



Tim Hortons Field Event Booking Survey

1. Were you aware that you could book an event or meeting at Tim Hortons Field?

- Yes
 No

2. Have you ever booked or attended a private event at Tim Hortons Field?

- Yes
 No

3. If yes, what type of private event did you book/attend?

- Sporting Event (Field Rental)
 Business Meeting
 Community Event
 Personal event or celebration
 Does not apply to me
 Other (please specify)

4. Would you consider booking any of the following types of events at Tim Hortons Field in the future?

- Sporting Event (Field Rental)
 Business Meeting
 Community Event
 Personal event or celebration
 No I would not consider booking event in the future
 Other (please specify)

5. When booking an event at Tim Hortons Field, how important is affordability to you?

Not a consideration Not very important Not a primary concern Important Very important



6. When booking an event at Tim Hortons Field, how important is it to have a wide array of food and beverage options?

Not a consideration Not very important Not a primary concern Important Very important



7. When booking an event at Tim Hortons Field, how important is it to have access to audio visual equipment such as projectors and microphones?

Not a consideration Not very important Not a primary concern Important Very important



8. When booking an event at Tim Hortons Field, how important is it that you receive friendly and professional customer service?

Not a consideration Not very important Not a primary concern Important Very important



9. When booking an event at Tim Hortons Field, which of the following is MOST important to you?

- Affordability
- Customer service
- A wide variety of food and beverage options
- Access to audio visual options (projectors, microphones etc.)
- Other (please specify)

10. What type of events, concerts or sporting matches have you attended at Tim Hortons Field in the past?

- | | |
|---|---|
| <input type="checkbox"/> Football | <input type="checkbox"/> Concerts |
| <input type="checkbox"/> Soccer | <input type="checkbox"/> Motocross |
| <input type="checkbox"/> Rugby | <input type="checkbox"/> I have never attended an event at Tim Horton's Field |
| <input type="checkbox"/> Other (please specify) | |

11. What type of events, concerts or sporting matches would you like to see at Tim Horton's Field in the future?

- Soccer
- Rugby
- Football
- Concerts
- Motocross
- Other (please specify)

12. Where/how do you find out about events at Tim Hortons Field?

- Facebook
- Twitter
- Instagram
- CHCH
- Hamilton Spectator
- Other (please specify)

13. Would you like to sign up for a mailing list to hear more about upcoming events and concerts at Tim Hortons Field?

- No
- Yes (please provide your preferred email contact)

14. Please share any other thoughts or feedback that you have relating to events, or event booking at Tim Hortons Field.