kostyshyn

The committee received a presentation from the Mount Hamilton Horticultural Society by Clare Kostyshyn. Ms. Kostyshyn provided an overview of the history of the society, past partnerships with the City of Hamilton, changing role within the community, current work and future plans of the society.

Mount Hamilton Horticultural Society is a member of the Ontario Horticultural Association and must adhere to certain standards and policies including having a constitution, policies and procedures. Currently, the society has 143 members from beginners to master gardeners. Membership is \$13 per year. The society provides education, cash and in-kind support, monthly meetings, and other services for members and the greater community. Monthly meetings are held the 3rd Friday of each month except in July, August and December, at 7:30PM at the Chedoke Presbyterian Church and members enjoy a variety of activities including guest speakers, plant shows, plant sales, flower competitions, etc. Meetings are wheelchair accessible. Parking is free.

2017 is the society's 90th anniversary. Community events such as 'guerilla gardening' are planned. They will be participating in the Mum Show by hosting a Gala evening.

An invitation to apply to the first round of 2017 Clean & Green Grants will be extended to the Mount Hamilton Horticultural Society.

R. Speranzini inquired if the society has corporate memberships. R. Speranzini will draft a proposal to establish partnership between committee and the society.

6. Focus Area Updates

6.1 Team Up to Clean Up

D. Connell presented sample GLAD bags for Team Up to Clean Up program. The bags are much smaller than what we provide to the public through Team Up to Clean Up registration. D. Connell proposes utilizing these bags for the cleanup program with schools. The smaller bag size will further engage the student community and the City will be able to minimize operational impact of waste collections, as they will be picked up at schools only. D. Connell working with GLAD on a letter of agreement and getting letter reviewed by legal and risk management.

Along with the sponsorship, cities participating in the GLAD sponsorship have been in discussions around a cross-city initiative.

- Proposed name: Clean Canada Together
- Discussing various hashtags and messaging that all cities can use
- GLAD supporting cities with public and media relations
- Results will be announced June 5th, World Environment Day and Environment Week
- Results being tracked using 3 metrics (TBD)

Discussion on HWDSB and HWCDSB registration and reporting. D. Connell to contact Dr. Paul Beaudette and Aaron Puley to setup 2017 registration and reporting. L. Husack provided details on packing procedures for school boards. Volunteers from committee and staff liaison spend a day packing kits of supplies for school boards. Date to be determined.

D. Connell to setup meeting with committee members and Public Works Communications to discuss Team Up to Clean Up, Clean & Green Grants, and video.

Group discussion around branding and bags. The GLAD bags will not be branded with the committee or program logos but will have a GLAD logo. Committee will revisit branding the bags with committee and program logos

after the Spring Blitz.

Committee discussed Spring Blitz launch event and promotions. Launch to be held at Regina Mundi Catholic Elementary School. Purpose of launch is to encourage registration and promote new GLAD partnership. D. Connell to work with M. DiCenso to determine a date and time for launch. Deirdre to work with team up to clean up subcommittee on launch event plan.

A.Moroz to check with forestry on status of trees from 2016 and potential to offer incentive for 2017 to schools.

6.2 Great Canadian Shoreline Cleanup

D. Connell presented an overview of the Great Canadian Shoreline Cleanup program and Clean Shore Community designation program. Committee agrees to consider designation and gives direction to staff to consult staff and other communities, and report back to the committee.

6.3 Clean & Green Grant Review

L. Toppin and D. Connell presented final application form and guidelines for revised Clean & Green Neighbourhood Grant Program. First round of grants opened to past successful applicants for first 2017 deadline (March 17, 2017, 4:00pm).

That the Grant Application and Guidelines be approved

TOPPIN/LIPSITT

CARRIED

6.4 Cigarette Litter Prevention Program (CLPP)

B. Thomson attended KAB conference and CLPP luncheon on behalf of KHCG January 24-27, 2017. B. Thomson provided update on KAB conference via email to D. Connell, which was shared with the committee. KAB presented new approach and campaign strategy to CLPP program at the conference.

D. Connell submitted 2017 CLPP grant application submitted January 17, 2017 for \$10,000.

D. Connell to distribute CLPP Project Charter to committee members. New charter stresses BIA accountability and provides more guidance to program participants.

D. Connell to determine what percentage of new Jubilee litter receptacles

in Business Improvement Areas have cigarette receptacles.

6.5 Request from the Cleanliness & Security in the Downtown Core Task Force

D. Connell presented a copy of a recent resolution, Item 7.4 - a motion respecting the Graffiti Management Strategy that was approved as amended by City Council at its meeting held on February 8, 2017. Through a report to Public Works Committee, council is looking for an update on the progress of the graffiti strategy. It was requested that a copy of the resolution be forwarded to the Keep Hamilton Clean and Green Committee for their information. This is part of a larger Graffiti Management Strategy that City staff are implementing.

D. Connell presented a request and draft letter regarding graffiti from the Cleanliness & Security in the Downtown Core Task Force. It was requested that staff be directed, through the Keep Hamilton Clean and Green Committee, to contact the appropriate utility companies and request copies of their respective policies/protocols relating to graffiti removal on their assets and report the findings back to the Cleanliness and Security in the Downtown Core Task Force.

That the letter be approved as written and distributed by staff to appropriate contacts

MILLS/BAZOWSKY

CARRIED

7. Other Business

7.1 Spring Tide Bulb Show March 10th-19th

The City's Spring Tide Bulb Show is running from March 10th-19th, 2017. Free admission and free parking. Open daily 9am-5pm at the Gage Park Tropical Greenhouse. Donations to Hamilton Food Share are appreciated in lieu of admission. The theme this year is 150 for Canada's 150th Anniversary. The greenhouse will be closing after the bulb show and replaced with a new greenhouse being built over the next year.

7.2 Urban Forestry Strategy - Recent Hamilton Spectator Article

R. Lipsitt presented a recent article in the Hamilton Spectator 'Seeds planted for Hamilton's urban tree strategy' from Feb 14, 2017.

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D. Connell to forward a copy of the article to the committee.

D. Connell to connect with appropriate staff and ensure they are aware that this committee wants to be involved/contribute.

8. Adjournment

The meeting adjourned at 7:01 PM

Next Meeting: Tuesday, March 21, 2017 City Hall, Room 192