

LOCKE STREET
BUSINESS IMPROVEMENT AREA
PROPOSED 2018 OPERATING BUDGET

REVENUE

Business Improvement Area Levy	\$30,000	
Locke Street Festival	\$48,500	
Other Revenue*	<u>\$15,000</u>	
Total Revenue		<u>\$93,500</u>

EXPENSES

Advertising, Marketing and Social Media	\$14,000	
Special Events	\$12,500	
Locke Street Festival	\$48,500	
Street Beautification	\$12,500	
Subtotal		<u>\$87,500</u>

Administration

Auditors	\$1,500	
Office Supplies	\$ 500	
Insurance	\$2,500	
Contingency	\$1,500	
Subtotal		<u>\$ 6,000</u>

Total Expenses		<u>\$93,500</u>
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*Other Revenues - Designated Surplus Funds, Recoveries, Grants and Other Miscellaneous Revenues.