



INFORMATION REPORT

TO:	Mayor and Members Board of Health
COMMITTEE DATE:	April 16, 2018
SUBJECT/REPORT NO:	Stock Epinephrine Auto Injector Expansion in Restaurants (BOH13040(d)) (City Wide) (Outstanding Business List Item)
WARD(S) AFFECTED:	City Wide
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SIGNATURE:	

Council Direction:

At its meeting of June 19, 2017, the Board of Health directed staff to explore options for identifying restaurants that are participating in the Stock Epinephrine Auto Injector Program to the public.

Information:

On June 19, 2017, the Board of Health accepted the recommendations presented with Report (BOH13040(c)), including:

“That a volunteer-based stock Epinephrine Auto Injector Program be developed and implemented to facilitate the access to and training on the use of stock epinephrine auto-injectors by up to 50 restaurants in the City of Hamilton under the following conditions:”

One of the conditions was:

“That a minimum of six participants, representing six different restaurant chains, be registered with interest gauged by an online survey developed by McMaster University;”

This Information Report details the response to the Board of Health’s consequent direction “that staff explore options for identifying restaurants that are participating in the

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(BOH13040(d)) (City Wide) (Outstanding Business List Item)**

Page 2 of 2

Stock Epinephrine Auto Injector Program to the public"; this item can now be removed from the Outstanding Business List.

The following methods will be used to promote and identify restaurants:

- 1) General promotion. A media release will be developed and sent out with a link to McMaster's online survey for restaurant owners/operators to complete. The online survey will provide information on the pilot, including a backgrounder, general expectations, ask questions and provide a mechanism for restaurants to self-identify and leave their name and contact information for follow-up.
- 2) Targeted promotion. The City has a list of approximately 2000 restaurants, including their name and contact information.
 - a) Email: Though this would be a quick and free method of promoting the program and to include the link to the online survey, less than 1% of restaurants provide an email address.
 - b) Phone: Phone numbers are provided for almost all of the 2000 restaurants. A representative of Food Allergy Canada as well as volunteer citizen(s) will be calling a select sample of these restaurants to promote the program.

Promoting the program through regular mail was also considered, but would cost approximately \$2200 for 1-way postage alone for all restaurants and over \$4000 in postage alone if return envelopes with stamp were also provided. It would also require staffing time as well as paper and printing costs. Given that the BOH accepted moving forward with the program on the condition/assumption of no net cost to the City, this option is not being pursued.

Work is underway developing and preparing for the program. Drafts of the Memorandum of Understanding (MOU) have been developed and are currently undergoing reviews by the respective organizations. Preliminary work on the online survey, training materials, exploration of appropriate training site locations and informal promotion of the program is underway. This will be finalized once the final MOU's have been approved by all parties involved.

Appendices and Schedules Attached:

Not Applicable.