



**CITY OF HAMILTON**  
**PUBLIC WORKS DEPARTMENT**  
**Transportation Division**

<b>TO:</b>	Chair and Members Public Work Committee
<b>COMMITTEE DATE:</b>	January 15, 2018
<b>SUBJECT/REPORT NO:</b>	2018 Volunteer Committee Budget Submission – Hamilton Cycling Committee (PW18004) (City Wide)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>PREPARED BY:</b>	Daryl Bender, B.E.S. (905) 546-2424, Extension 2066  Martin White, C.E.T. (905) 546-2424, Extension 4345
<b>SUBMITTED BY:</b>	John Mater, C.E.T. Associate General Manager and Director of Transportation Public Works Department
<b>SIGNATURE:</b>	

**RECOMMENDATION**

- (a) That the Hamilton Cycling Committee (HCyC) 2018 base budget submission, in the amount of ten thousand dollars (\$10,000), as described in Appendix “A” to report PW18004, be approved and referred to the 2018 budget process for consideration;
- (b) That, in addition to the base funding, a one-time budget allocation for 2018 of two thousand five hundred dollars (\$2,500), funded by the Hamilton Cycling Committee (HCyC) reserve, be approved and referred to the 2018 budget process for consideration.

**EXECUTIVE SUMMARY**

The Hamilton Cycling Committee (HCyC) has developed a request for funding, for planned activities in 2018. With the endorsement of the HCyC members, this request for funding is submitted to Public Works Committee as Appendix “A”. This report presents this proposed budget to Public Works Committee for consideration as part of the 2018 budget process.

The HCyC is proposing a 2018 budget of twelve thousand five hundred dollars (\$12,500). Their proposed budget would be financed with \$10,000 from the levy and \$2,500 from their Reserve. This budget would therefore have a zero impact on the 2018 budget as their approved budget in 2017 also had ten thousand dollars (\$10,000) funded from the levy.

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***Alternatives for Consideration – See page 3***

**FINANCIAL – STAFFING – LEGAL IMPLICATIONS**

**Financial:** For 2018, the HCyC has requested a budget of twelve thousand five hundred dollars (\$12,500). The proposed budget will finance community educational activities plus the production of safety and promotional materials.

A comparison of the budgeted projects for 2018 versus 2017 reveals that the HCyC continues to focus on safety and cycling promotions.

Item	2017 Budget	Proposed 2018 Budget	Difference
Share the Road ad campaign	0	\$1500	+ \$1500
Cycling Safety promotions	\$3000	\$3000	0
Local Cycling promotions	\$2000	\$500	- \$1500
Special Cycling Events	\$2000	\$4000	+ \$2000
International Bike Show booth	\$1500	\$1500	0
Cycling Conferences	\$500	\$1000	+ \$500
Meeting expenses	\$1000	\$1000	0
<b>Total</b>	<b>\$10,000</b>	<b>\$12,500</b>	<b>+ \$2500</b>
Funds from levy	\$10,000	\$10,000	0
Funds from reserve	0	\$2500	+ \$2500

**Staffing:** Public Works Traffic Engineering staff will continue to act as a staff liaison to the HCyC, thus no changes to staffing.

**Legal:** N/A

**HISTORICAL BACKGROUND**

The HCyC advises the City of Hamilton on all matters related to cycling - monitoring the implementation of the Hamilton Cycling Master Plan (2009), providing input to the 2017 Cycling Master Plan update, planning for bicycling facilities (e.g. bike parking), educating citizens on matters of traffic safety, and promoting cycling both for recreation and commuting. Cycling helps to maintain personal health, thus it helps to foster a healthier community. In 2017 approximately forty thousand (40,000) bike maps were distributed and approximately sixteen kilometres (16 km) of cycling infrastructure was installed in Hamilton. The HCyC provided valuable input into these cycling projects. The HCyC's activities also help to achieve the objectives of the Transportation Master Plan.

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## **POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS**

This report strongly aligns with the City's Vision Statement, the City's Mission Statement, and the City's Priorities in the Strategic Plan; as these statements make reference to engaged citizens, children, health, safety, and sustainability. The City's Transportation Master Plan and Cycling Master Plan both advance a well-connected cycling network, the promotion of active transportation, and safety education; all supported by an engaged HCyC.

## **RELEVANT CONSULTATION**

In preparation of this report, Public Works staff consulted the HCyC and Corporate Services Finance and Administration staff.

## **ANALYSIS AND RATIONALE FOR RECOMMENDATION**

Feedback received by members of the HCyC ensures cycling projects are well vetted by the community, thereby improving the quality of cycling facilities - both for recreation and commuting.

The committee promotes cycling safety through their very successful distribution of "Share the Road" car magnets and stickers; and the distribution of bicycle lights at special events, to stress the message of improved visibility. They also plan to continue coordination with City staff on a broader cycling safety campaign during Bike Month in June 2018.

Committee members in conjunction with community groups promote cycling in Hamilton during events like "Bike for Mike", "Bike-to-Work Day", "Supercrawl", and other city festivals. The HCyC also proposes to grow the profile of cycling in Hamilton by promoting the "Jane's Ride: Trail of Two Cities" around Hamilton Harbour; and host an annual lecture in Hamilton, attracting an audience from across southern Ontario.

The committee members serve as volunteer staff for the HCyC booth at the Toronto International Bike Show, promoting Hamilton as a cycling destination and receiving feedback from people that cycle on Hamilton facilities – including Hamilton residents attending the show. The committee works with Tourism Hamilton to promote the city's recreational assets by distributing the City map "Bike Routes, Trails & Parks", pamphlets printed by the Hamilton Conservation Authority, and other materials.

The Committee plans to host the 2018 meeting of western Lake Ontario cycling committees, and to send a representative to one or two cycling-related conferences in 2018 to share Hamilton successes and to learn from other communities.

## **ALTERNATIVES FOR CONSIDERATION**

The Public Works Committee could choose to modify the funding level of this Volunteer Committee of Council. If the HCyC's 2018 budget request is not approved, they would have to adjust their proposed 2018 work plan to accommodate the approved funding level. The members feel that their planned budget for 2018 reflects a commitment to

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improving safety in Hamilton, promoting cycling as an economic engine in tourism, and fostering a healthier community.

## **ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN**

### **Community Engagement & Participation**

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.

**Economic Prosperity and Growth** Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

### **Healthy and Safe Communities**

Hamilton is a safe and supportive city where people are active, healthy, and have a high quality of life.

### **Clean and Green**

Hamilton is environmentally sustainable with a healthy balance of natural and urban spaces.

### **Built Environment and Infrastructure**

Hamilton is supported by state of the art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

### **Culture and Diversity**

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

### **Our People and Performance**

Hamiltonians have a high level of trust and confidence in their City government.

## **APPENDICES AND SCHEDULES ATTACHED**

Appendix A – 2018 Volunteer Committee Budget Submission HCyC