Overview

- Moving City’s Strategic Priorities forward
- Driving innovation and collaboration between the City and Hamilton’s post-secondary institutions
By the numbers

11 current projects

People
- 172 students
- 18 city staff
- 15 faculty members

Time
- 6000 + student hours
- 70 staff hours
Events, classes, and space

- Lights On @ CityLAB attended by over 150 people
- Hosting classes and staff workshops
CityLAB

HAMilton

the PROJECTS

MATERIALIZE

UNDERSTAND

DESIGN

THINKING

STUDENTS & STAFF

CITY HALL

STUDENT HOUSING

McMASTER UNIVERSITY

GARRISON COLLEGE

BAYFORD COLLEGE

EXPLORE

ROOTS

CityLAB

City Manager’s Office
CityLAB Hamilton
Next steps

- CityLAB Project Showcase – April 5th, 11:30-1:30

- Introducing our Semester at CityLAB course in Fall 2018
Example projects

- Wellness and Engagement in CityHousing Hamilton
- School Site Design and Travel Mode Choice
- Improving Travel Times Using Signal Timing Optimization
- Creating an App for Newcomer Services
- Matching Snow Angel Volunteers
- Engaging Immigrant Populations in Hamilton’s Economic Development
- Student Sobi Connection
- Designing Coordinated Signalized Intersections on King Street
- Analysis of the Sewer Lateral Management Program
- Growing Bridges: Increasing Regional Food Security by Increasing Engagement with the McQuesten Urban Farm
- Renovating CityHousing Units

See more at www.citylabhamilton.com/projects
Wellness & Engagement in CityHousing Hamilton

Student Group Members: Robert Etherington, Zoë Grant, Coomal Rashid, Gagandeep Saini

Community Project Champion: Kelly Coxson, CityHousing Community Development Coordinator
Course: Sustainability 4S06: Leadership in Sustainability
Course Instructor: Kate Whalen, M.A., Ph.D cand.
Challenge and Group Goal

**Problem:**
- Low resident engagement
- Unsustainable wellness programs
- Insufficient health education
- Rising healthcare costs

**Goal:**
Implement strategies to increase resident engagement
Our Findings

Barriers to Resident Engagement in CHH

- Outreach and presence 19%
- Familiarity and trust 21%
- Independently active 9%
- Not interested 5%
- Resident-led activities 9%
- Scheduling and frequency 19%
- Social conflict...
- Too busy 3%
- Advertising 13%

Post-Intervention:

10% increase in attendance over two week period!
Growing Bridges

Course: Sustainability 4S06
Instructor: Kate Whalen
Community Project Champion: Adam Watson & Jocelyn Strutt
Team: Jay Krause, Katheleen Eva, Ikra Saeed, Muhammed Aydin
Problem

Low engagement among community members, specifically those that live within CityHousing in the McQuesten neighbourhood and nearby Melvin Avenue apartment buildings, at the McQuesten Urban Farm.

Our Mission

To improve regional food security by identifying barriers to engagement with McQuesten Urban Farm by members of the local community, as well as ideating and proposing strategies to address these barriers and ultimately increase engagement.
Findings

Response to the question, “Have you ever heard of the McQuesten Urban Farm?”

Implementation

Response to the question, “Is there something in particular that you’d like them to do at the farm to help engage you?”

(Carrot = 2 persons)
THANK YOU